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ARCHIE'S
PAL

Jughead

COMICS



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SOMEWHERE IN THE SLEEPY TOWN OF RIVERDALE STANDS A PECULIAR ORANGE DOOR!

AND WHAT GOES ON BEHIND IT, YOU DON'T WANNA KNOW!

WHAT'S THAT? YOU DO?

OKAY! DON'T SAY WE DIDN'T WARN YOU! BUT SSSHHH... THERE'S A MEETING GOING ON!

Jughead

KNOW YOUR

TARGET: JUGHEAD!

PART TWO

DOES HE LOOK CUTE TO YOU? DOES HE WANT TO MAKE YOU SMILE? WELL, FORGET IT!

JUGHEAD IS THE MOST PERPLEXING, MOST DANGEROUS FOE THE GIRLS OF RIVERDALE HAVE EVER FACED!

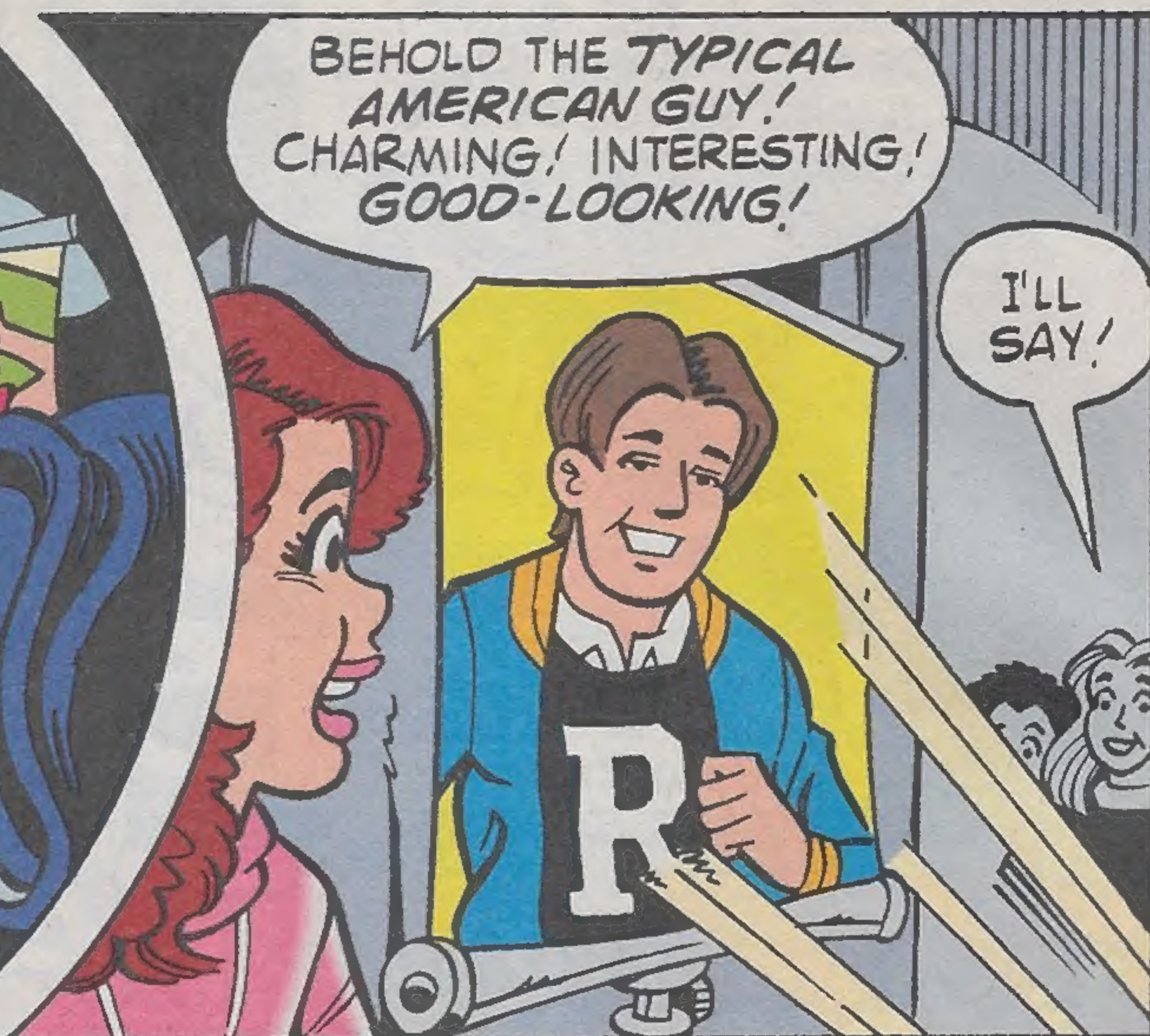
J.U.S.T.

SCRIPT: CRAIG BOLDMAN ART: REX LINDSEY LETTERING: BILL YOSHIDA COLORING: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER

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HOW CAN THIS BE, YOU ASK,
WHEN ALL HE DOES IS *EAT*,
SLEEP, *EAT*, *WATCH TV*, *EAT*
AND *EAT*? NEXT SLIDE!



BEHOLD THE *TYPICAL*
AMERICAN GUY!
CHARMING! INTERESTING!
GOOD-LOOKING!

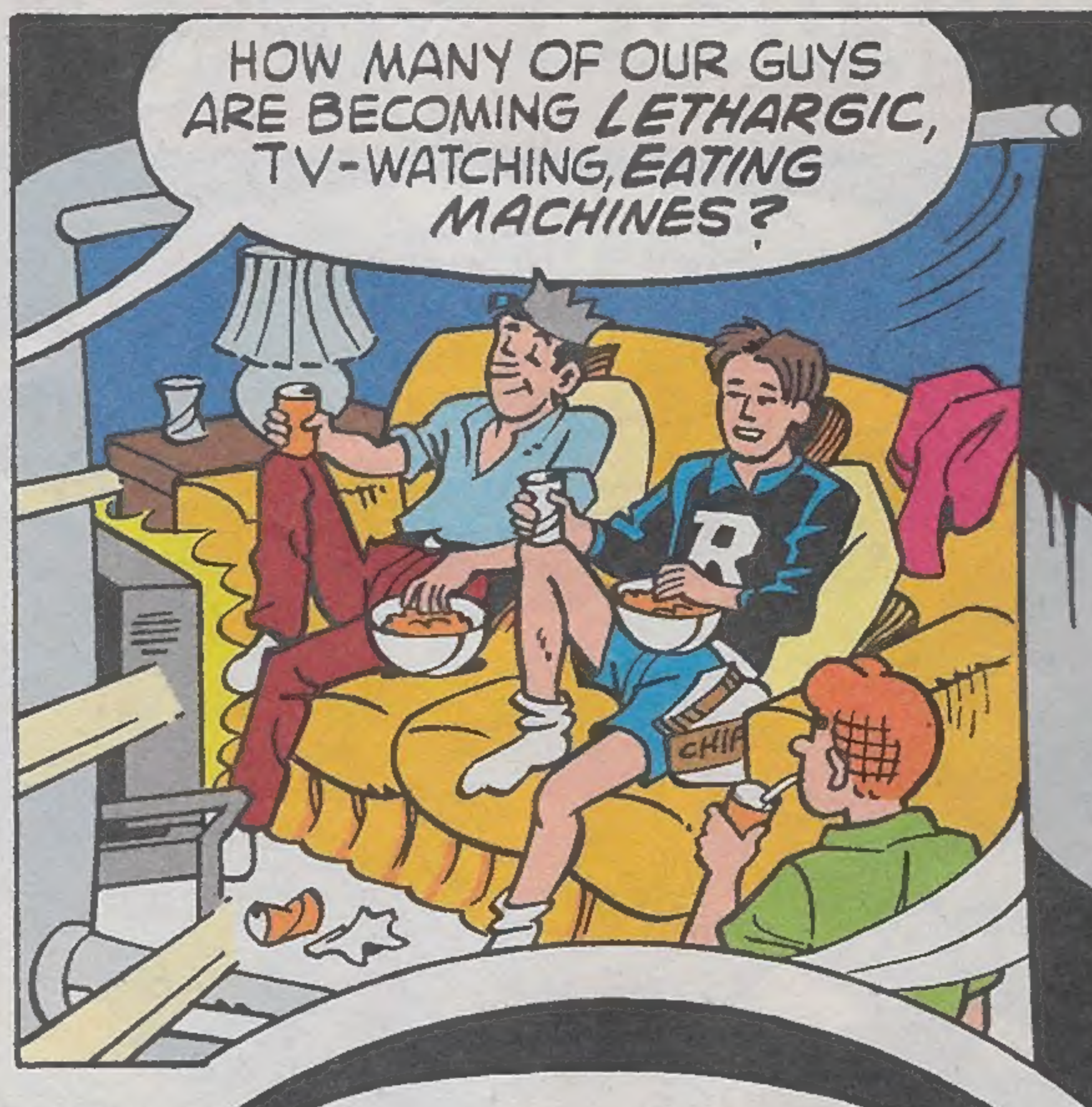
I'LL
SAY!



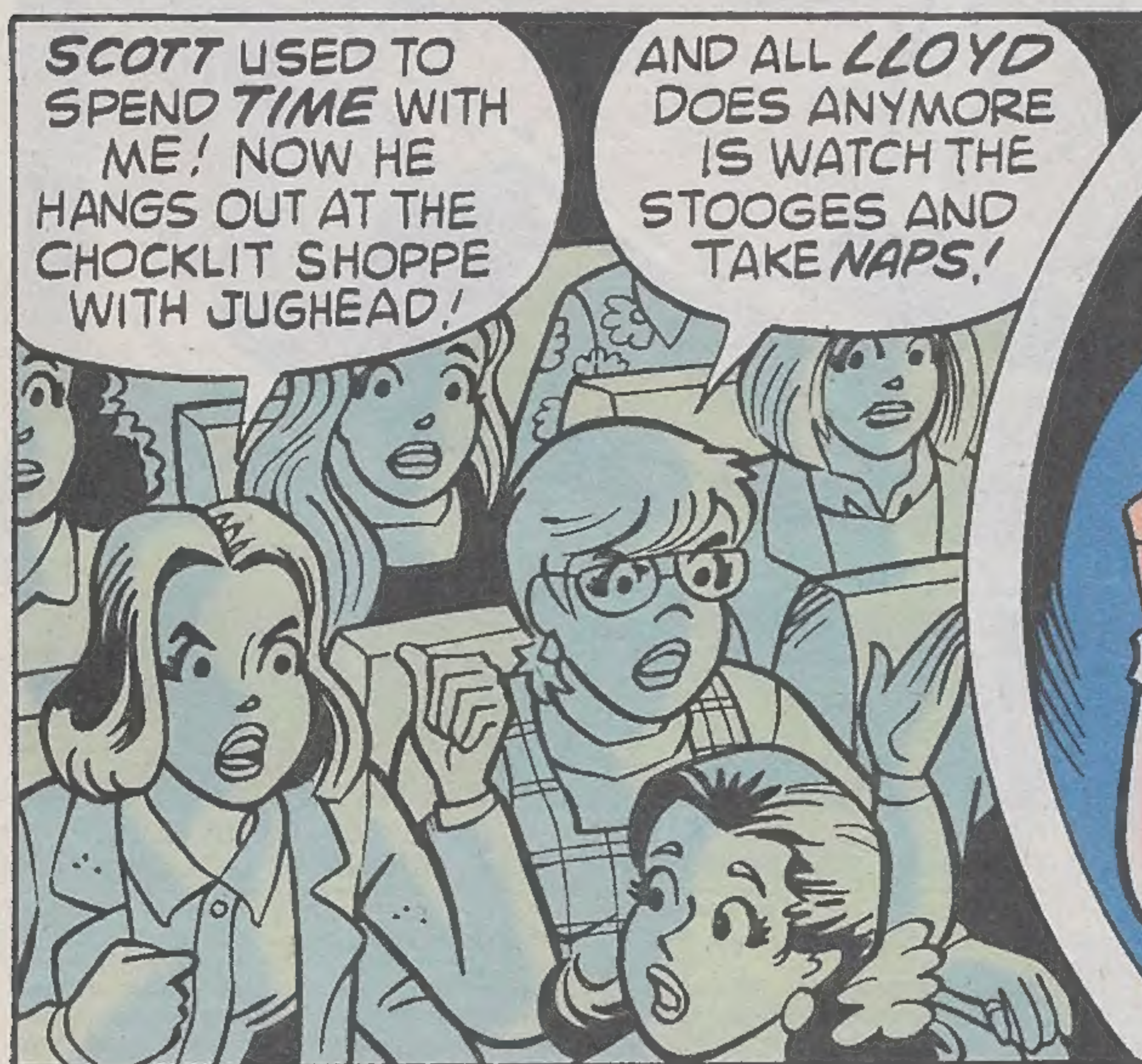
NOW OBSERVE
WHAT HAPPENS WHEN
OUR *TYPICAL GUY* IS
EXPOSED TO THE J-FACTOR:
JUGHEAD!

KLIK!

GASP!

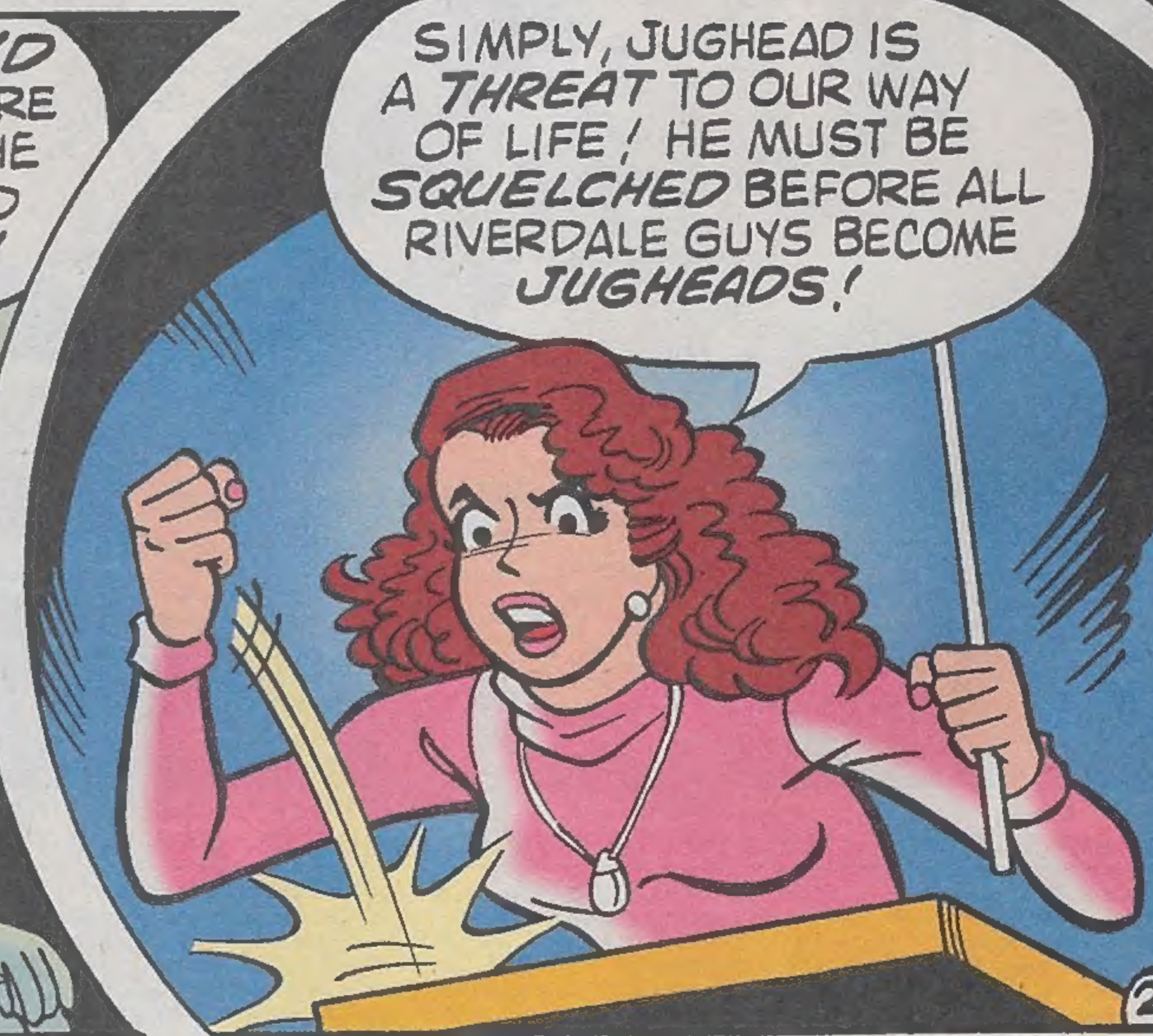


HOW MANY OF OUR GUYS
ARE BECOMING *LETHARGIC*,
TV-WATCHING, *EATING*
MACHINES?

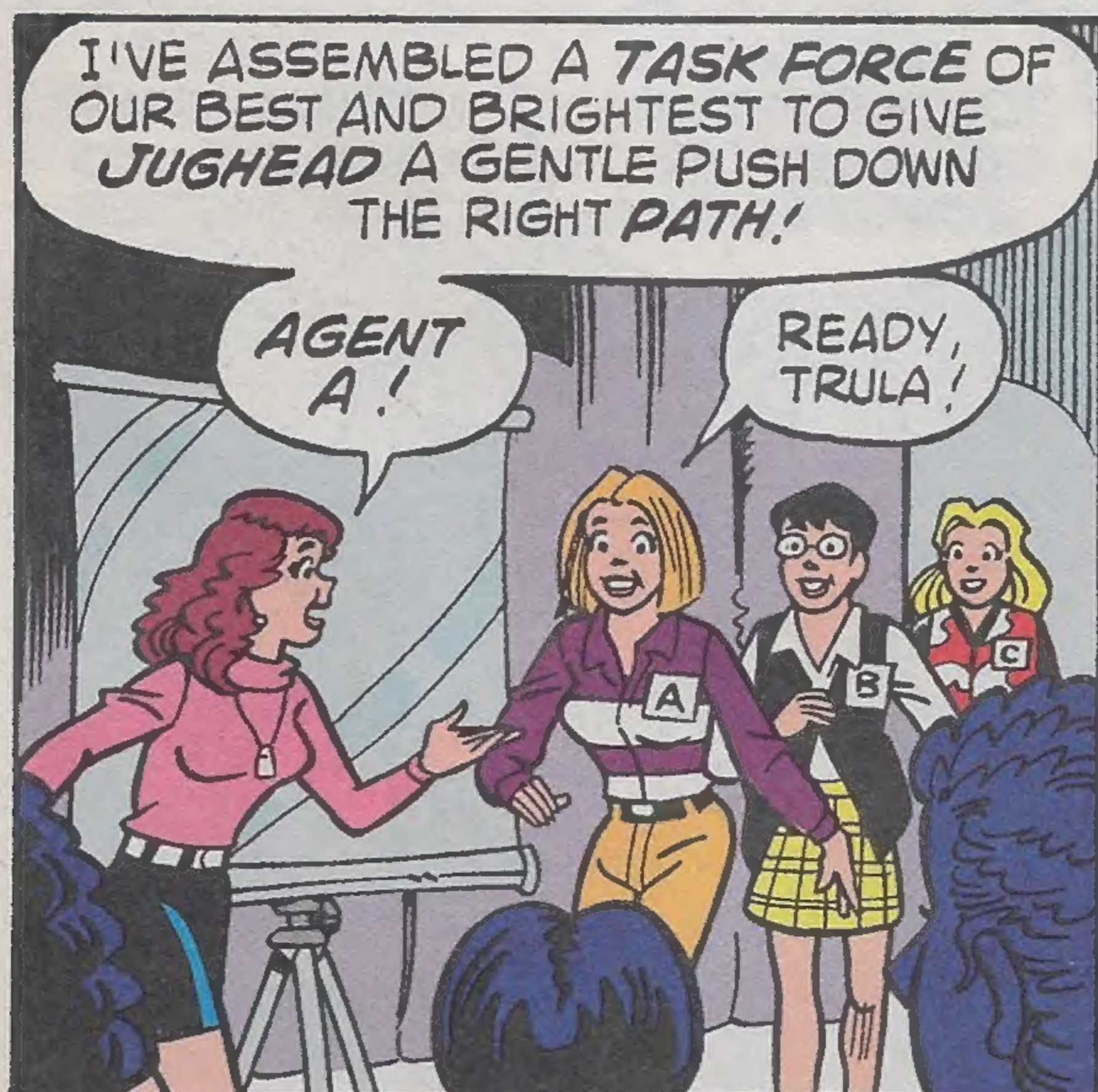
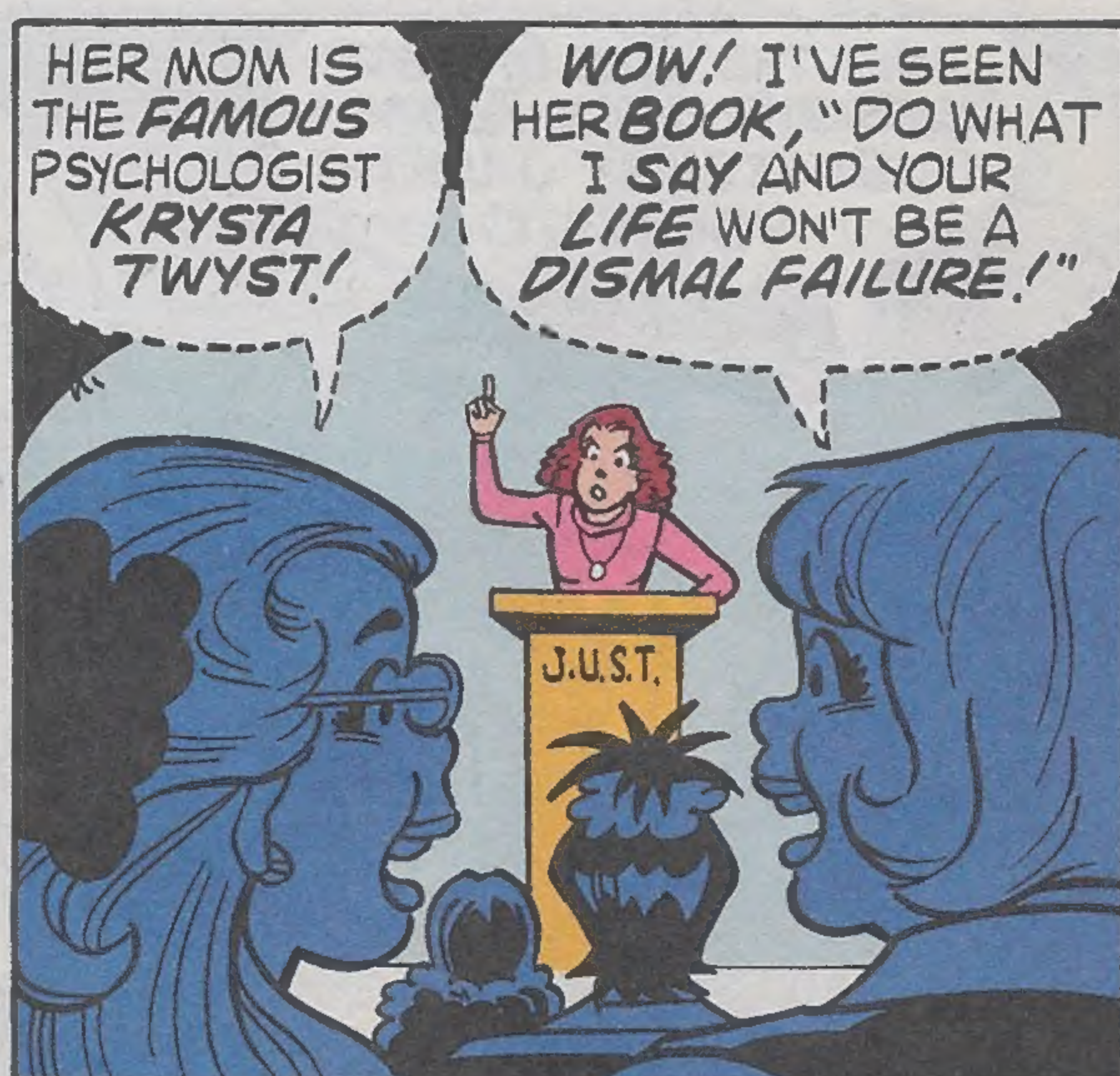
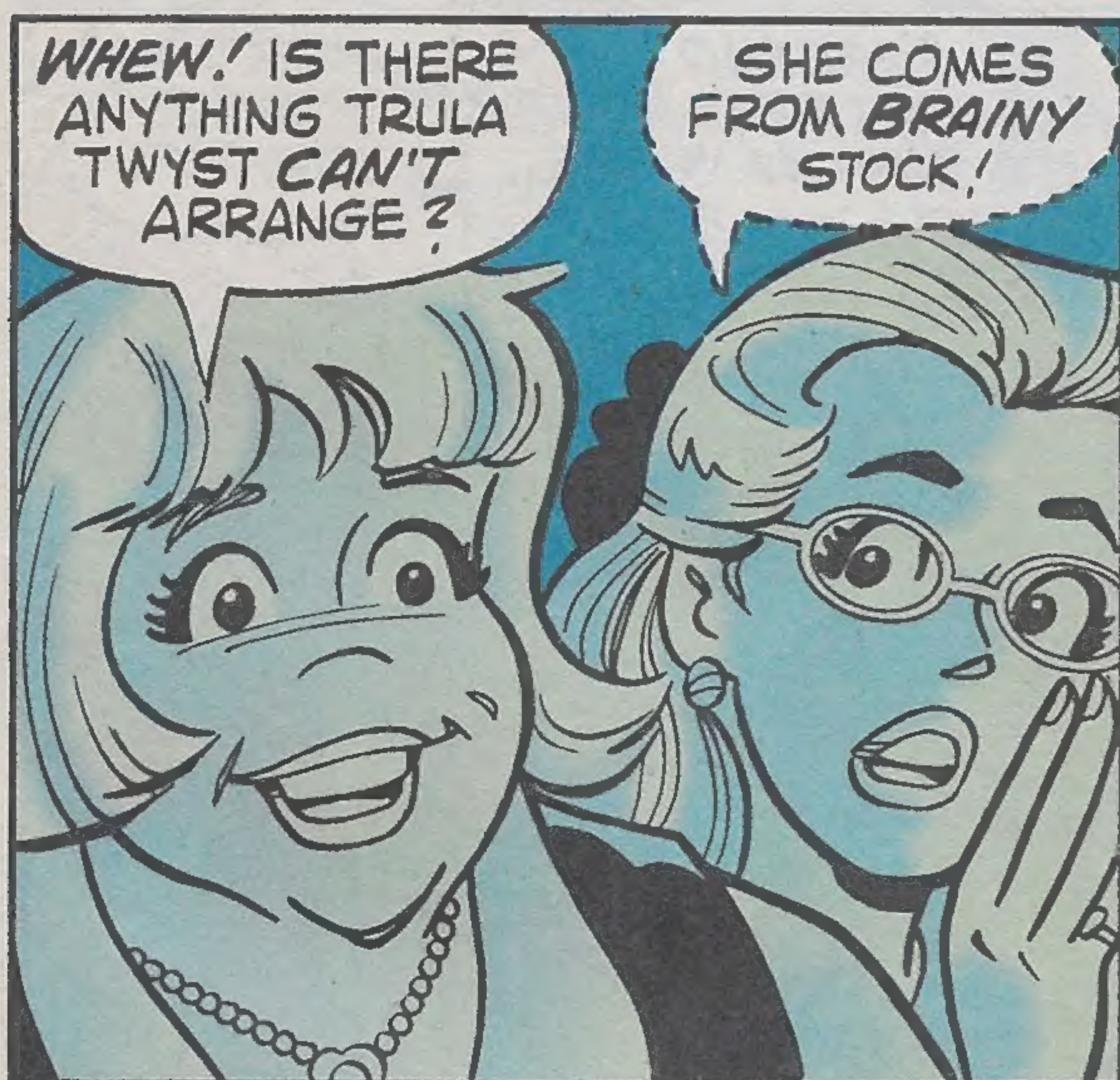
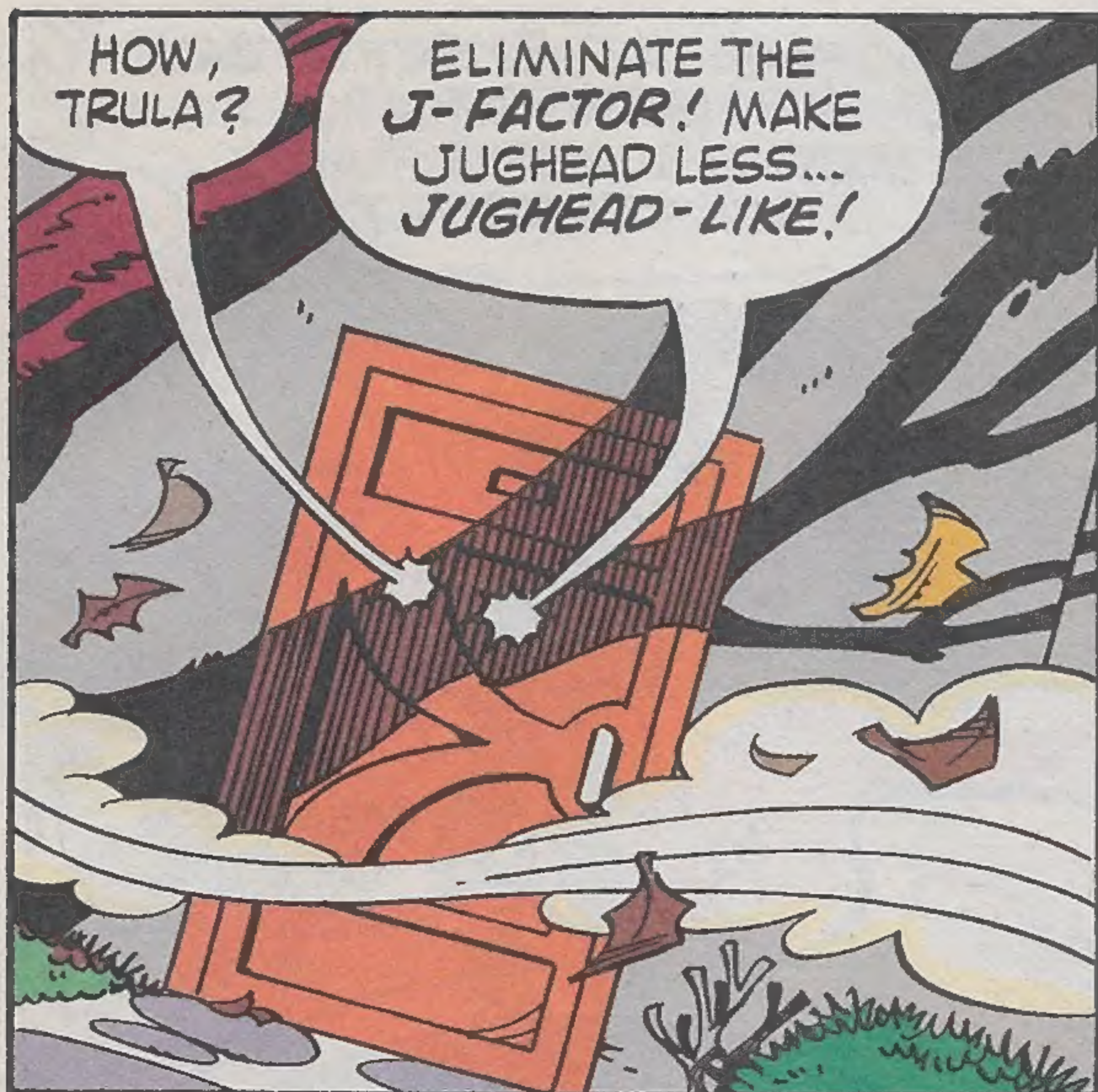


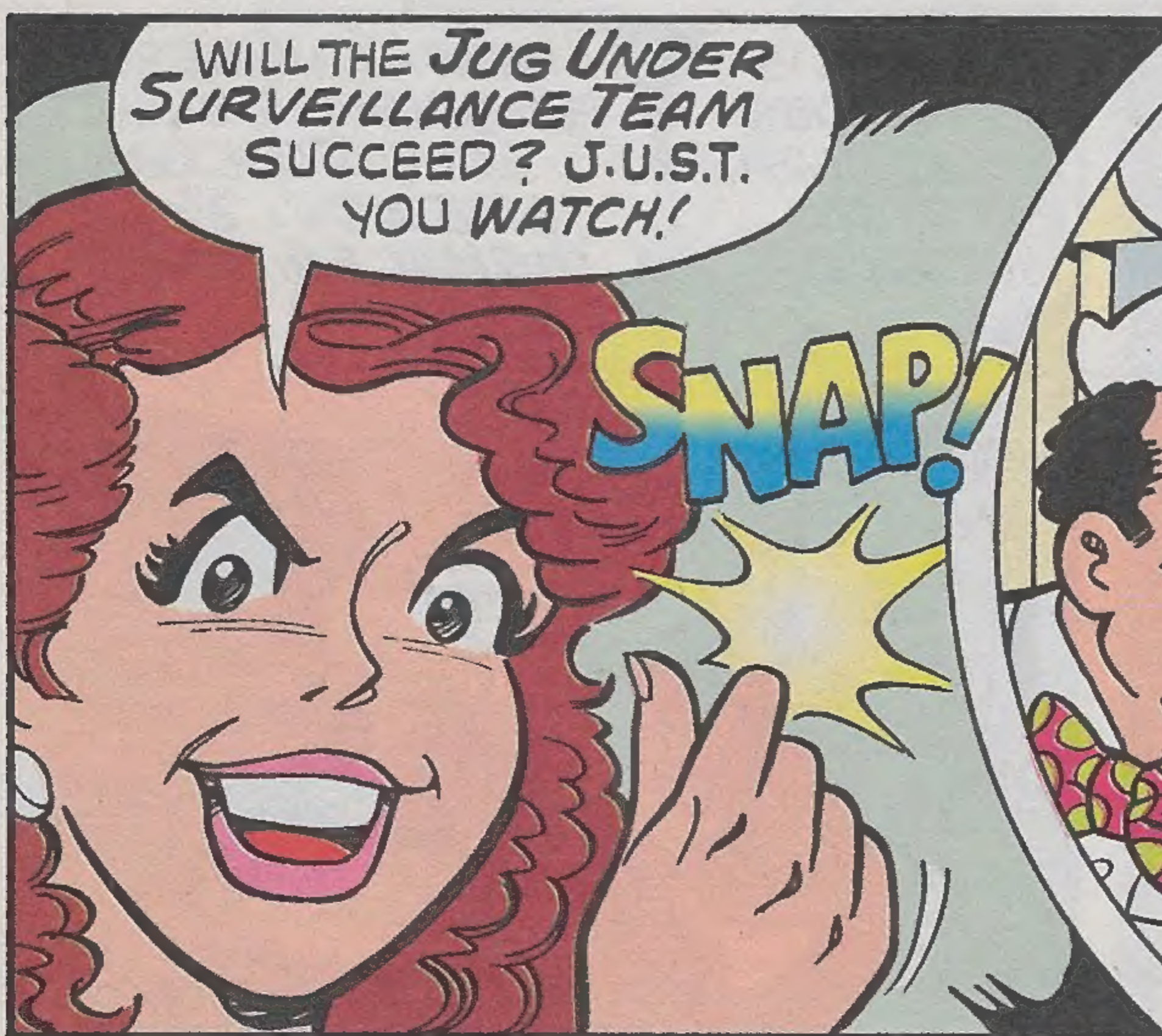
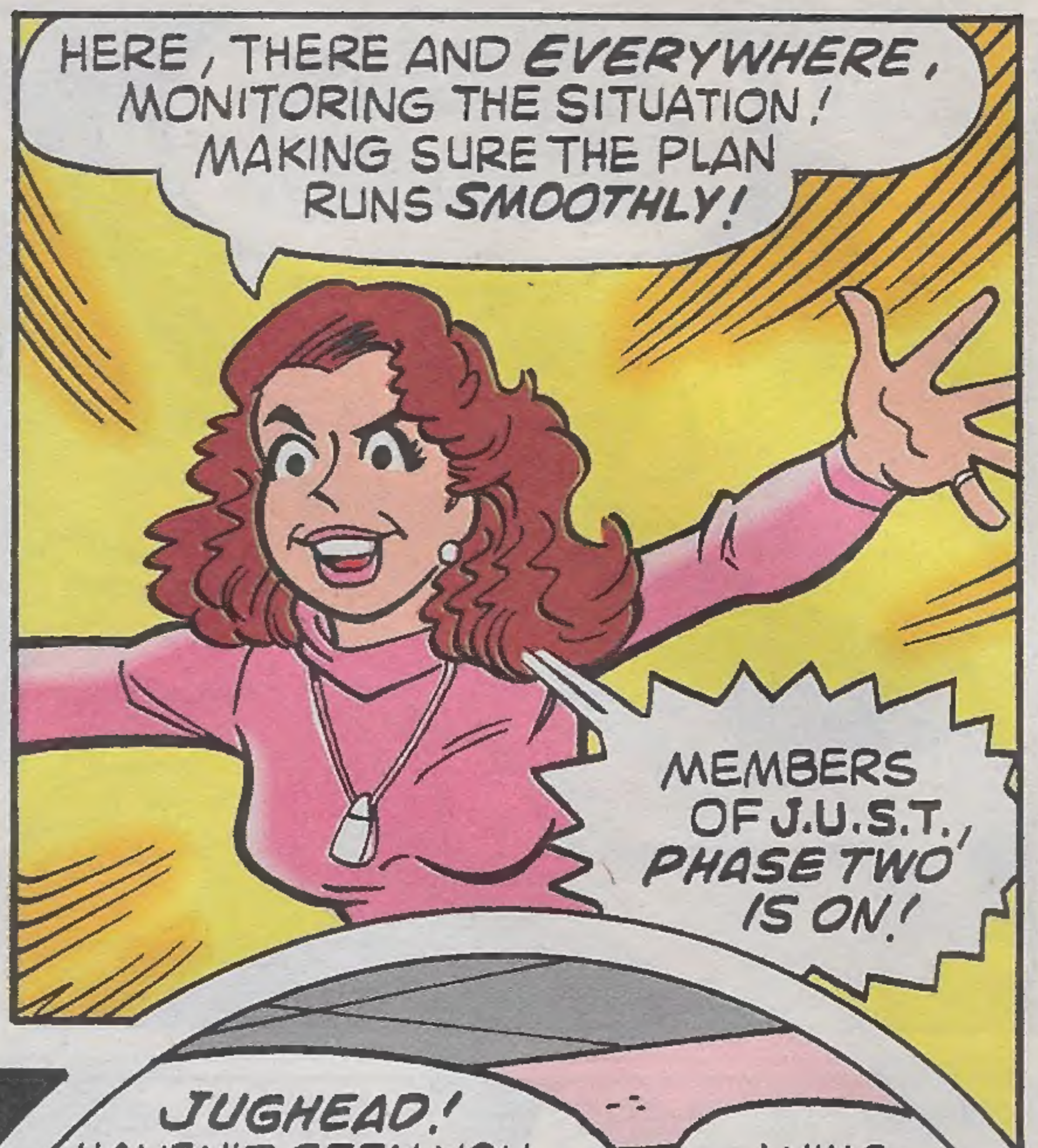
SCOTT USED TO
SPEND *TIME* WITH
ME! NOW HE
HANGS OUT AT THE
CHOCKLIT SHOPPE
WITH *JUGHEAD*!

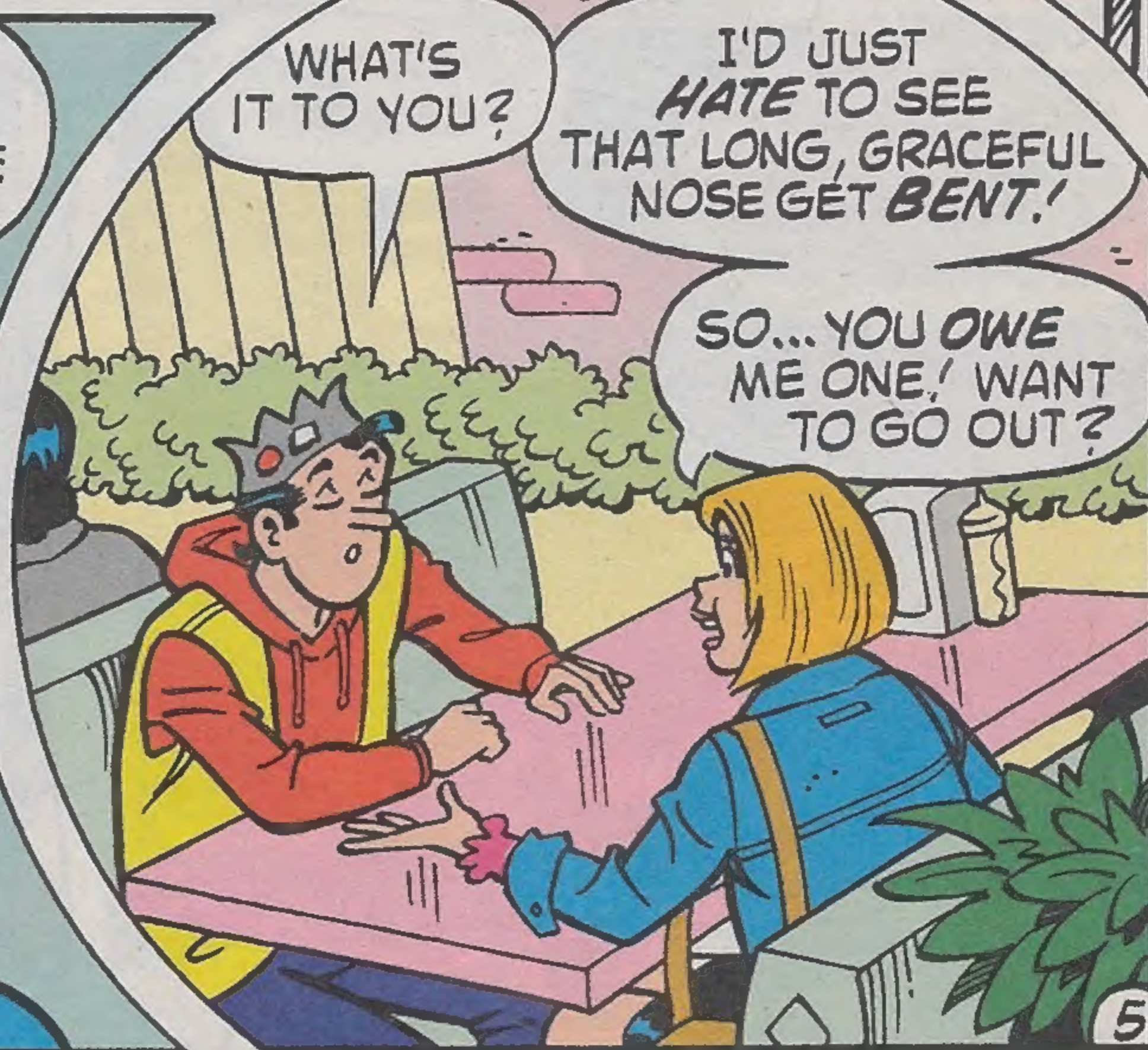
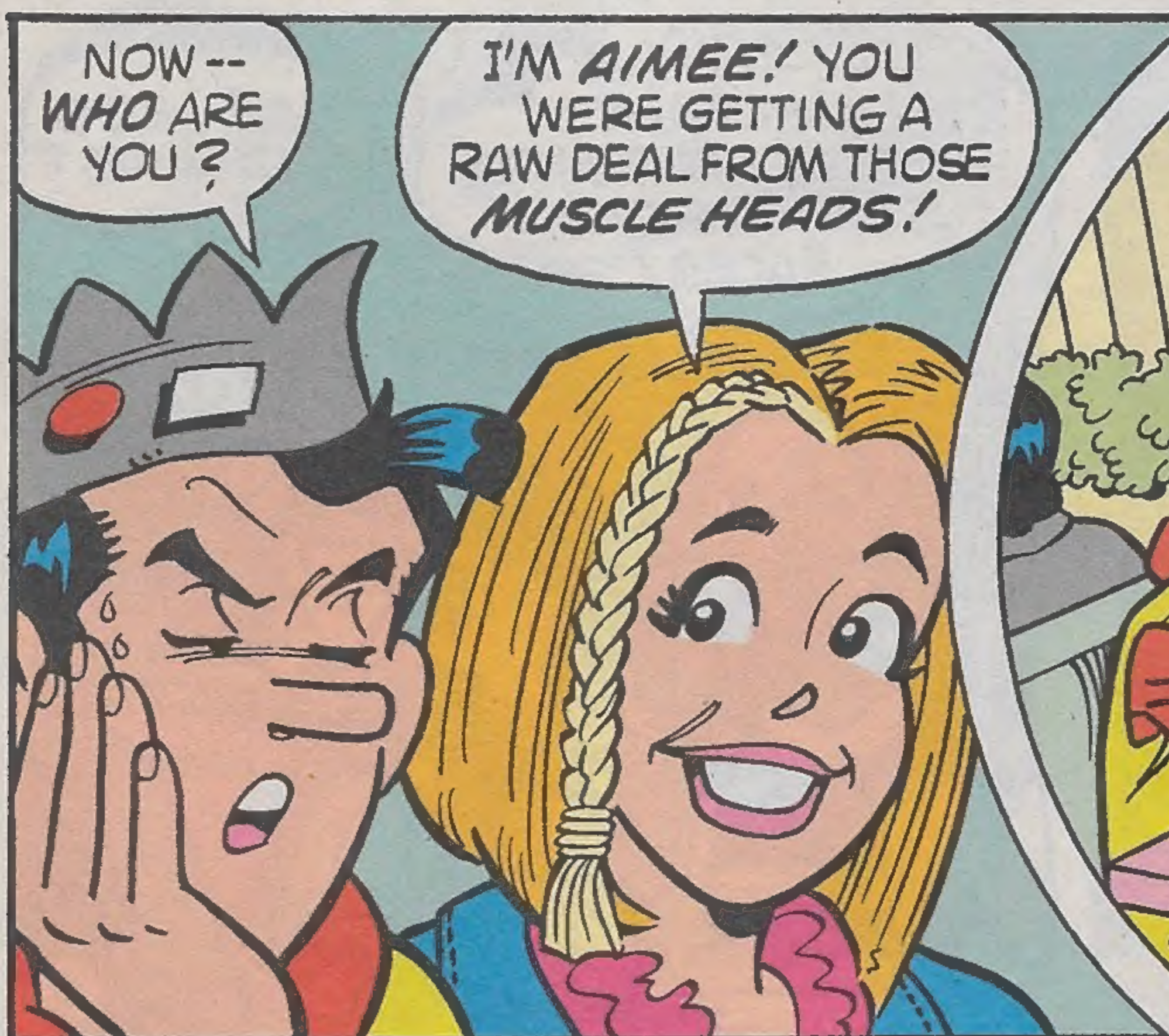
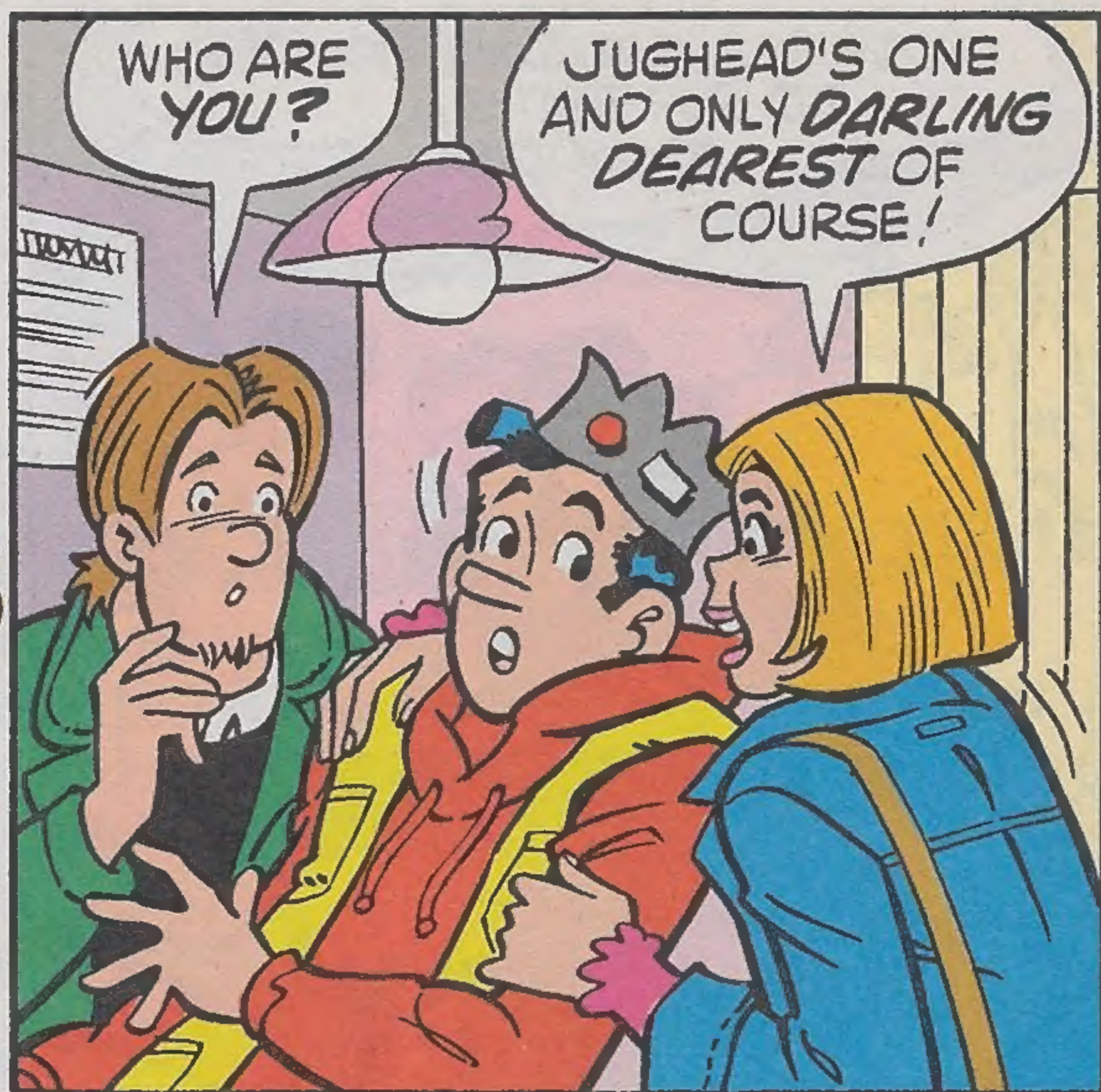
AND ALL *LLOYD*
DOES ANYMORE
IS WATCH THE
STOOGES AND
TAKE *NAPS*!

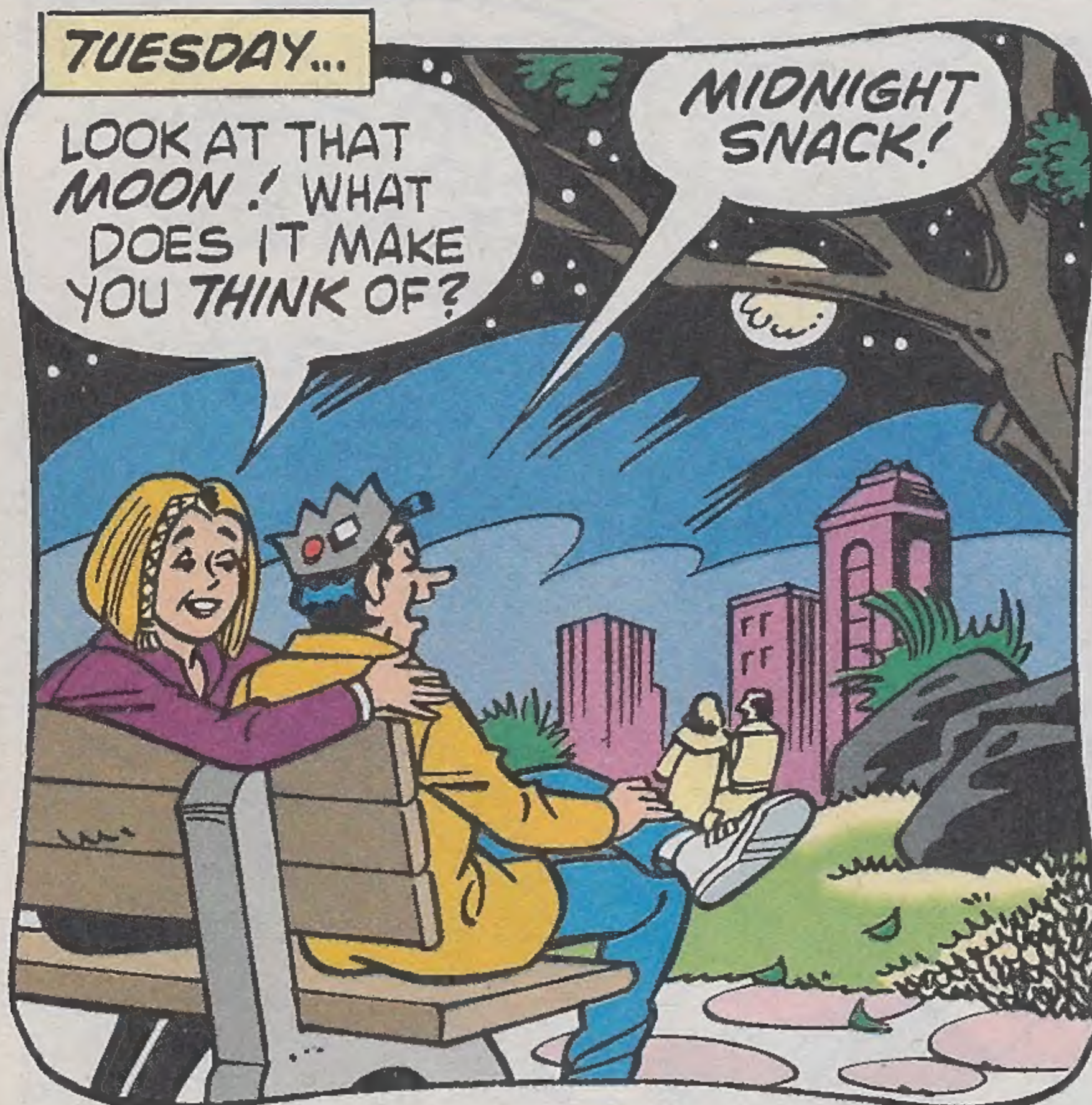
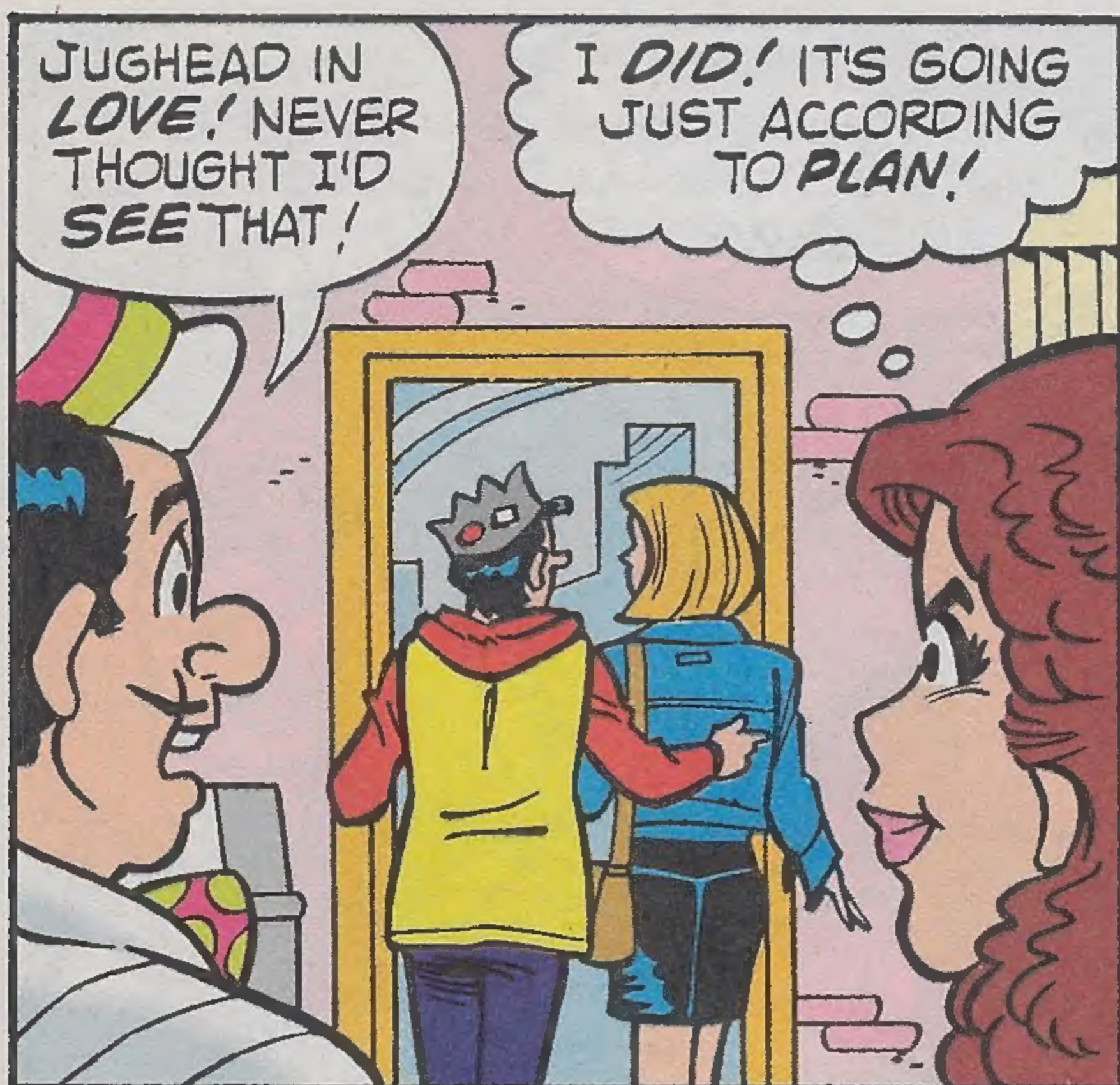
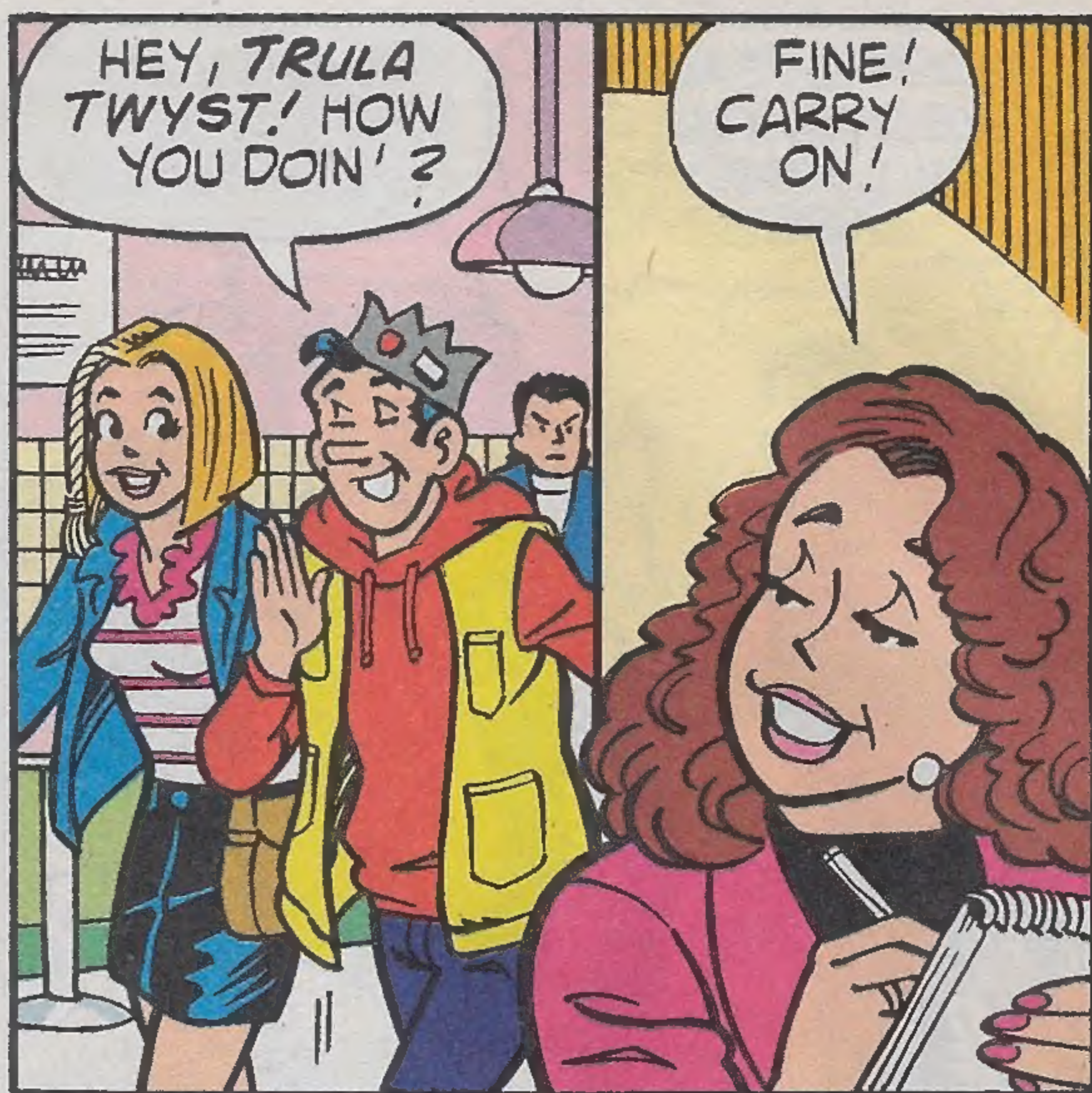
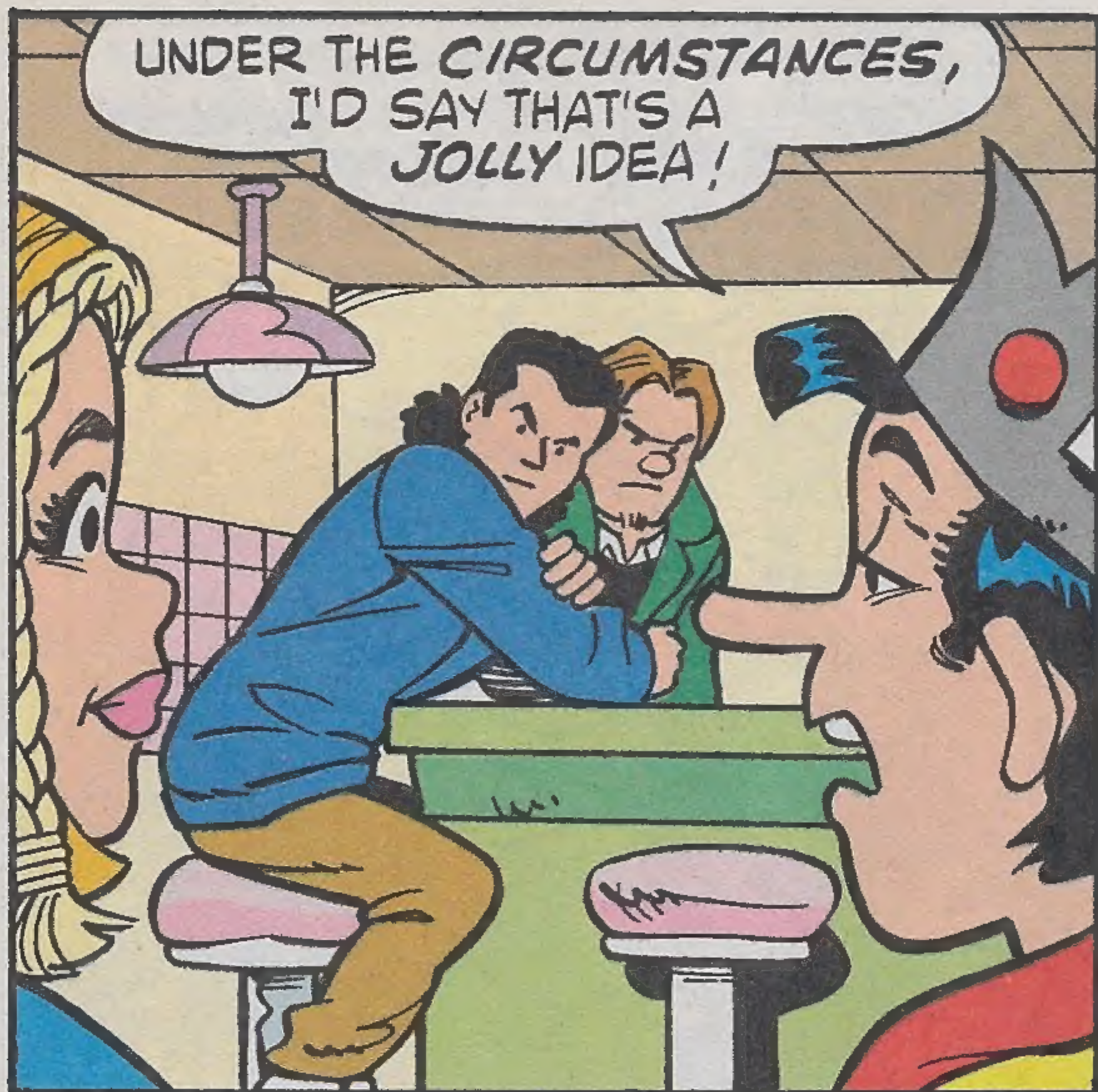


SIMPLY, *JUGHEAD* IS
A *THREAT* TO OUR WAY
OF LIFE! HE MUST BE
SQUELCHED BEFORE ALL
RIVERDALE GUYS BECOME
JUGHEADS!









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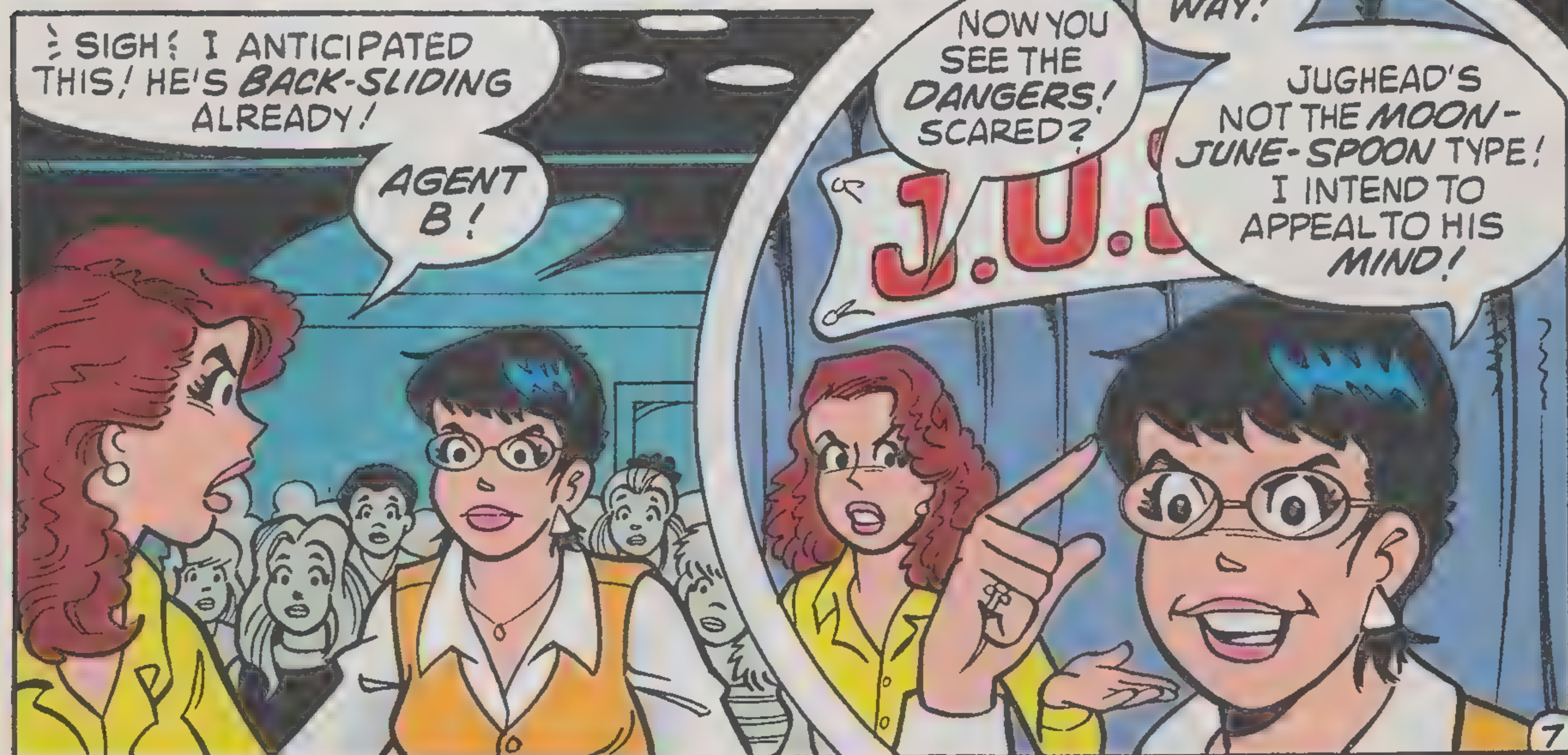
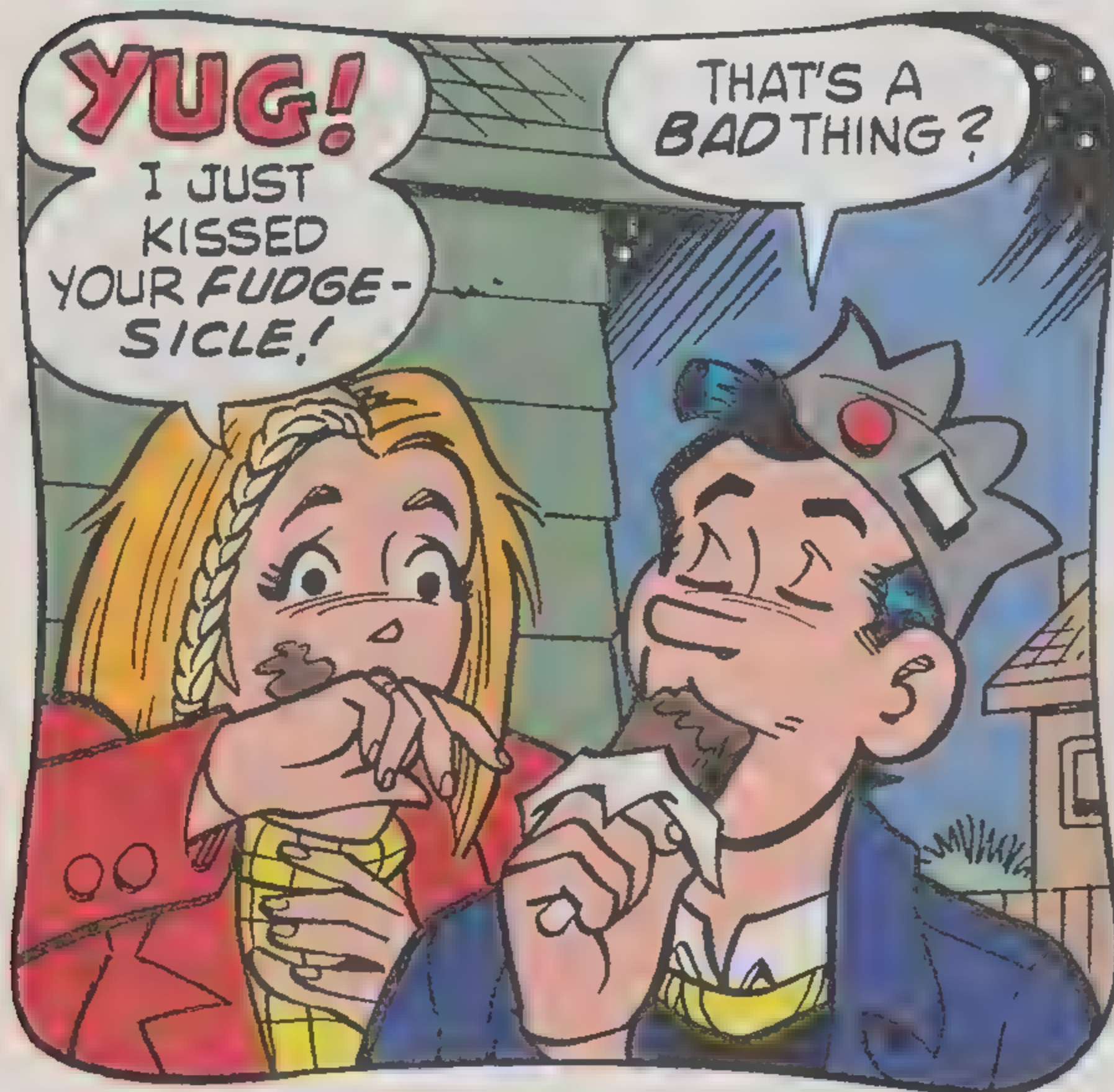
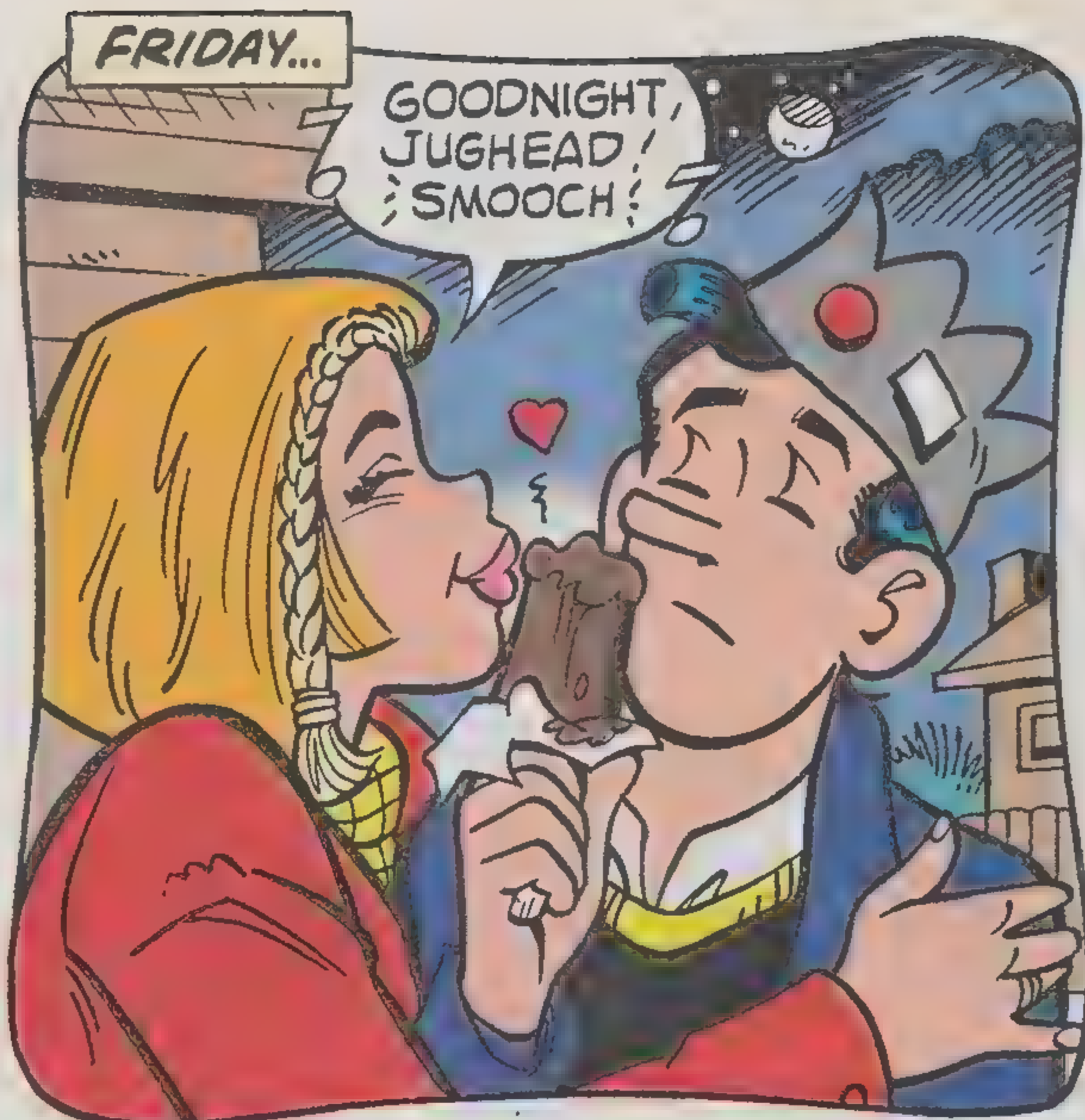
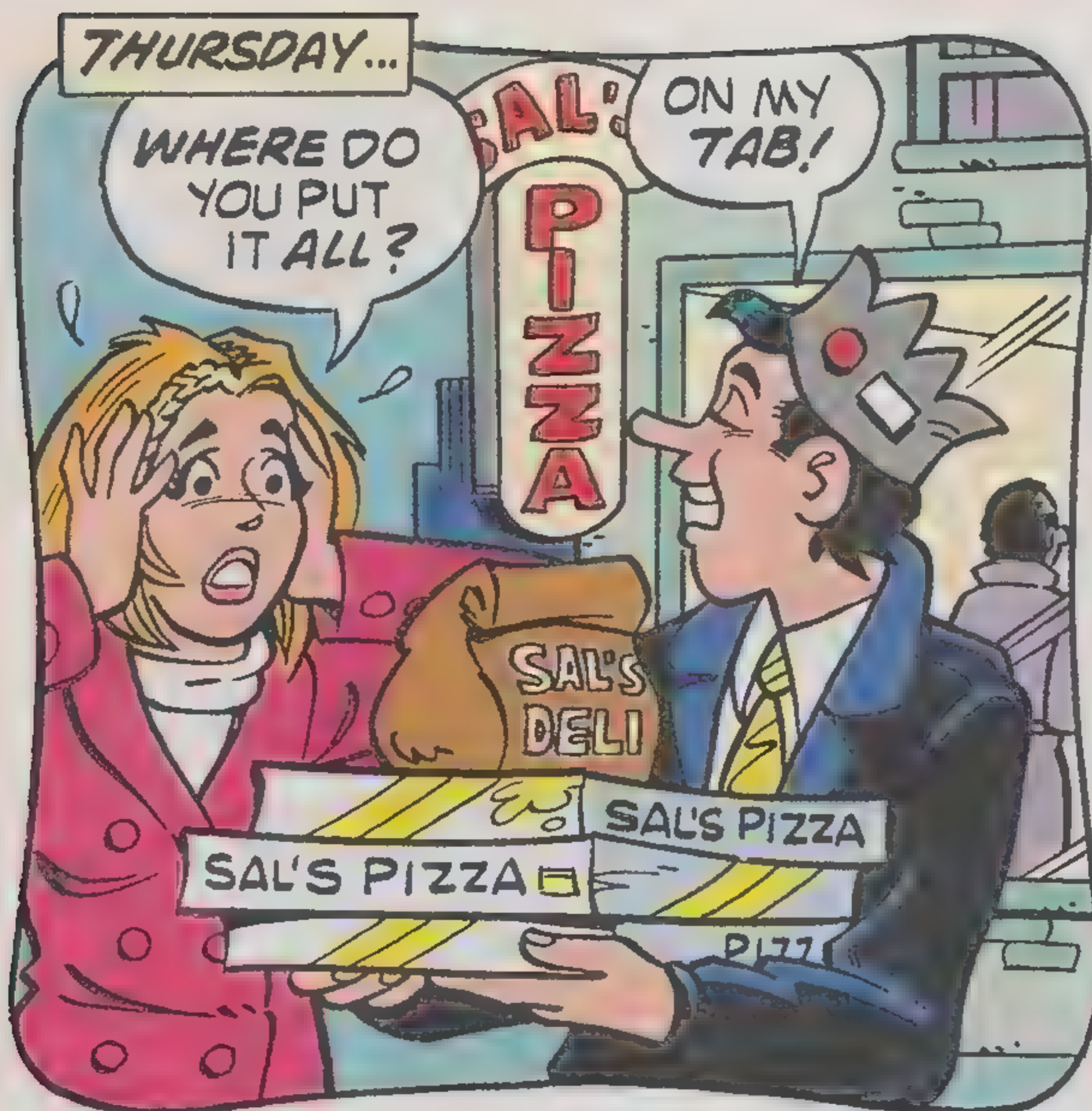
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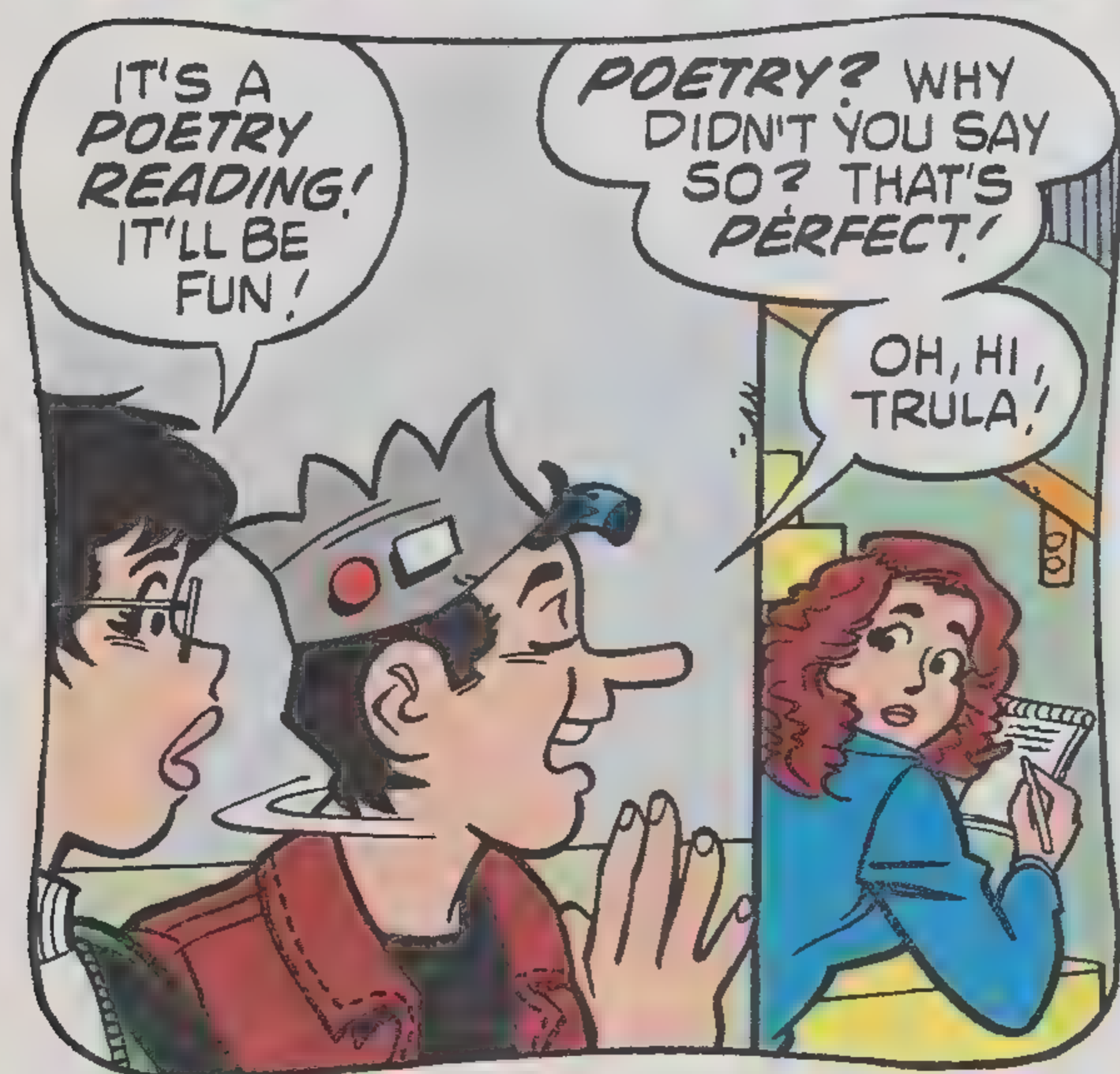
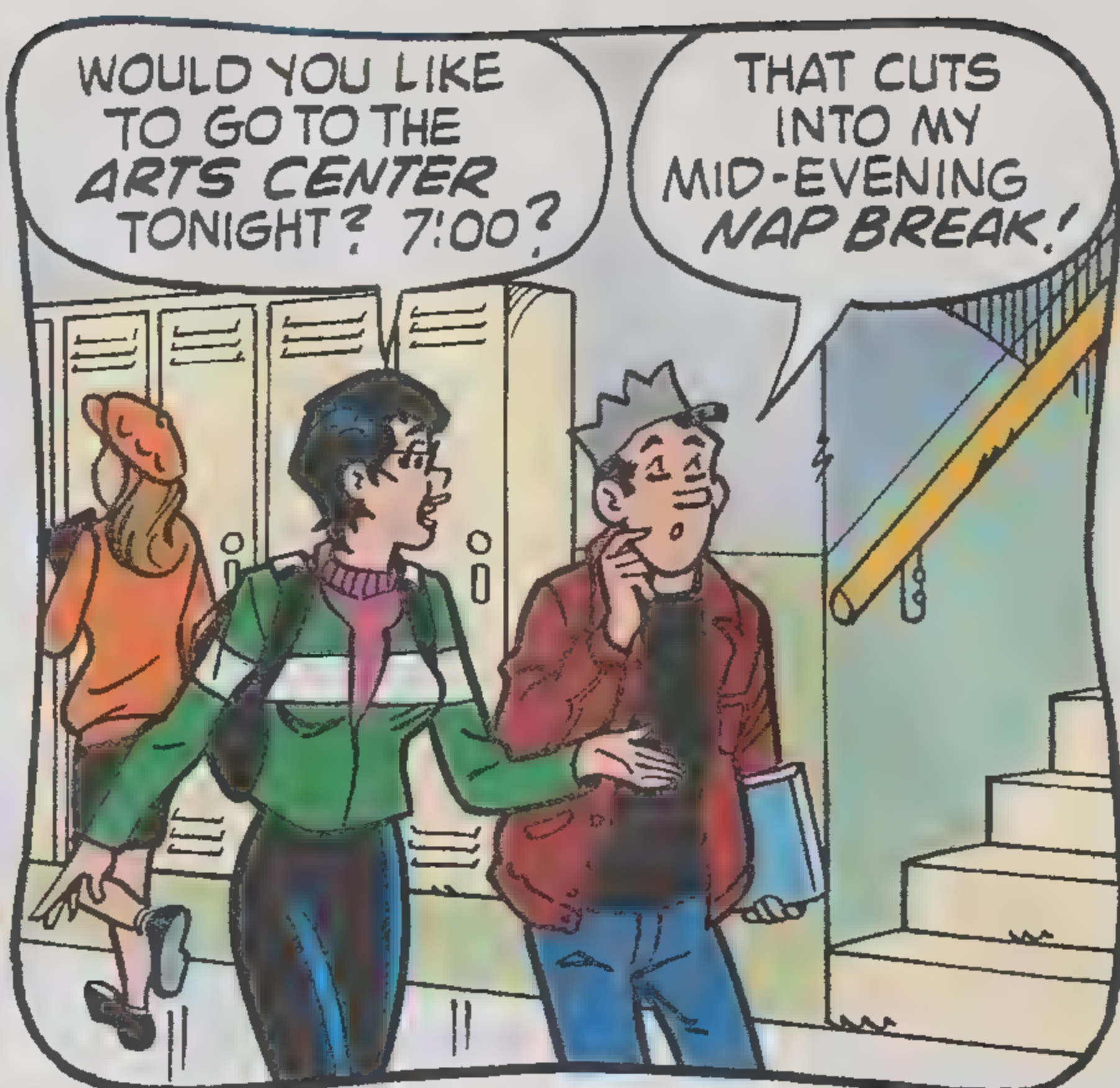
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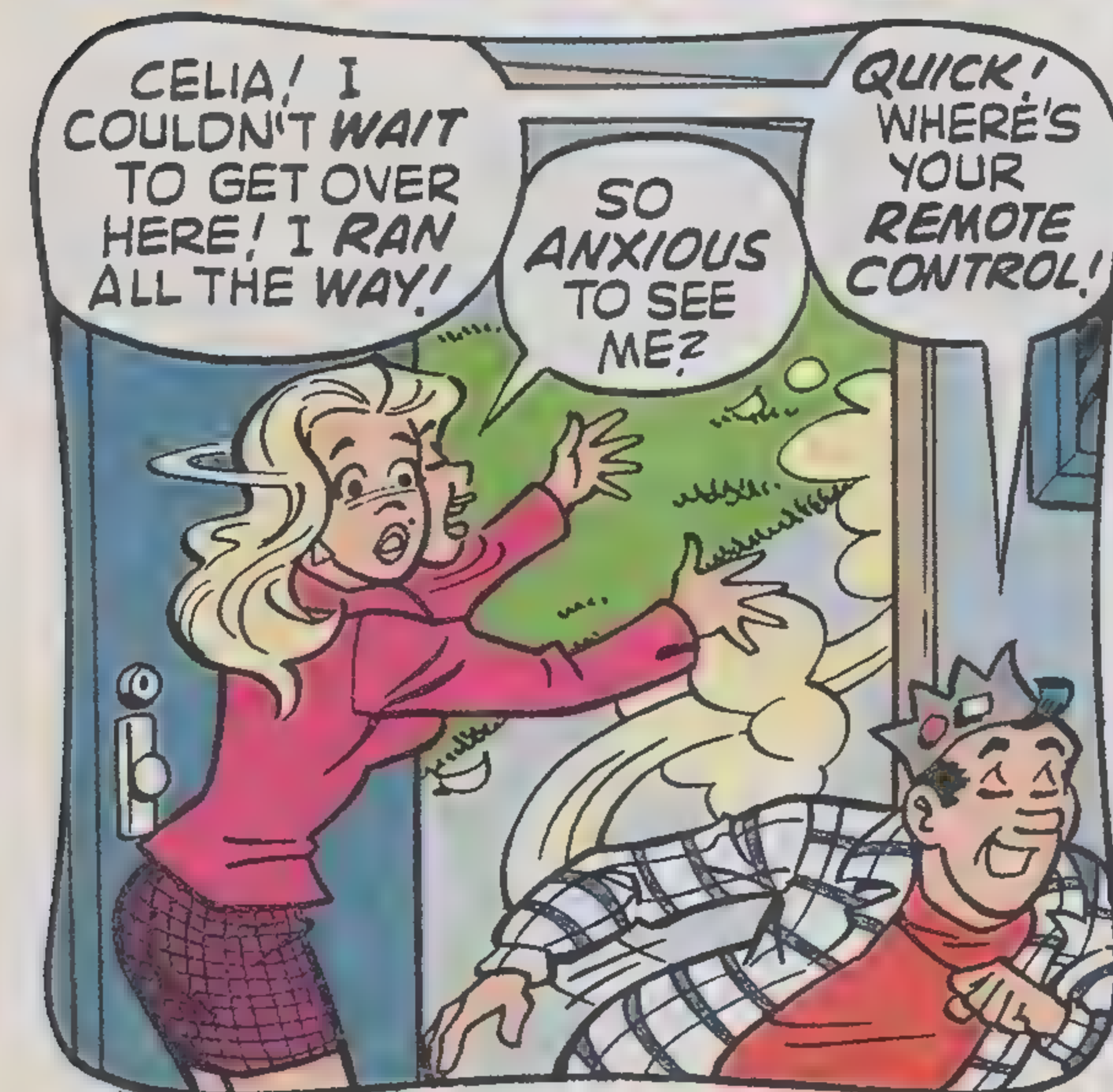
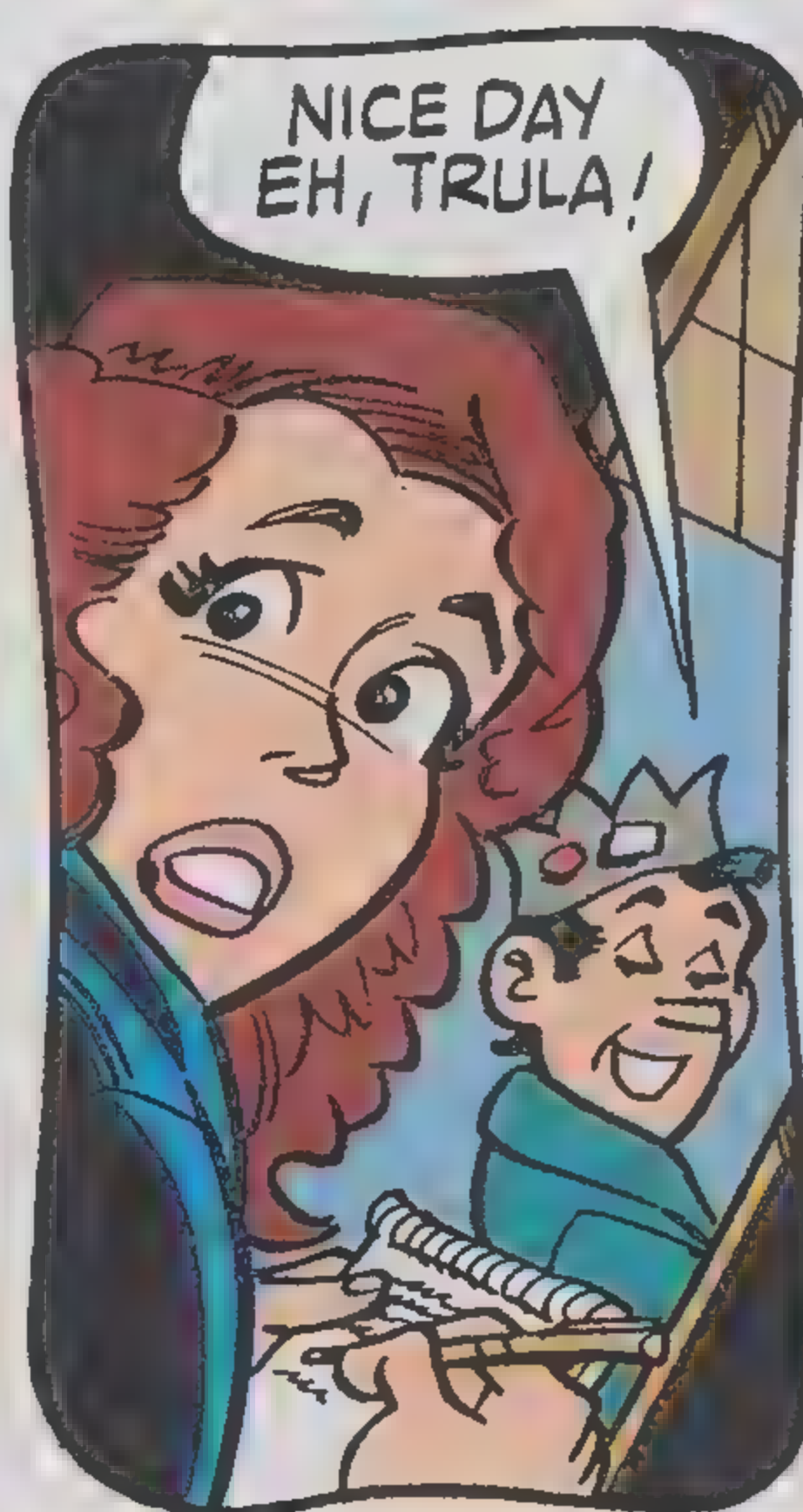
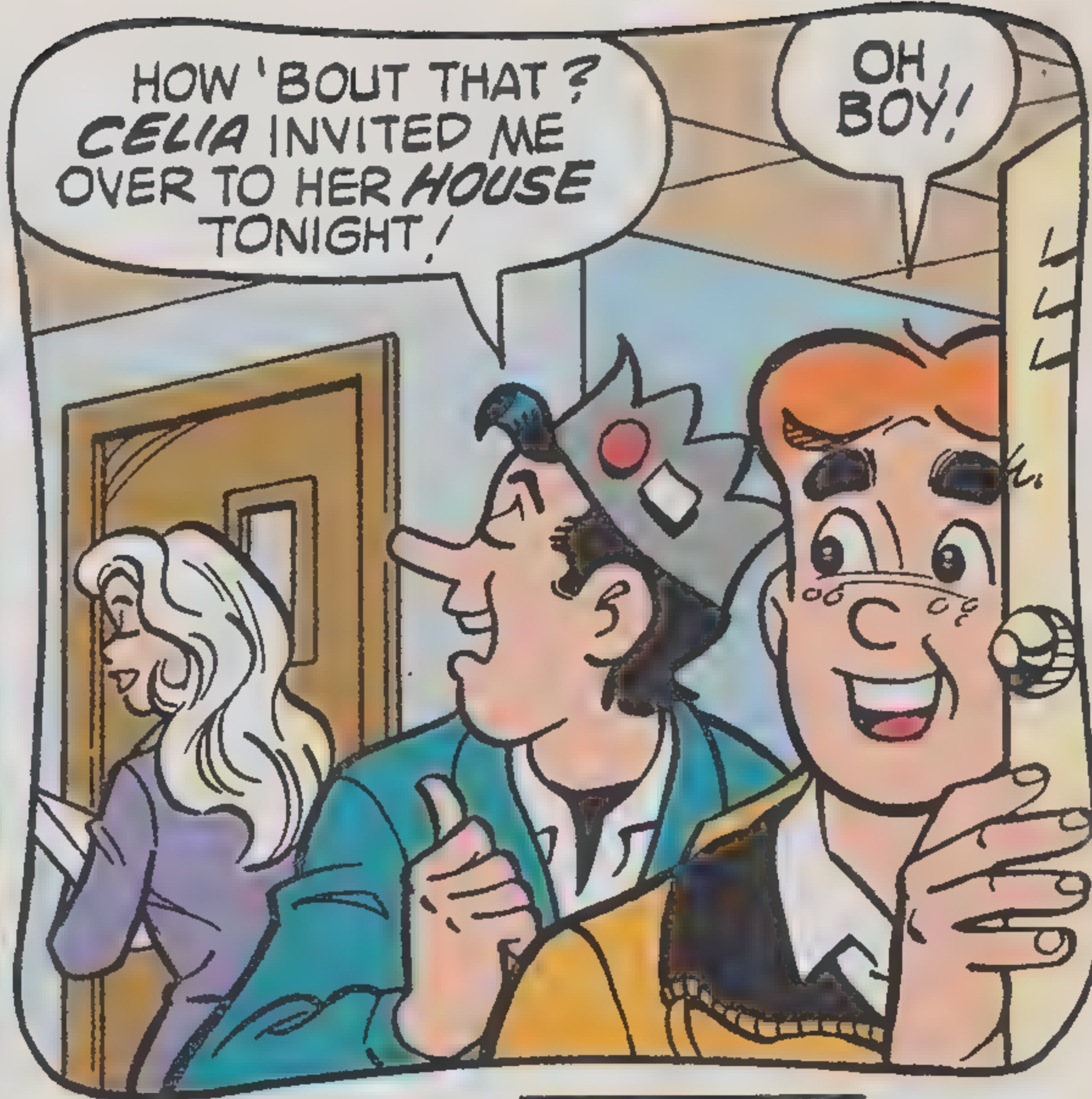
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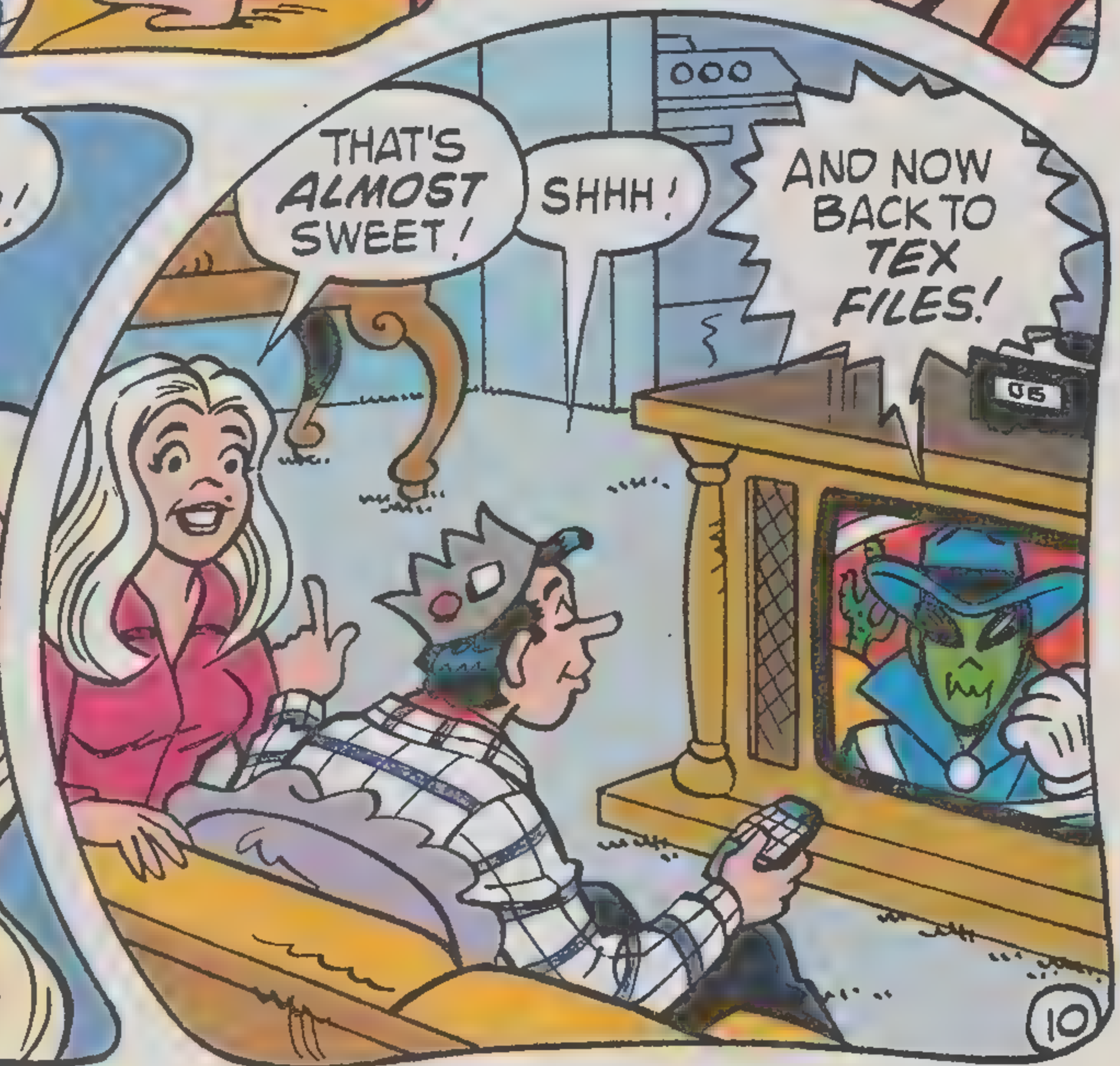
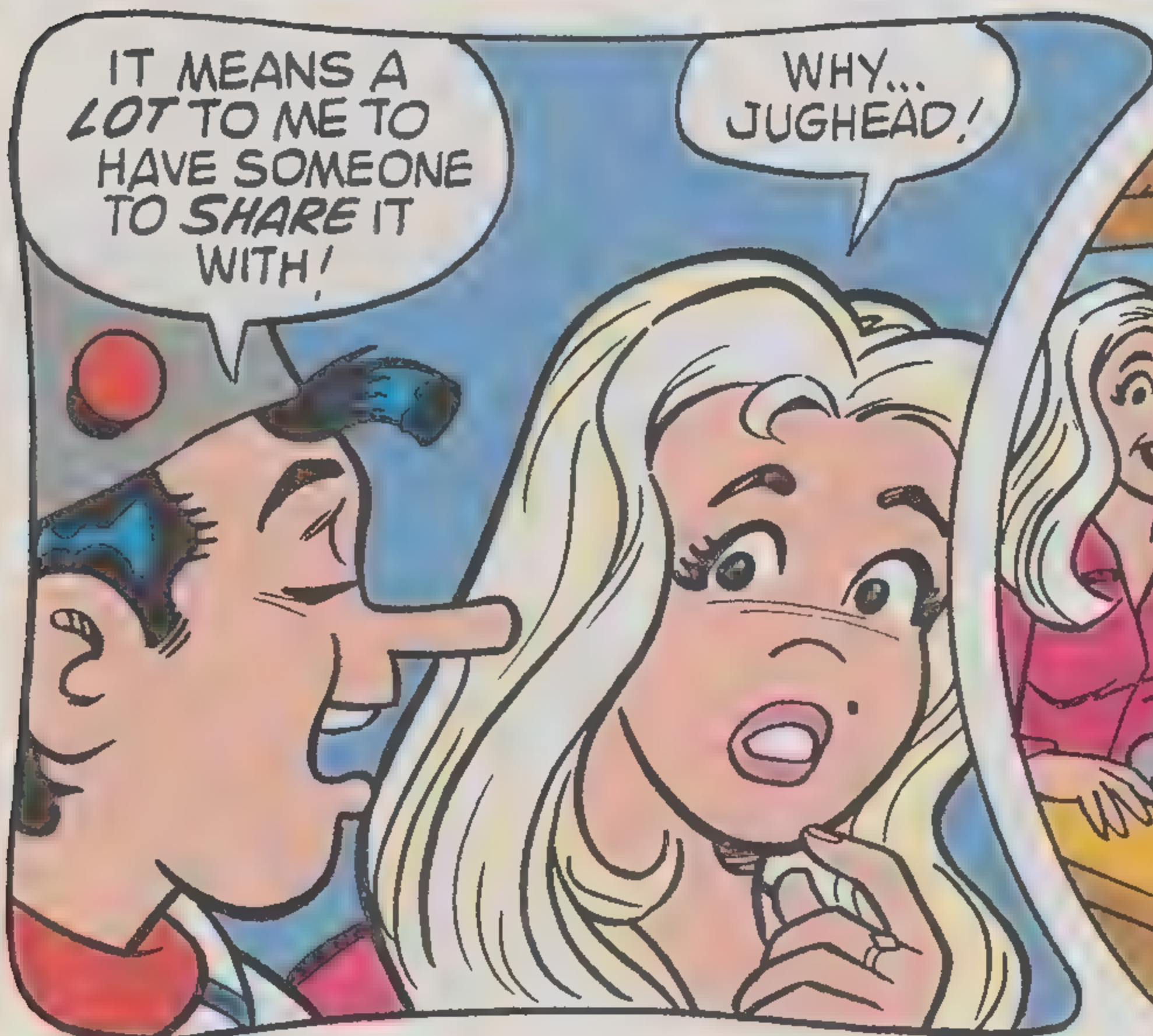
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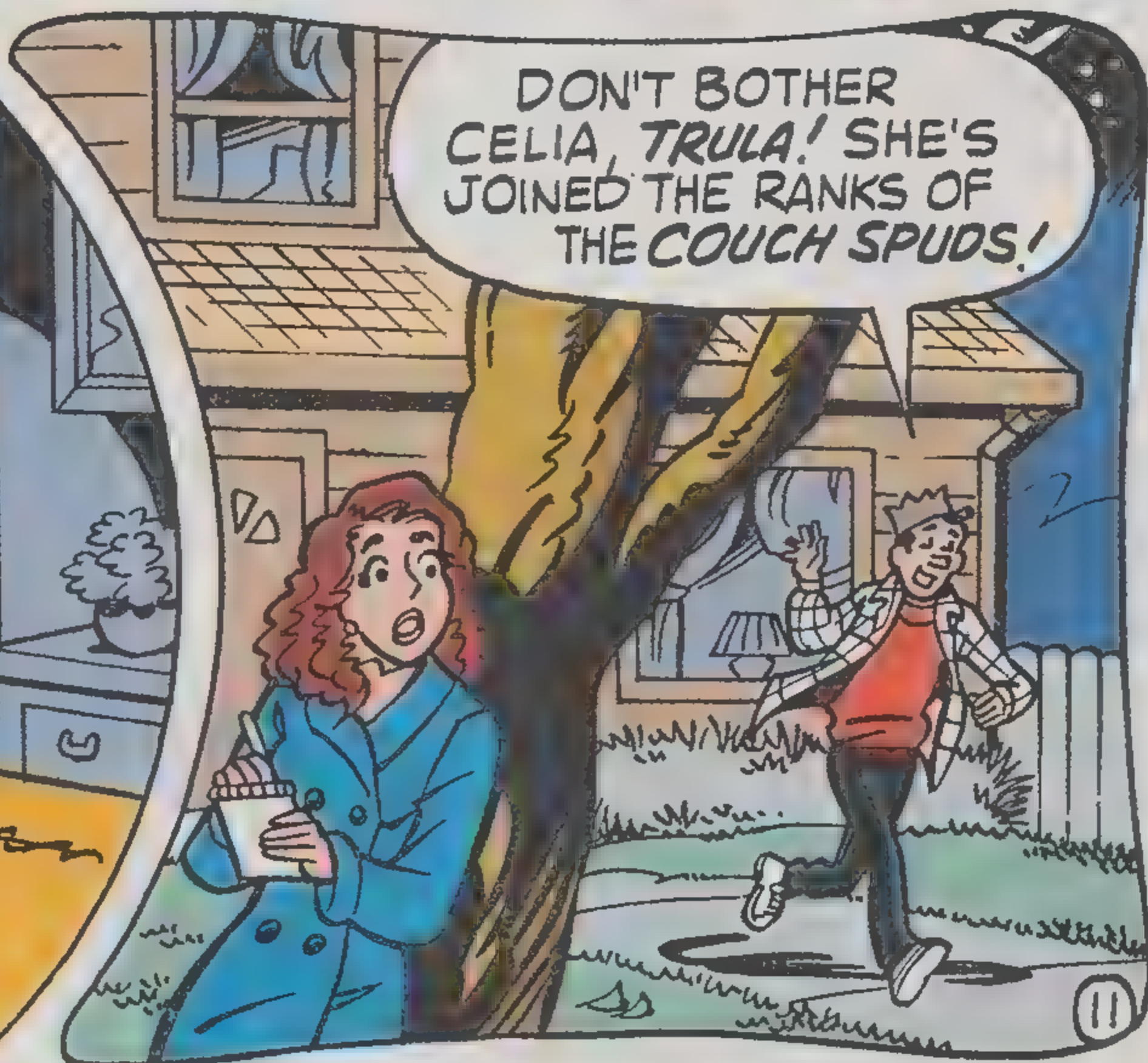
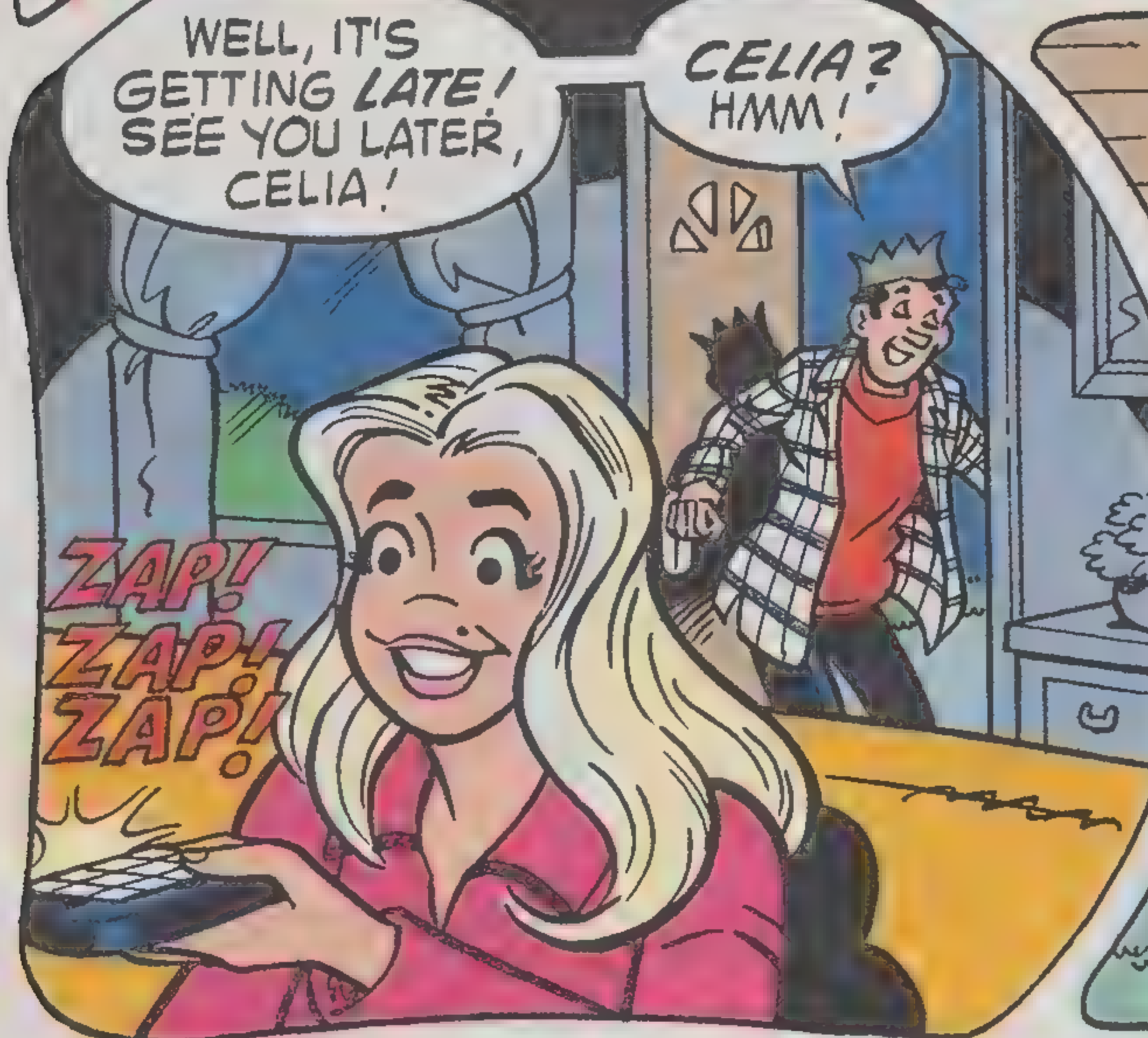
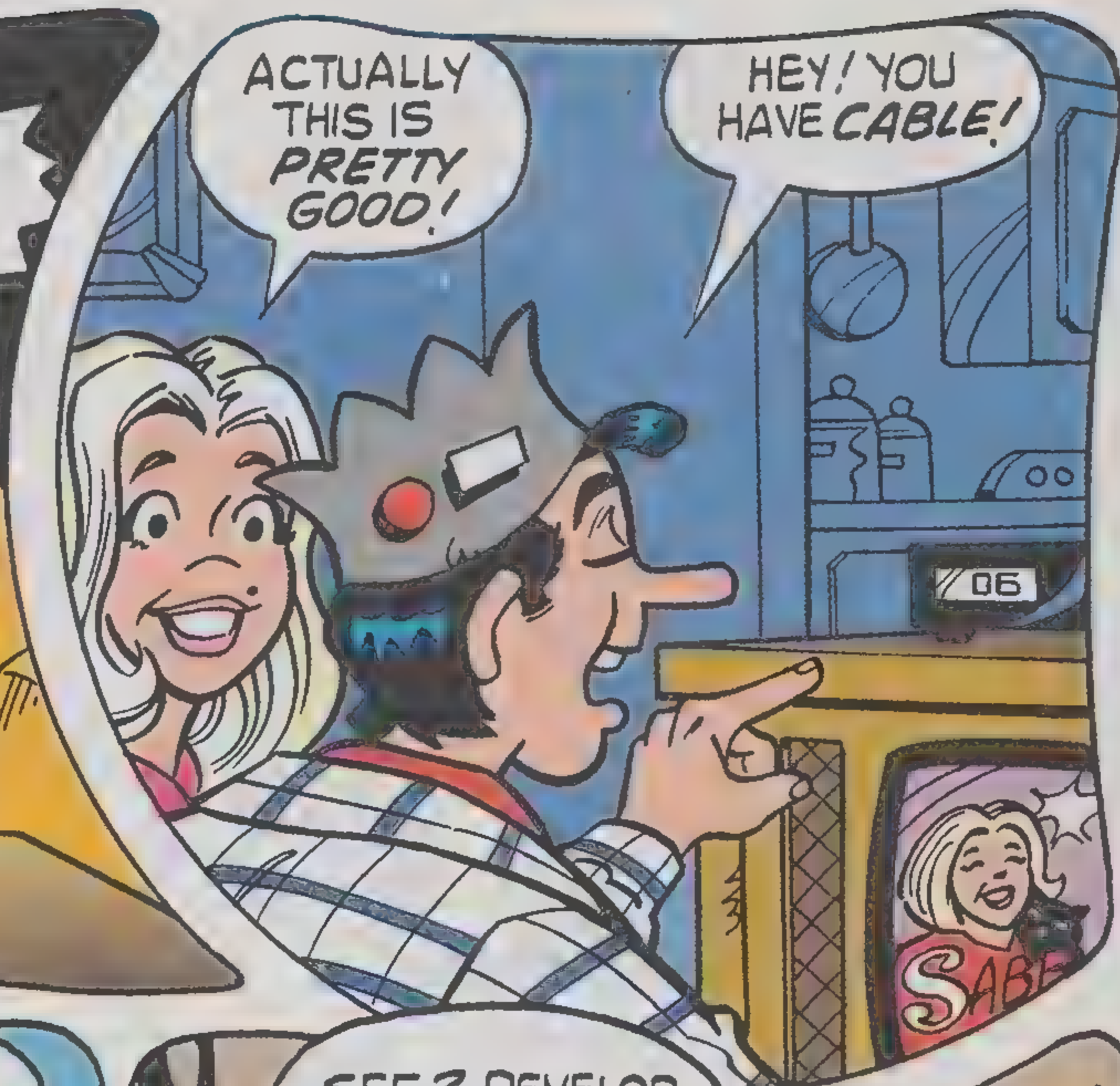
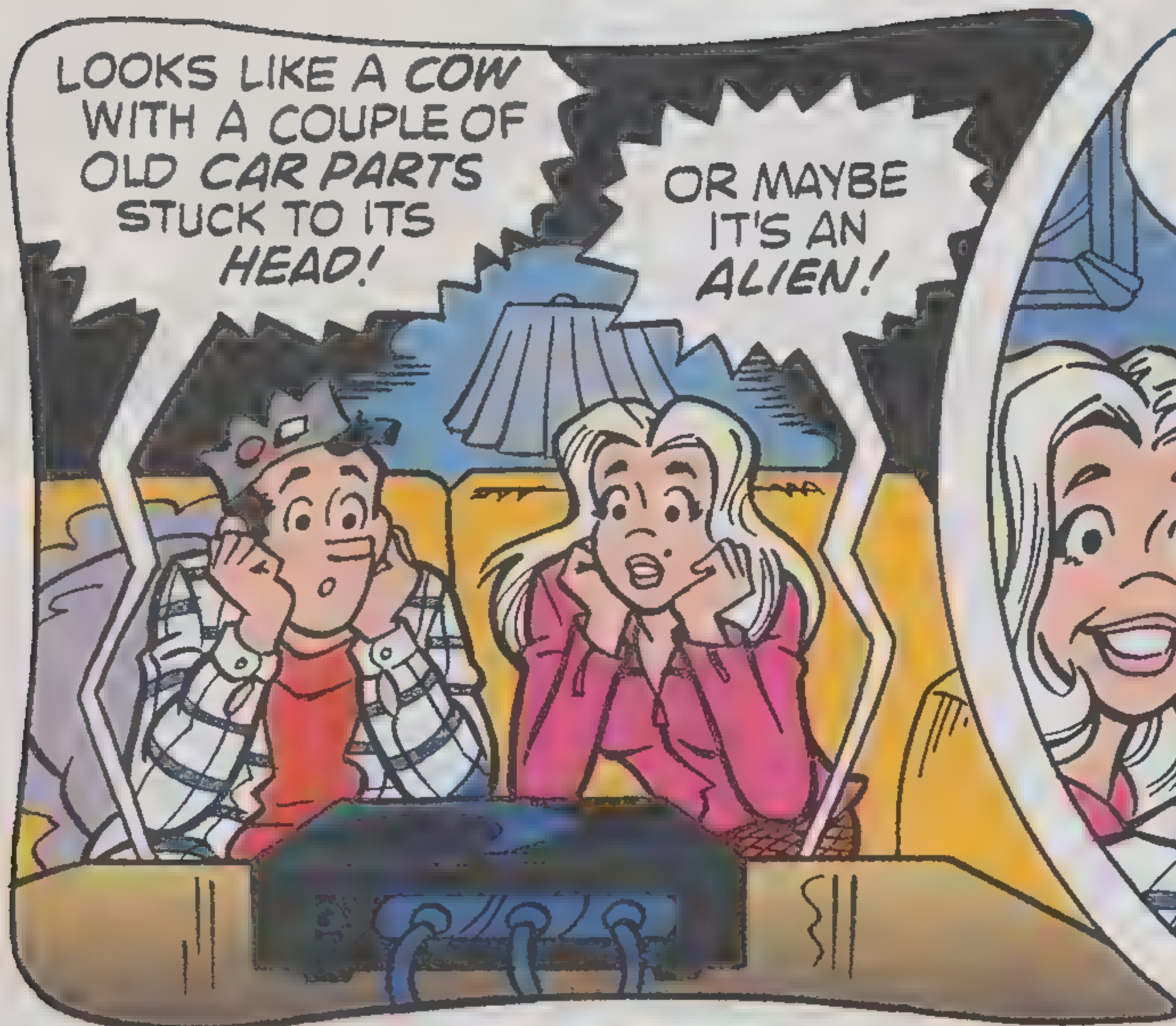
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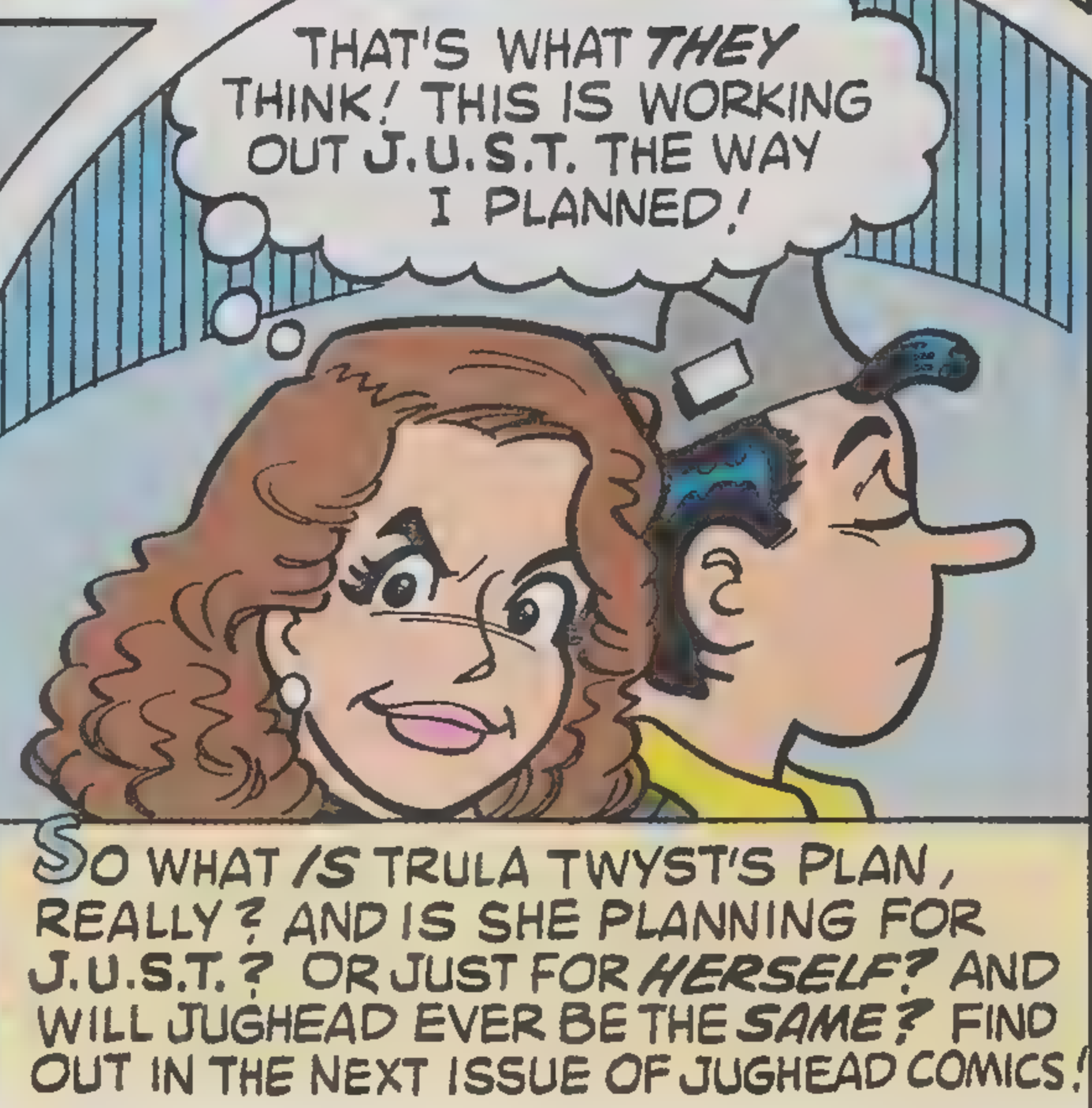
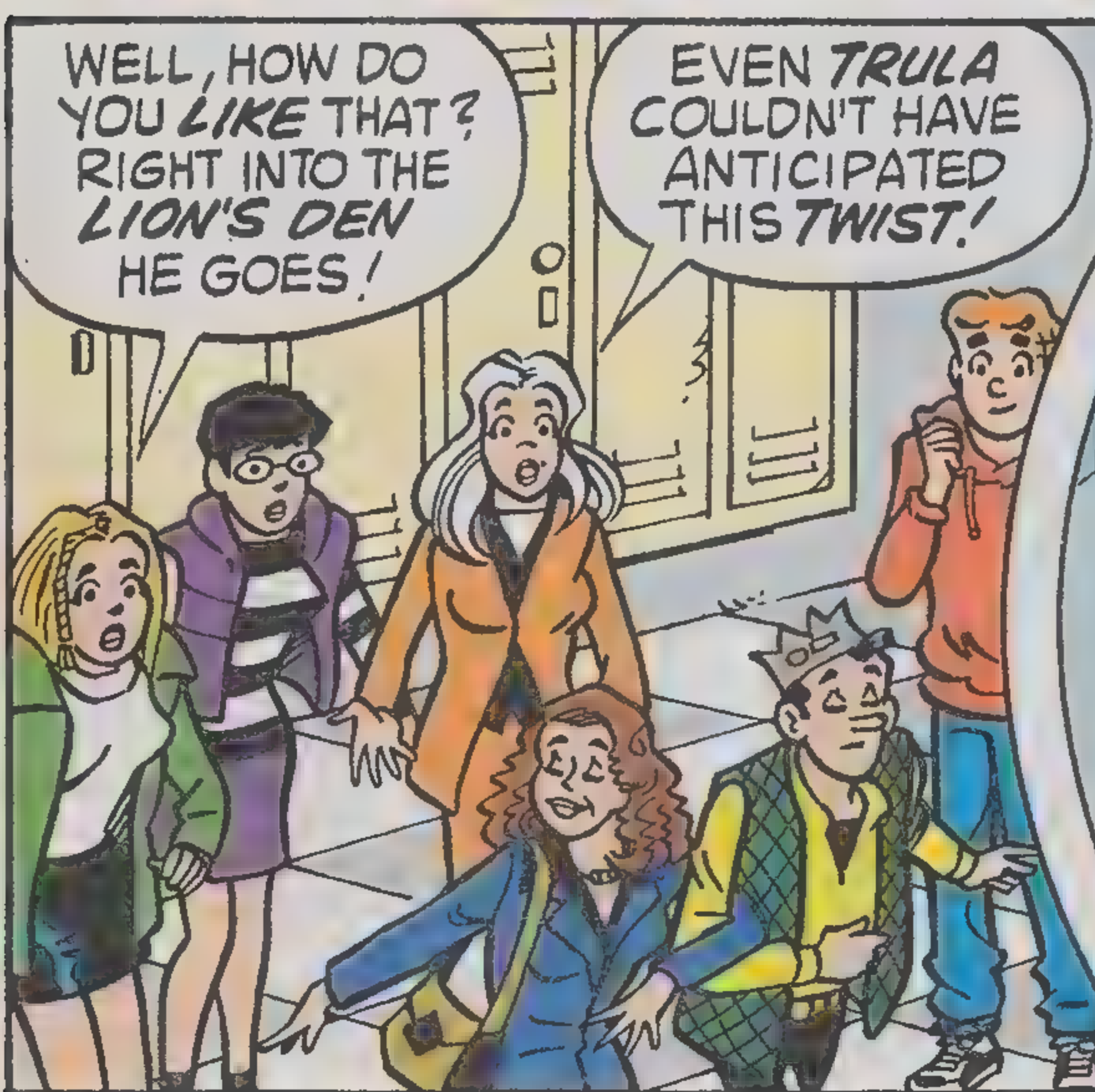
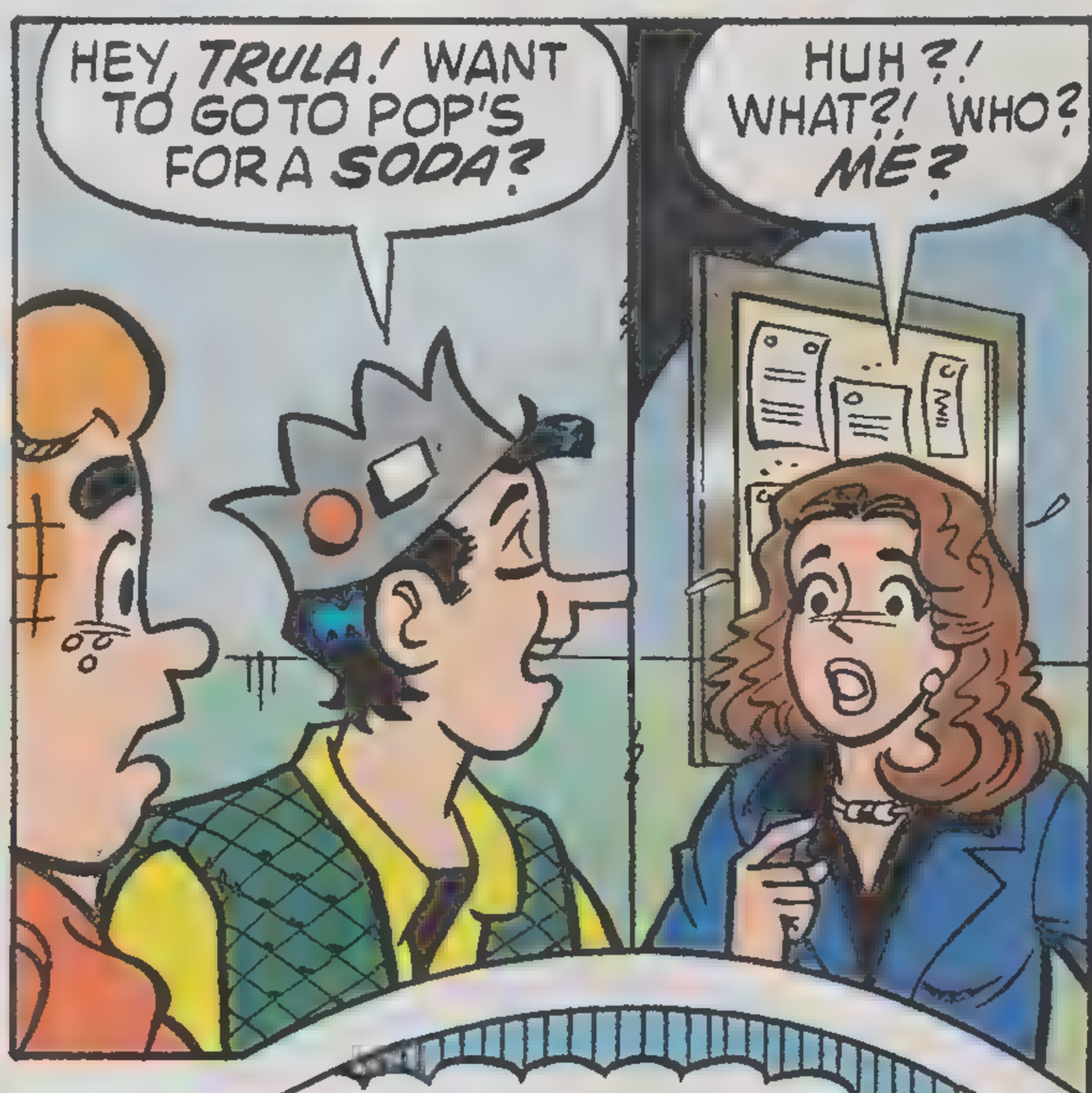
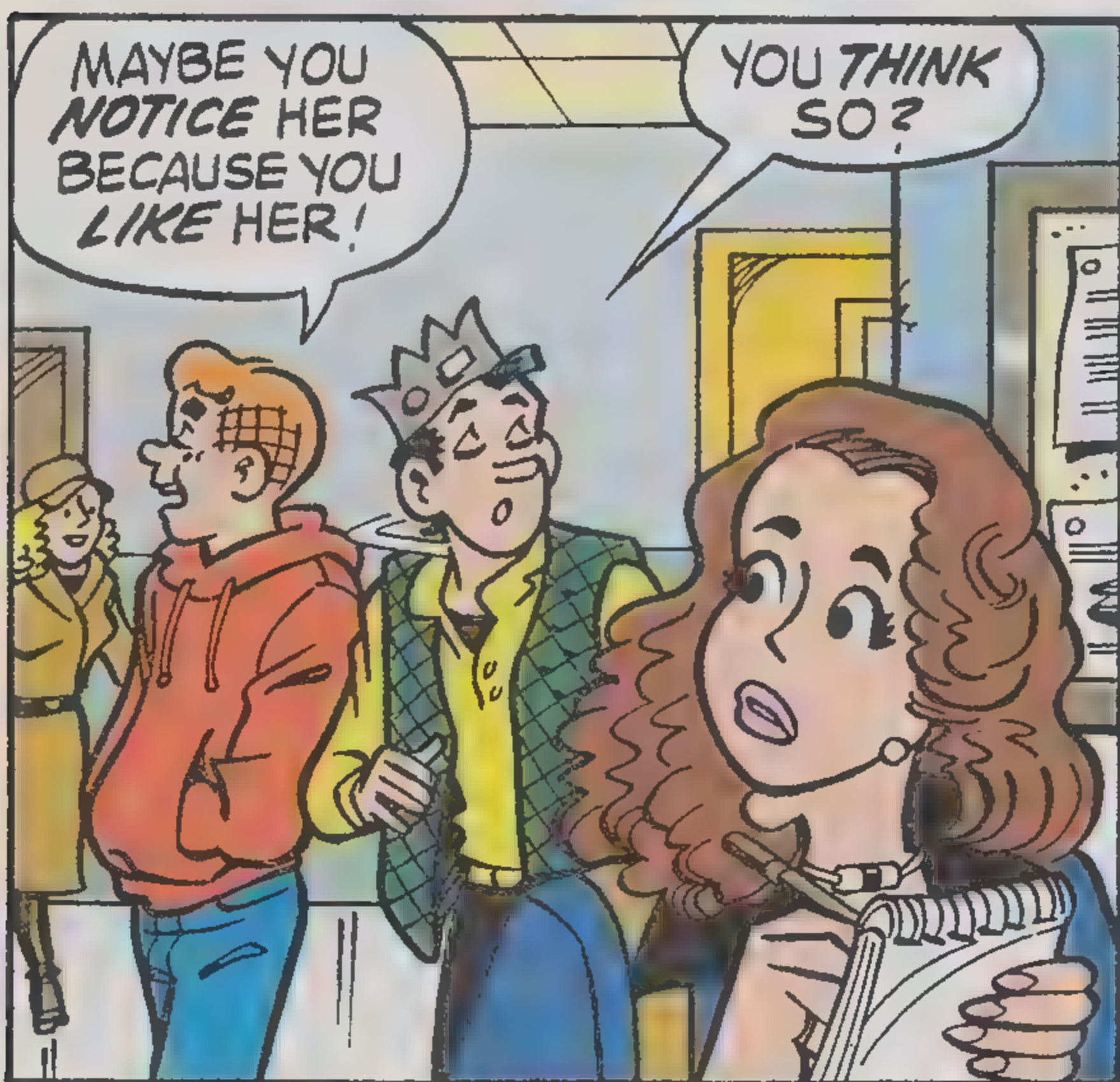
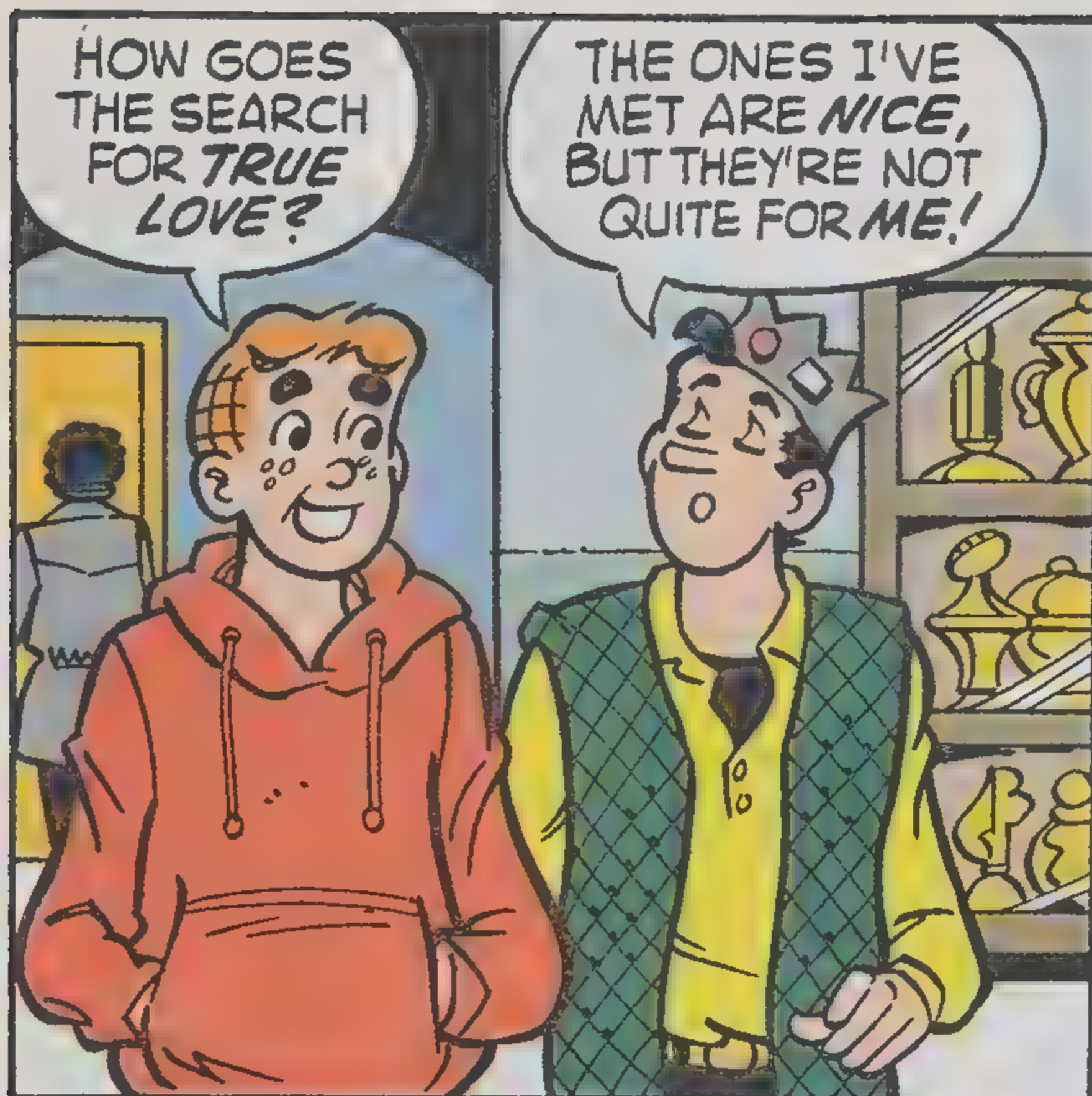












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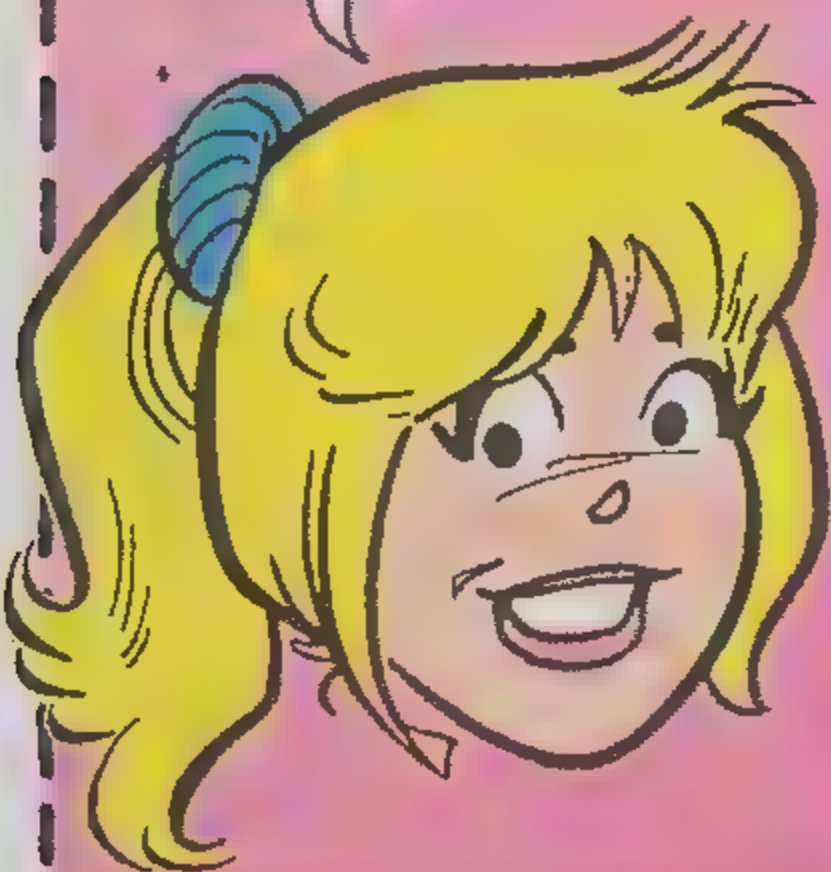
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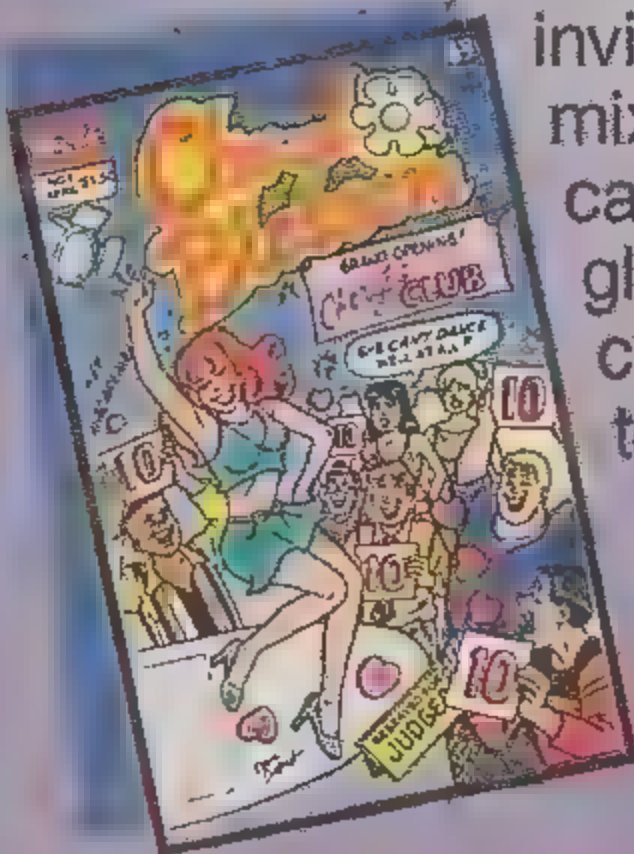
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EDITOR'S NOTEBOOK



Dear Archie Readers,

If you think Sabrina is the only one who can make wishes come true, think again. Over the last year I've received millions...maybe thousands...at least a few hundred letters, and definitely more than fifty, requesting **CHERYL BLOSSOM** in her own regular comic series. Being the editorial "Genie" at Archie Comics, I've been empowered (by the publishers of course) to grant your wish. Starting next month and every month, Cheryl will appear, just like magic, on the newsstand and wherever else you buy your Archie comics. In the first issue, sparks start to fly, when Cheryl and her brother Jason inherit an old country club. Cheryl is determined to have a grand opening that will be a smashing success. To achieve this goal, the upper crust of Riverdale's high society is invited, along with famous actors, celebrities and rock stars. However, unbeknownst to Cheryl, Jason has also invited Archie and his crew. Will this mix of cultures, egos and elbows cause more "mangling" than mingling? Is opening night going to be closing night as well? You're invited to this gala event, too. Don't miss it. **JUGHEAD #91** is another issue to be on the lookout for. Jughead faces his greatest threat yet, in the amazing conclusion of the three-



part saga featuring **TRULA TWYST** and her J.U.S.T. cause. If you read this comic before your friends do, please don't give away the surprise ending.

Now I hope you've all been watching the **SABRINA** show every Friday night on ABC-TV. If you haven't, what are you waiting for? It is one of the top rated TV shows of this season and I'm sure many seasons to come. I'd like to know, as would Sabrina, just what you think about her show. You can send your "Sabrina Reviews" to me by mail, E-mail, Morse code, carrier pigeon, pony express, whatever! Your opinions are important. We at Archie comics listen to our readers. That's why I'm taking some time off. I know when to quit. See ya next month.



Send your letters to:
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JUGHEAD STRIKES AGAIN!

WHAT'S THIS,
SOME SORT OF
MODERN SCULPTURE
GALLERY?

NO, SILLY, IT'S
A BOWLING ALLEY!
DADDY JUST HAD
IT PUT IN!

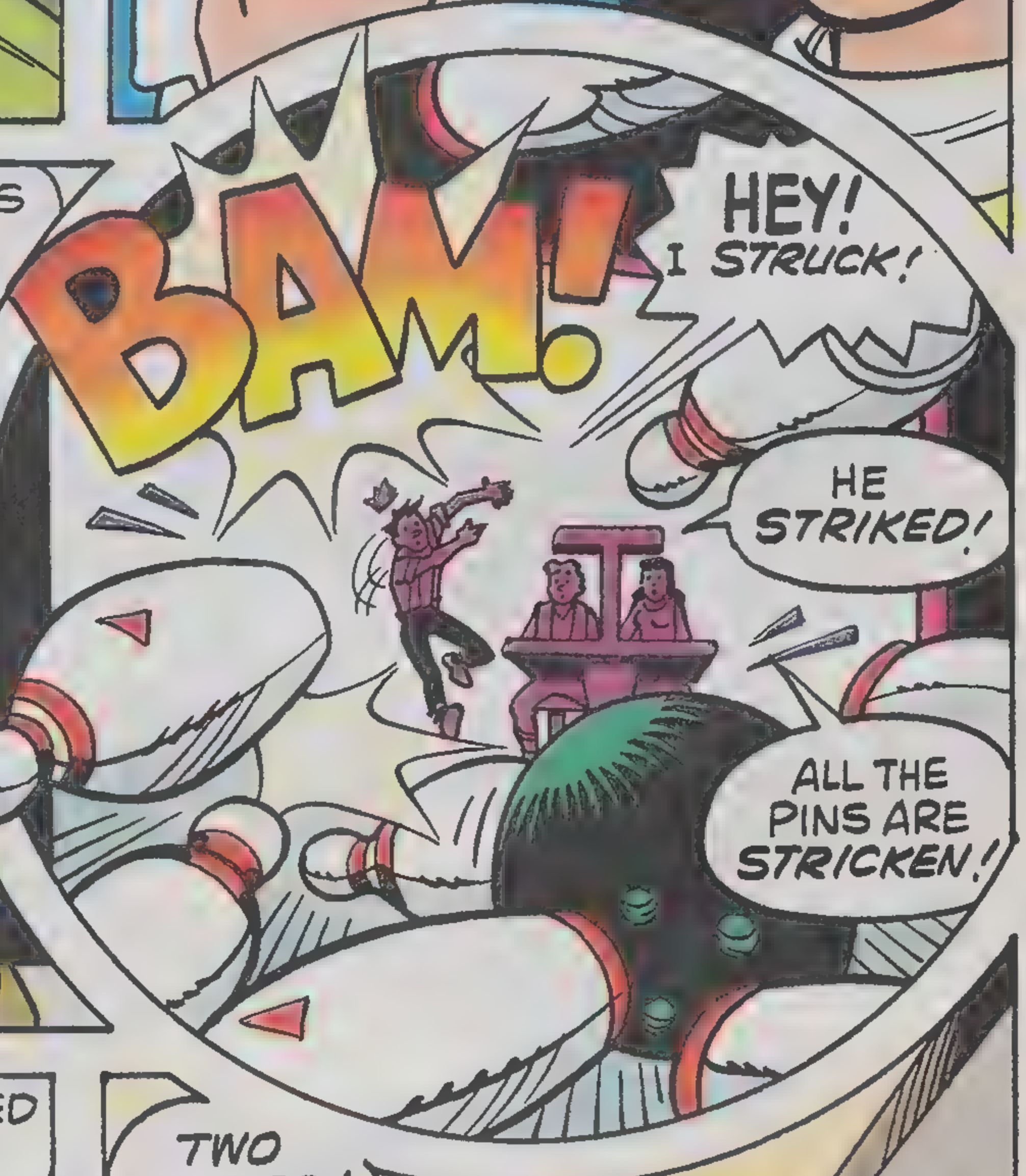
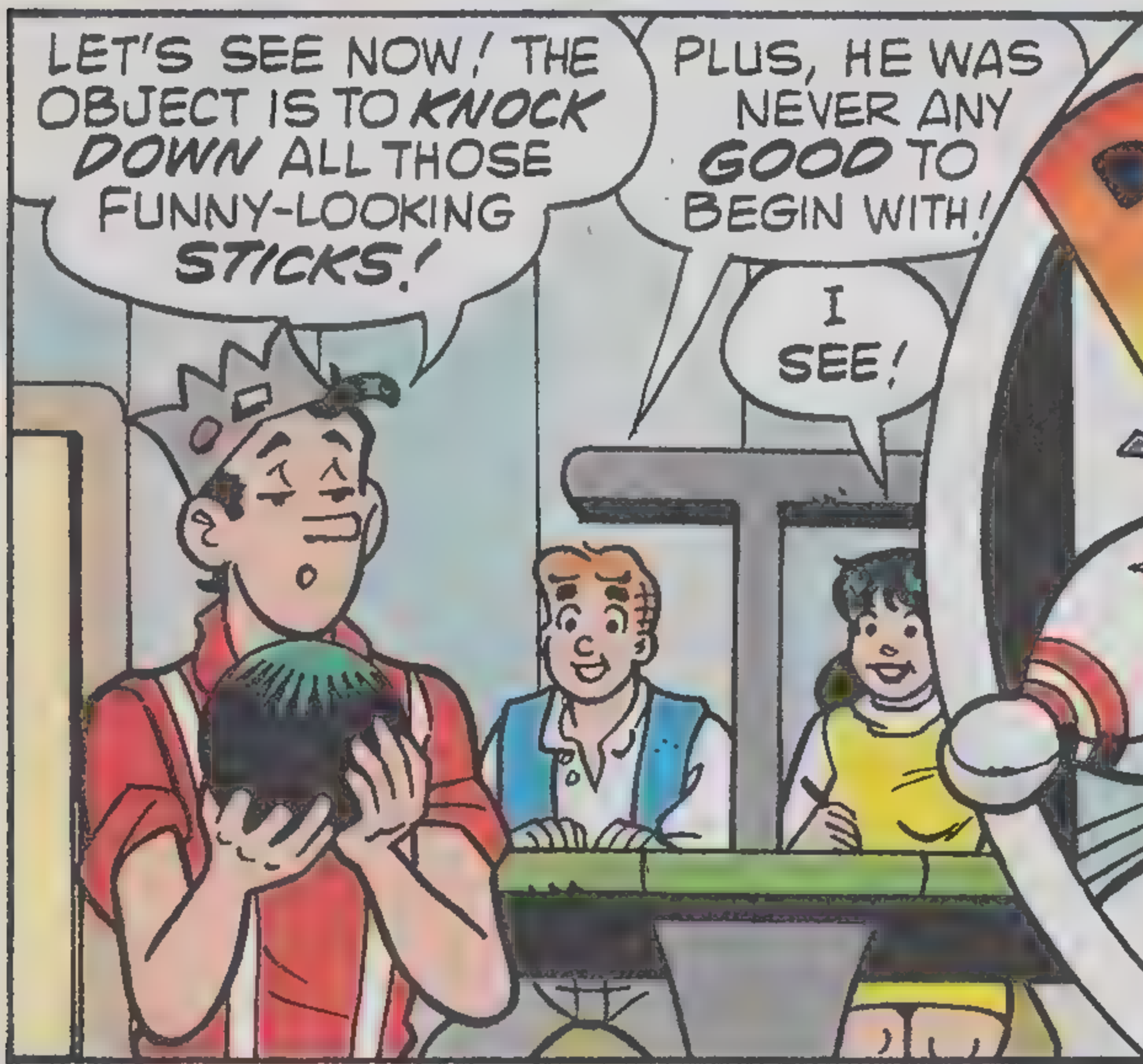
I DIDN'T KNOW
THE *WEALTHY*
WERE INTO
TENPINS!

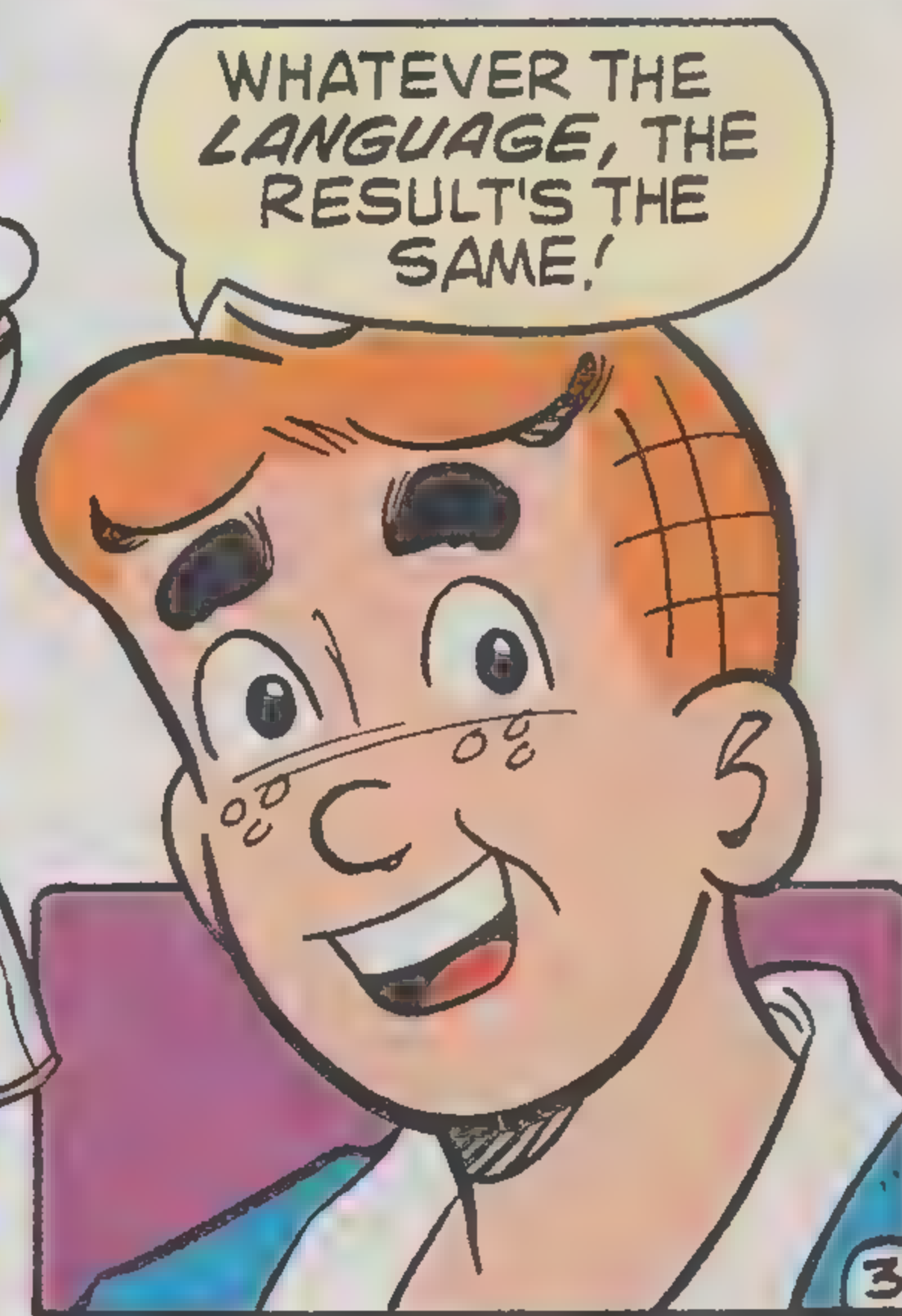
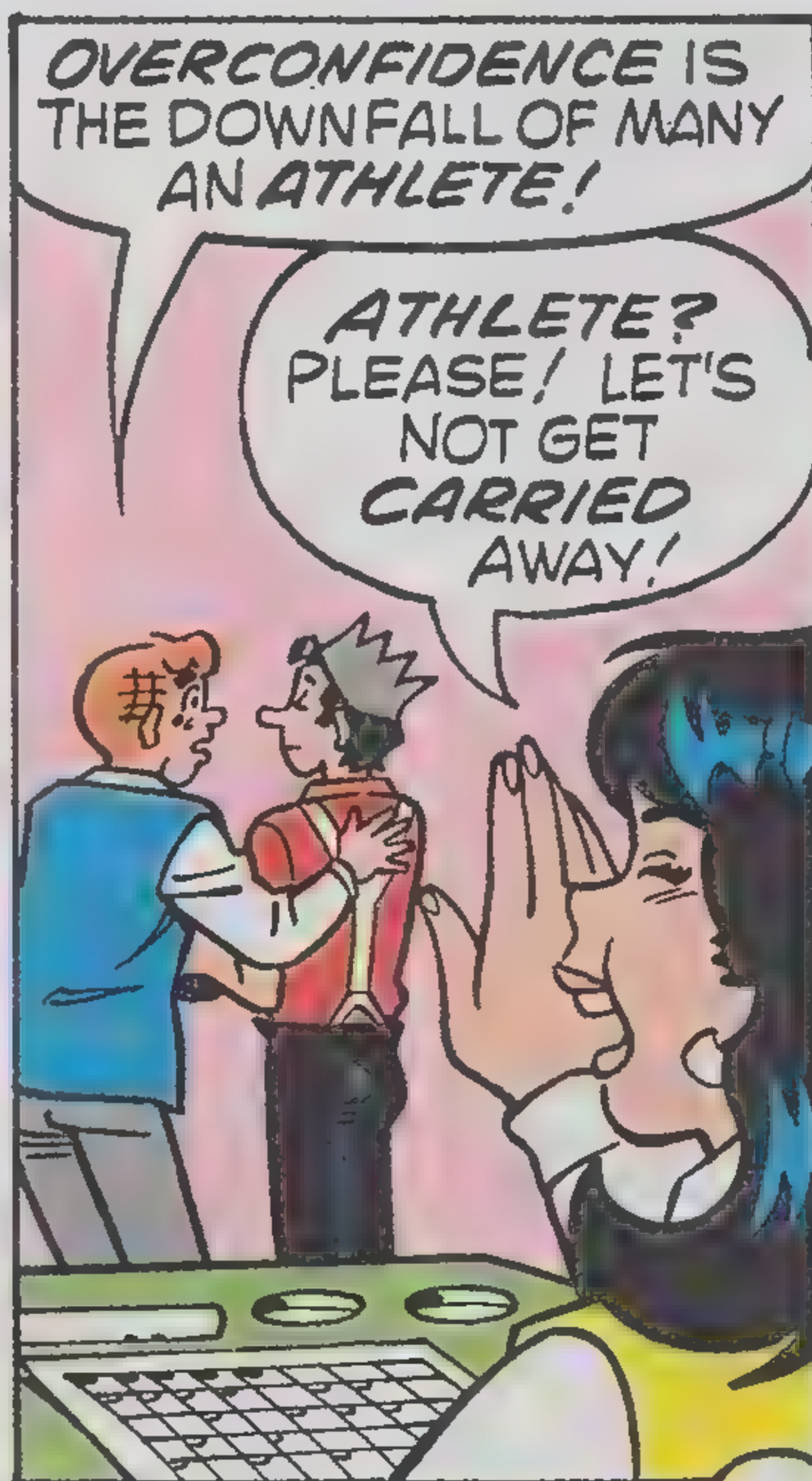
DADDY'S A
PERSON OF
SIMPLE
PLEASURES!

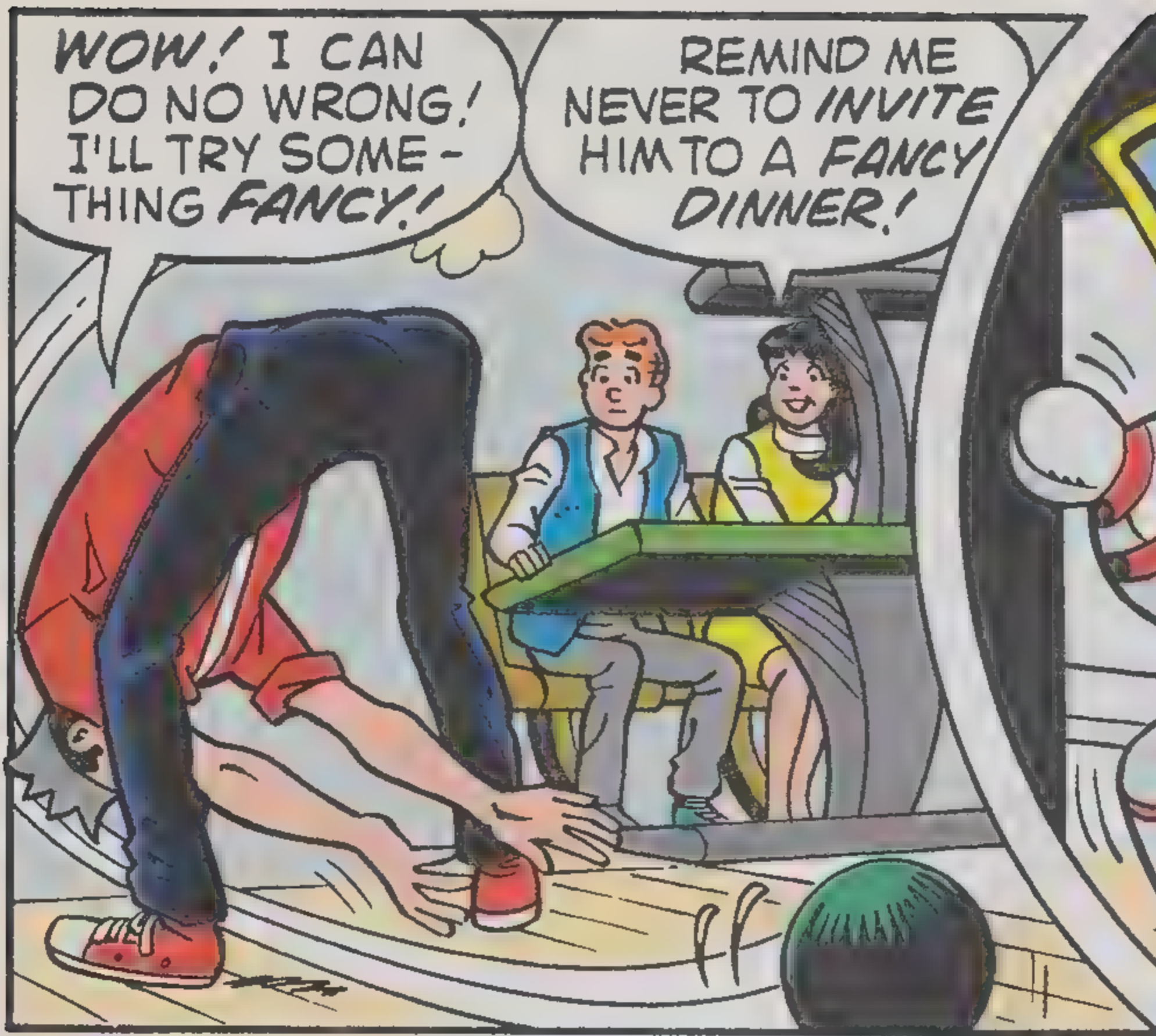
SO'S HIS
DAUGHTER, JUDGING
BY HER CHOICE OF
BOYFRIENDS!

HEY, YOU
WOUND
ME!

≡GIGGLE≡
GO AHEAD! TEST
OUT THE *NEW*
ALLEY!

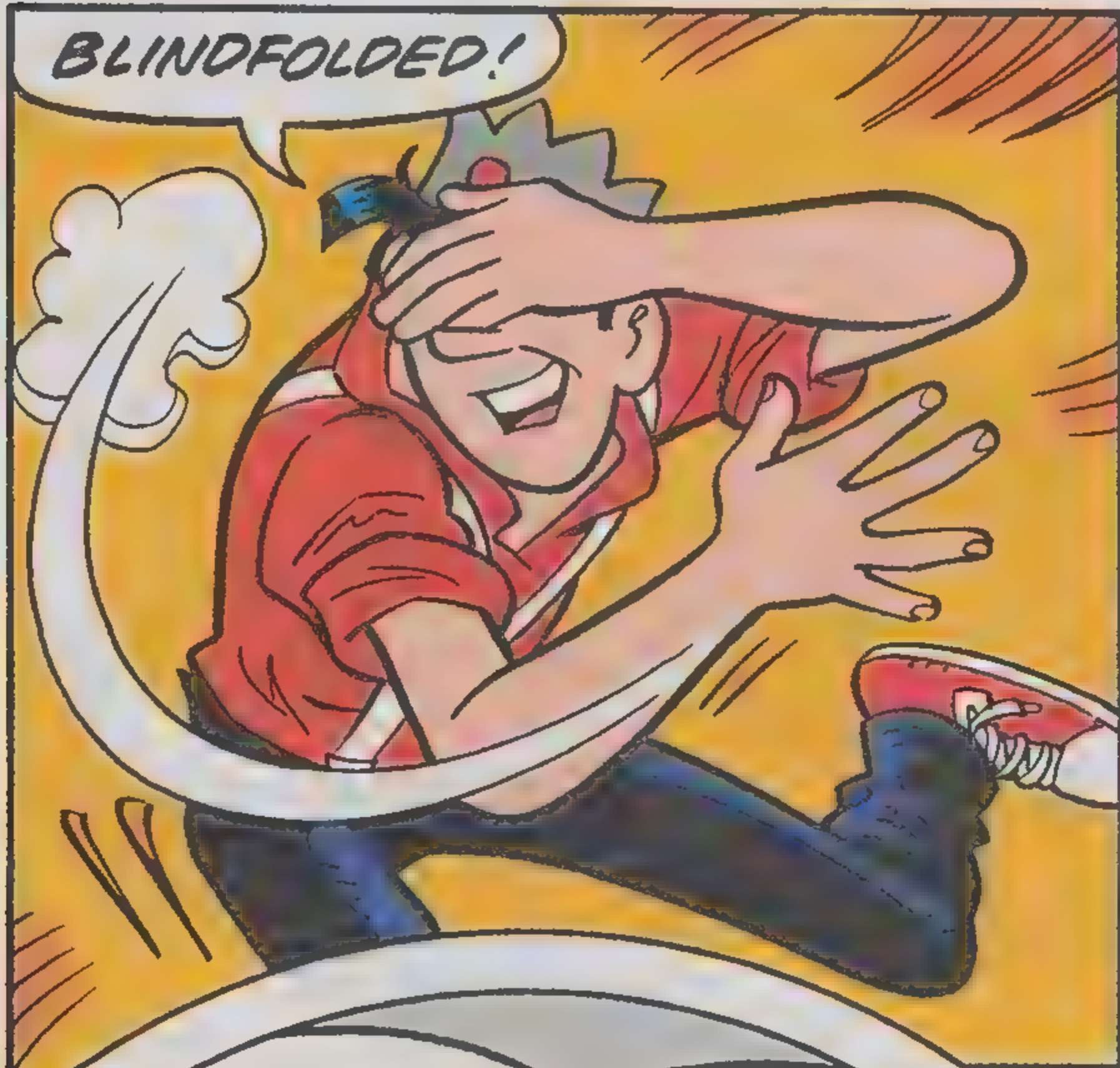
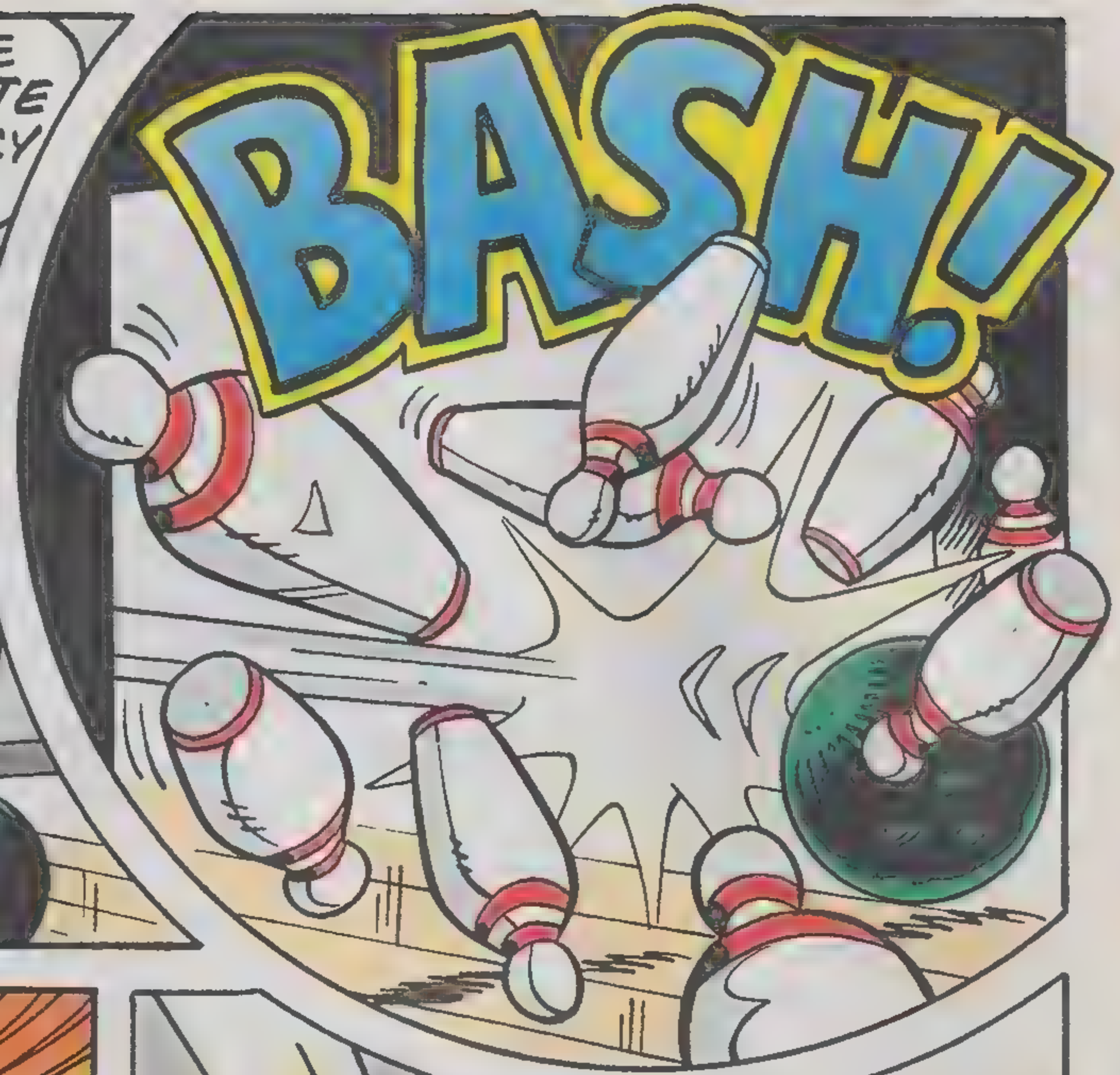






WOW! I CAN
DO NO WRONG!
I'LL TRY SOME-
THING FANCY!

REMIND ME
NEVER TO INVITE
HIM TO A FANCY
DINNER!



BLINDFOLDED!



JUG! YOU
BOWLED A
PERFECT GAME!
300!

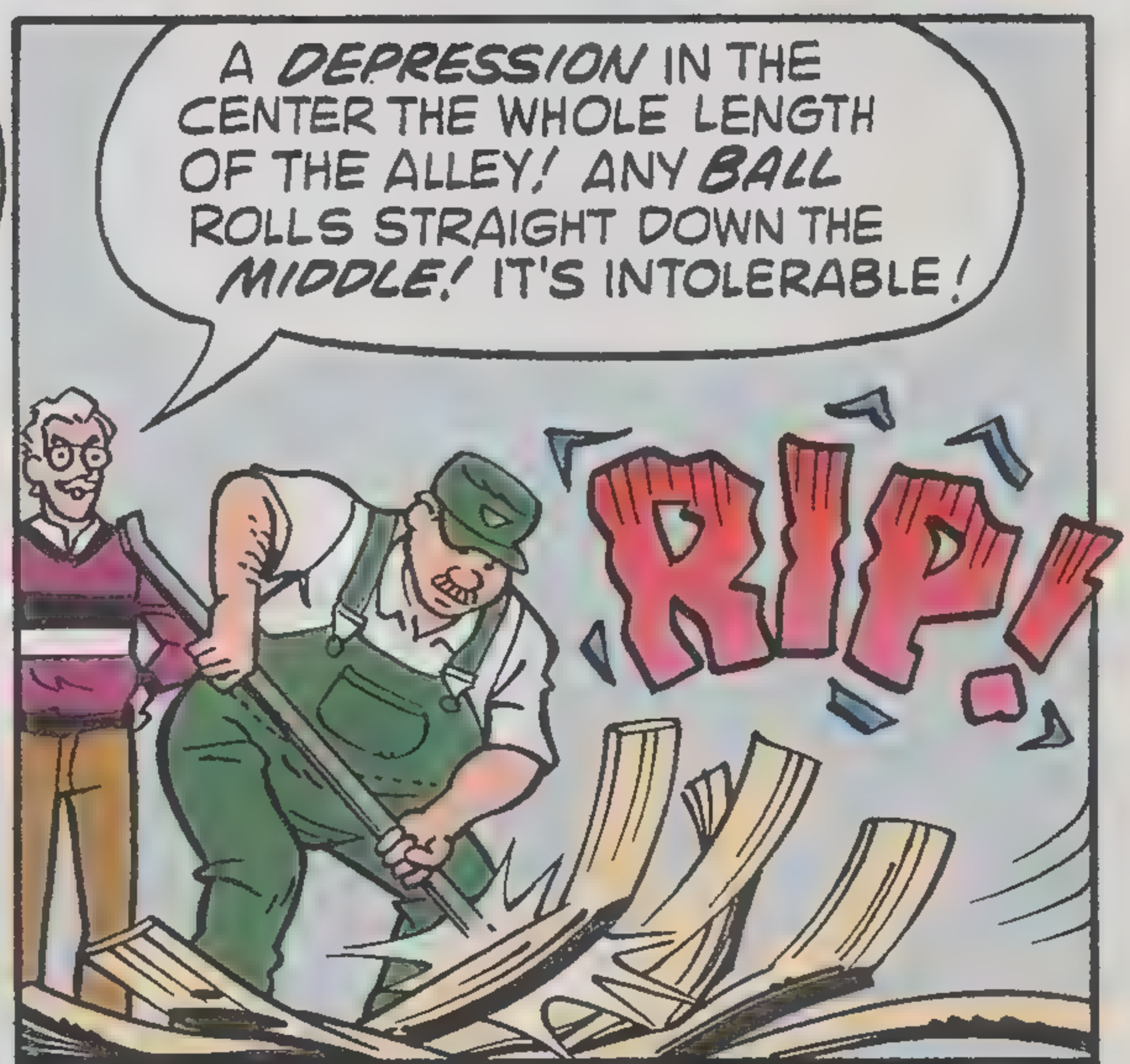
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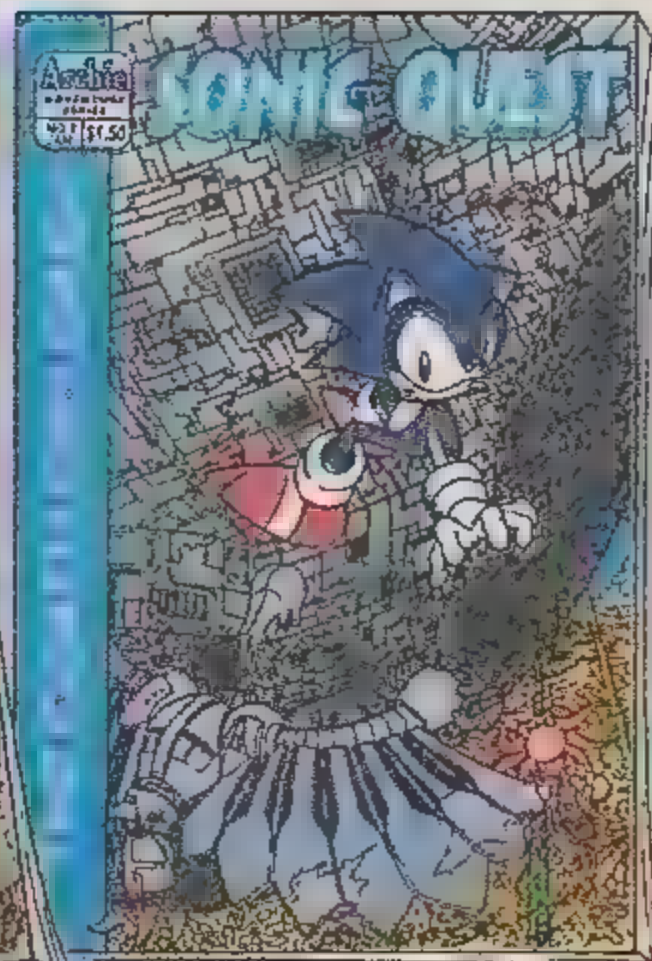
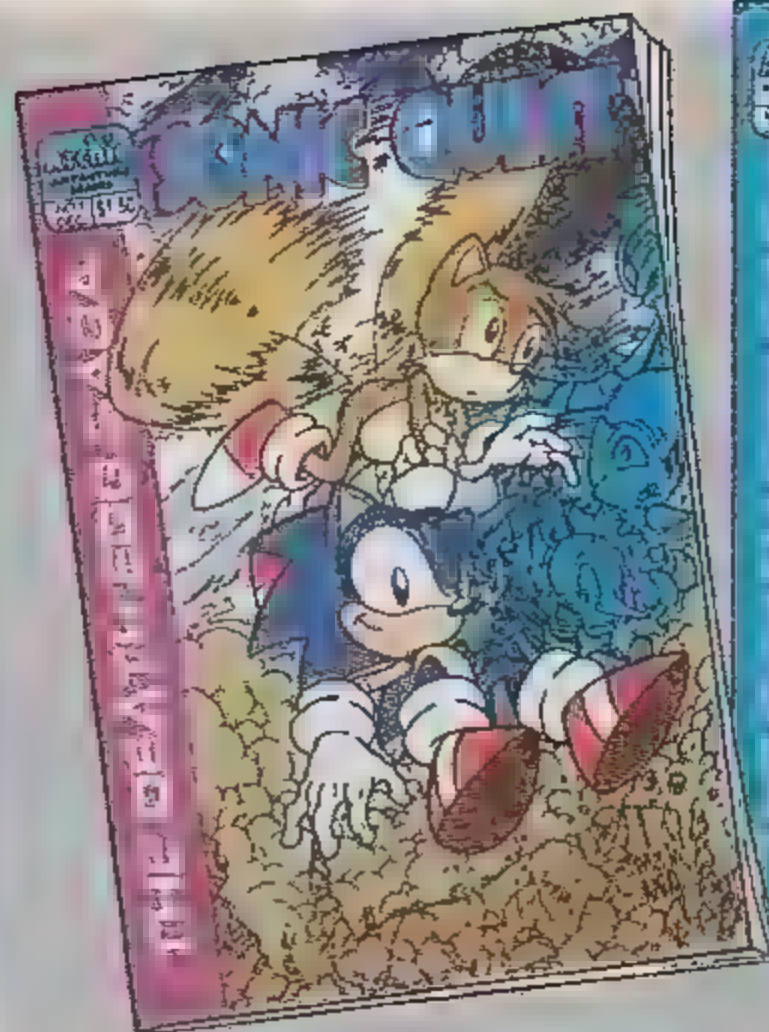
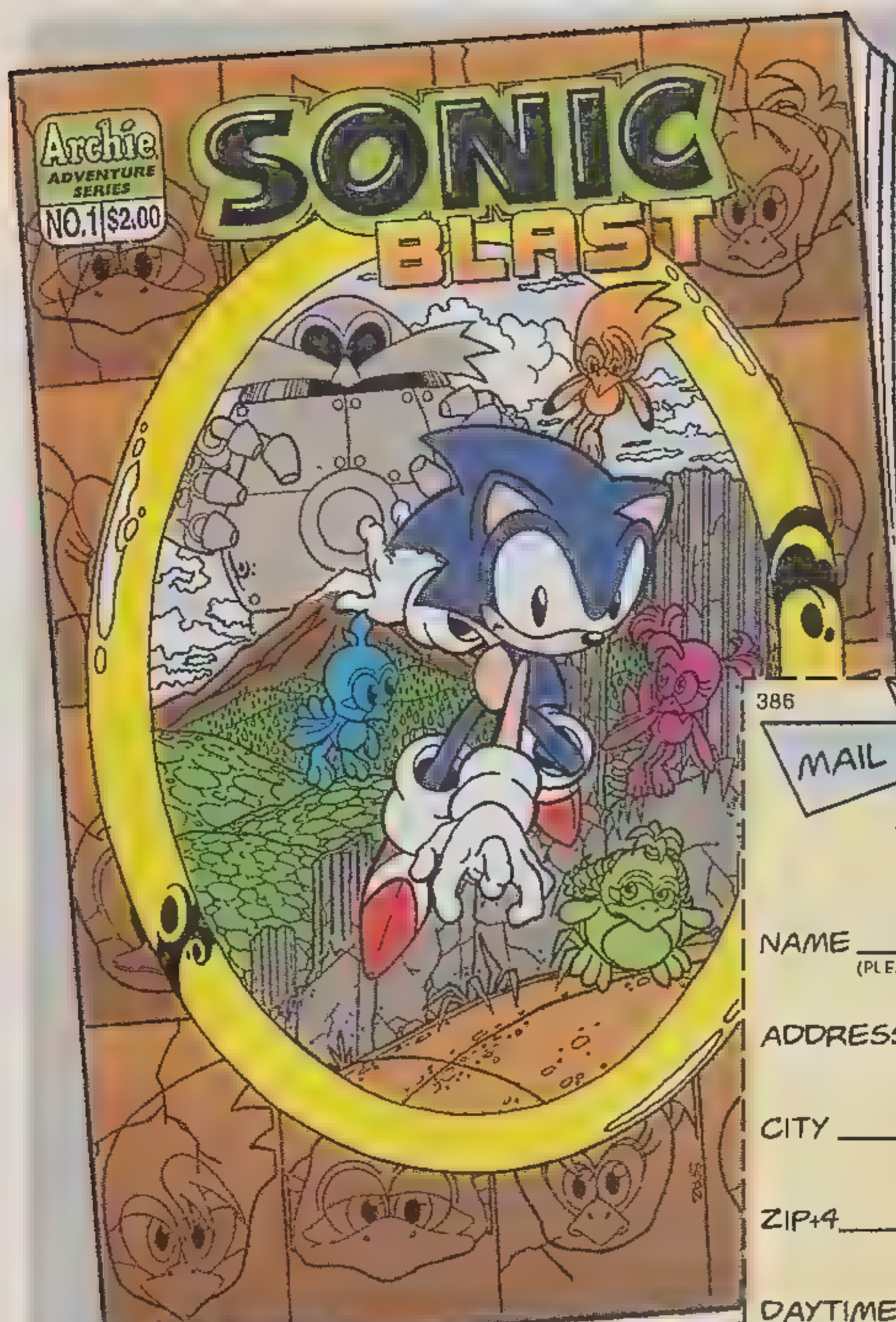


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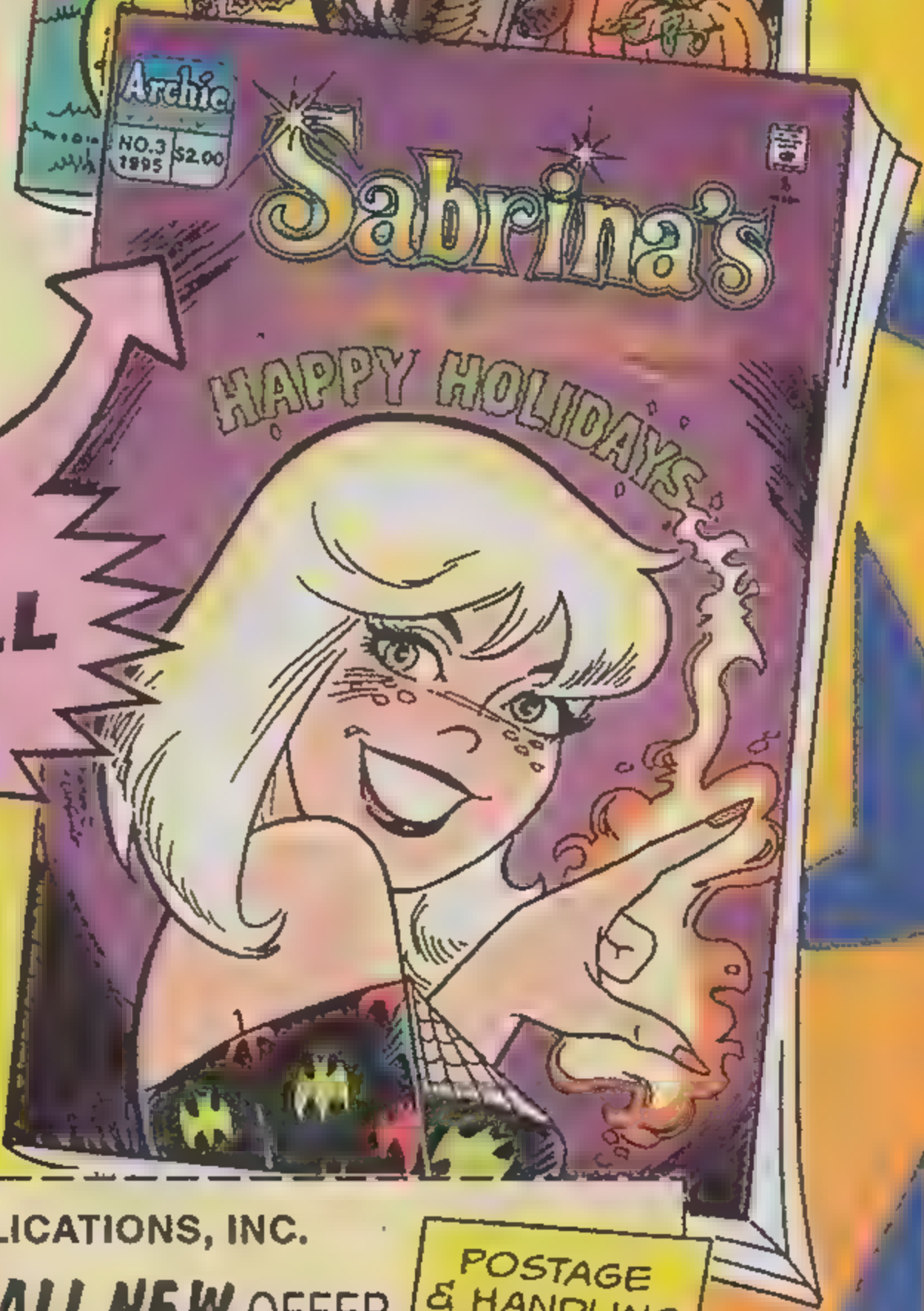
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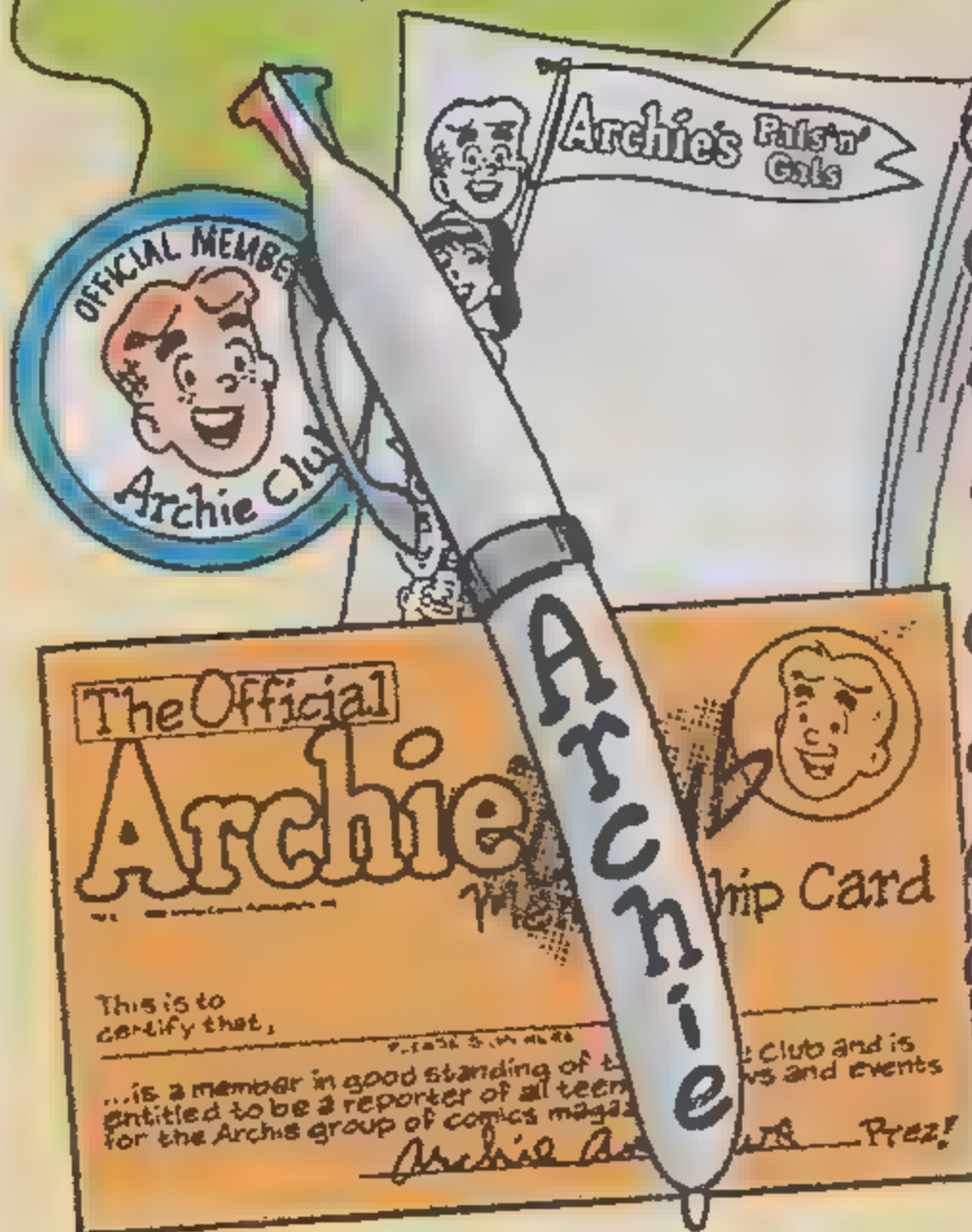
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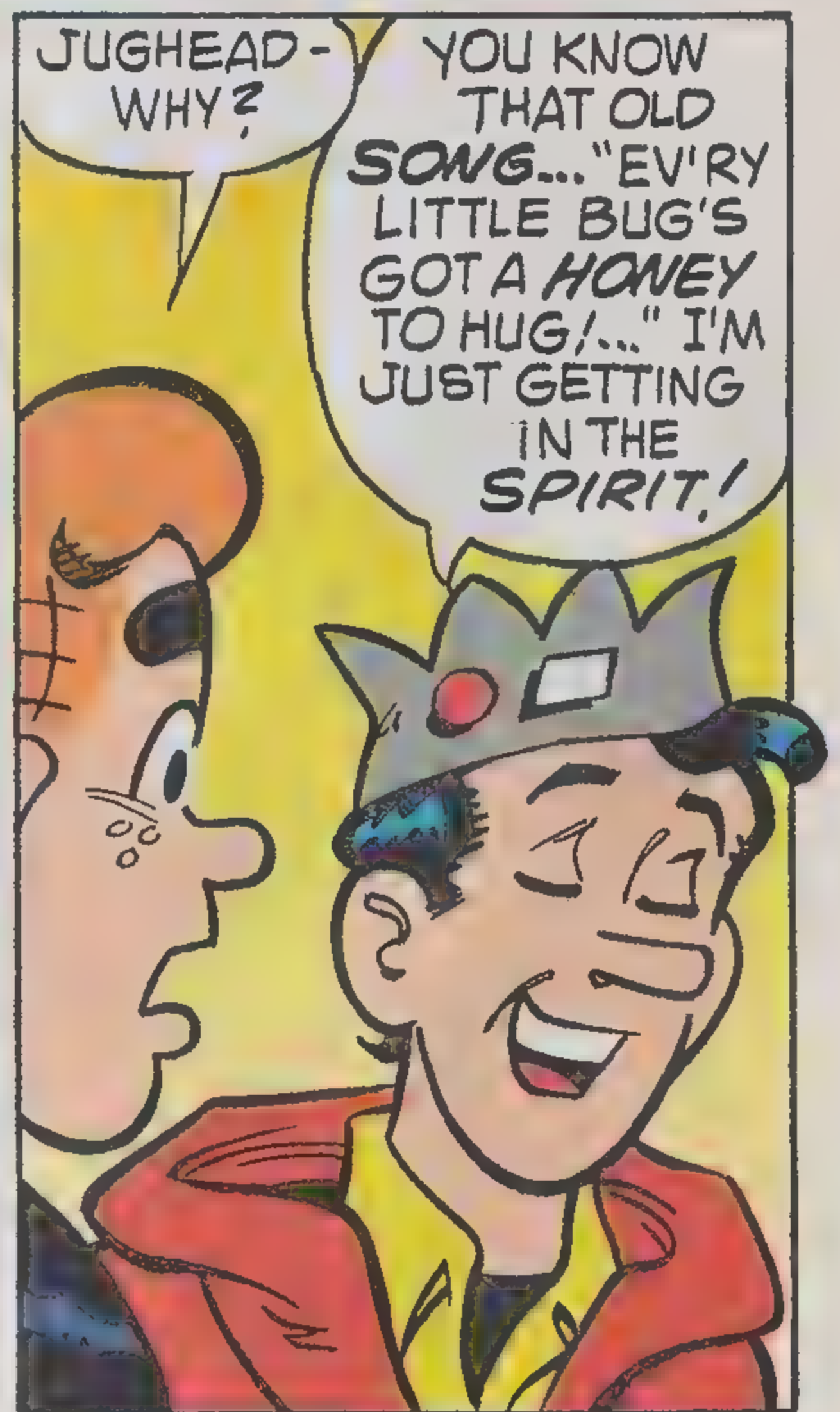
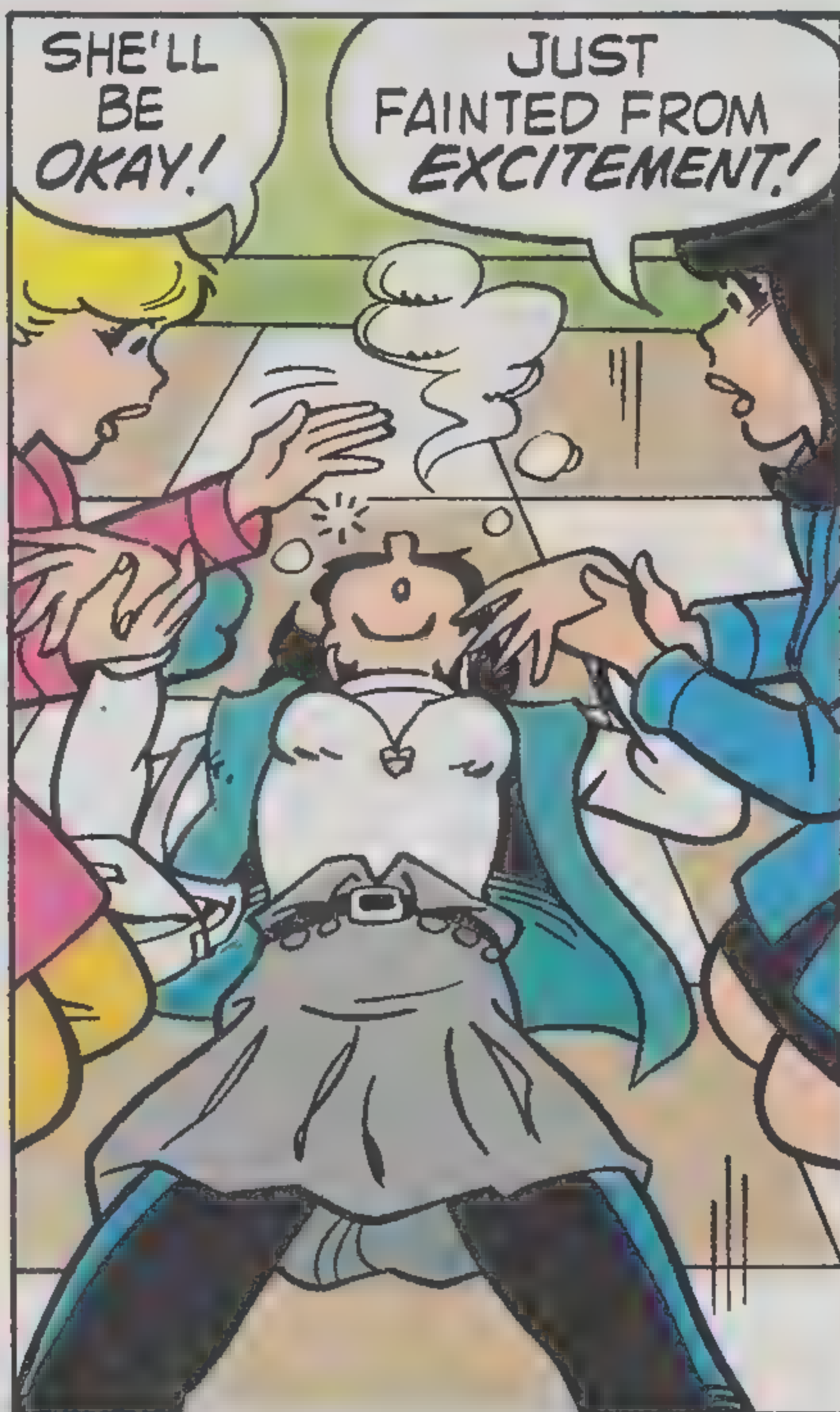
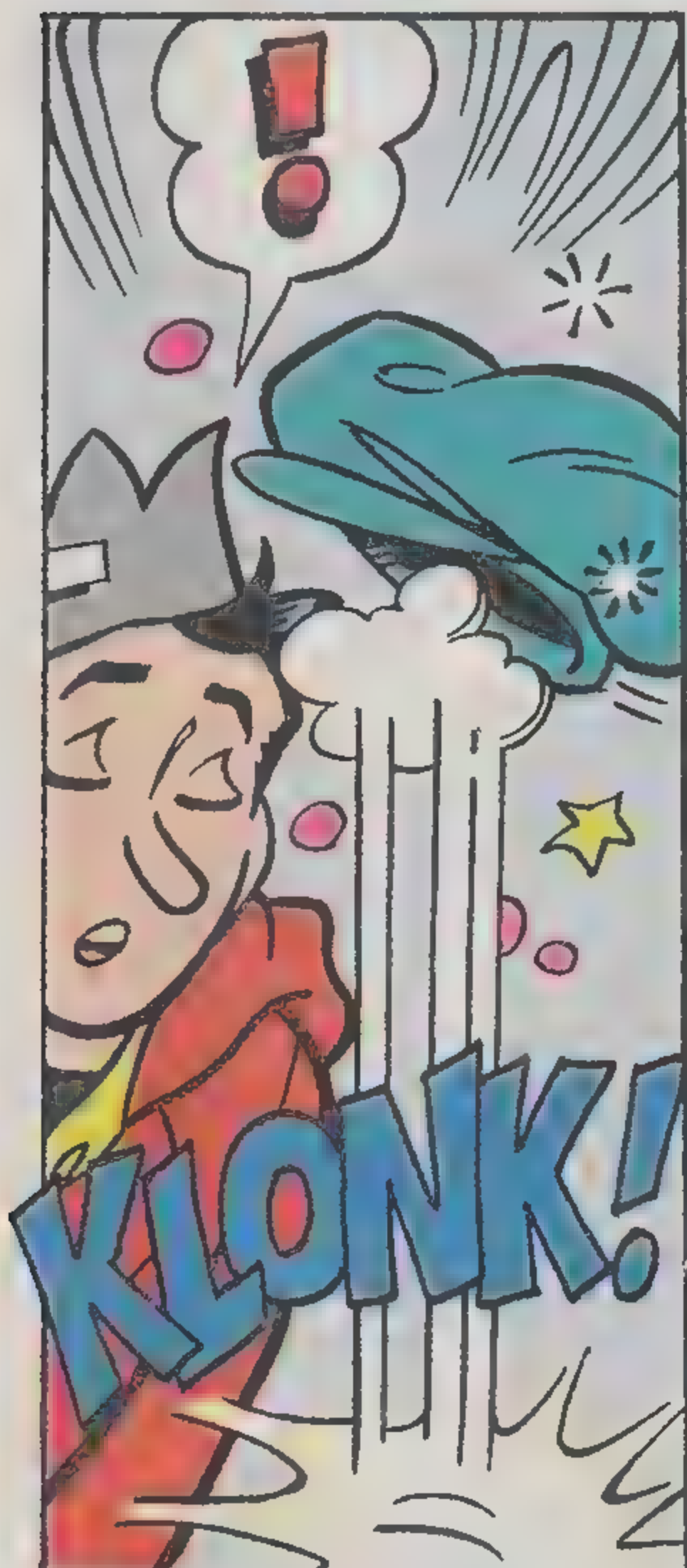
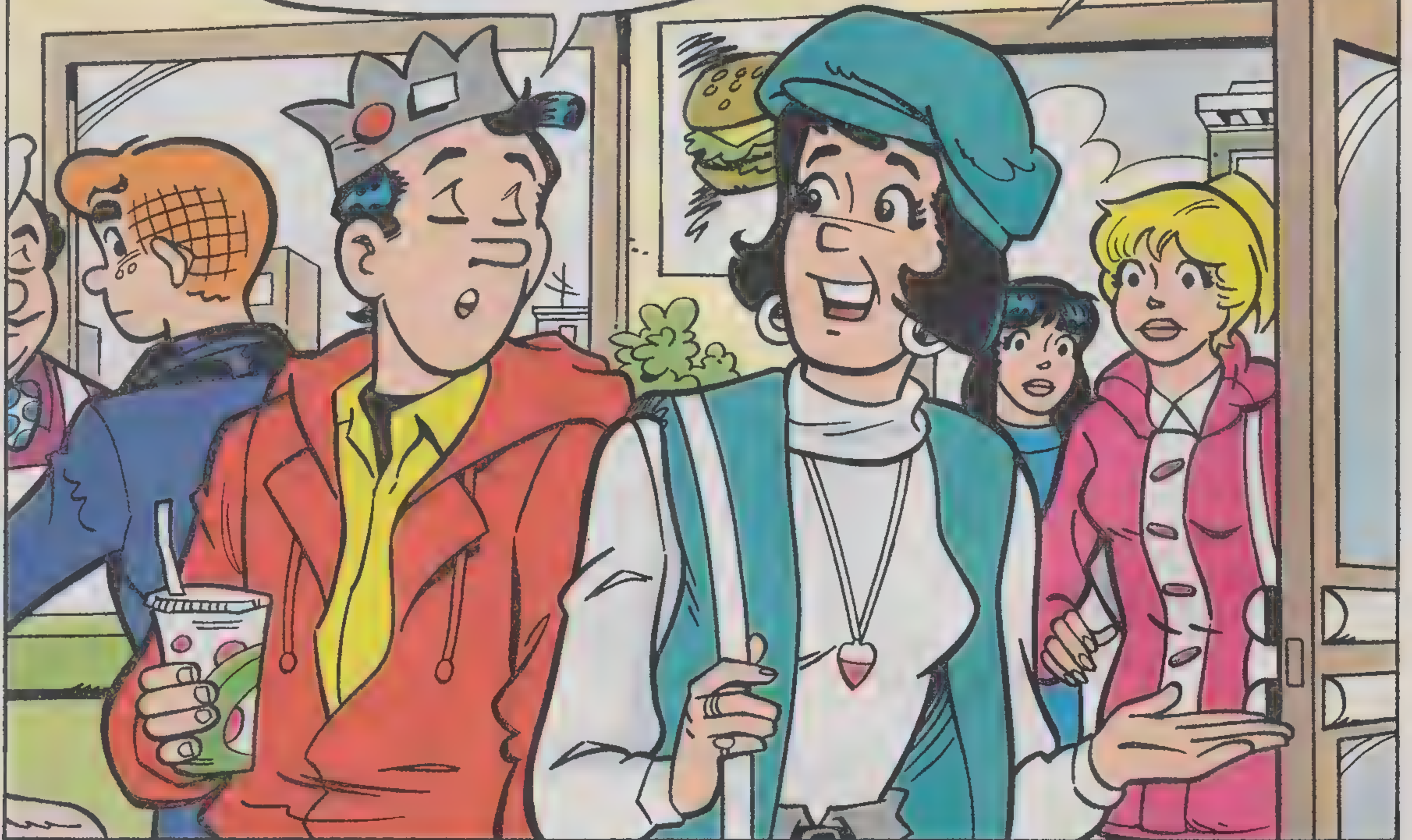
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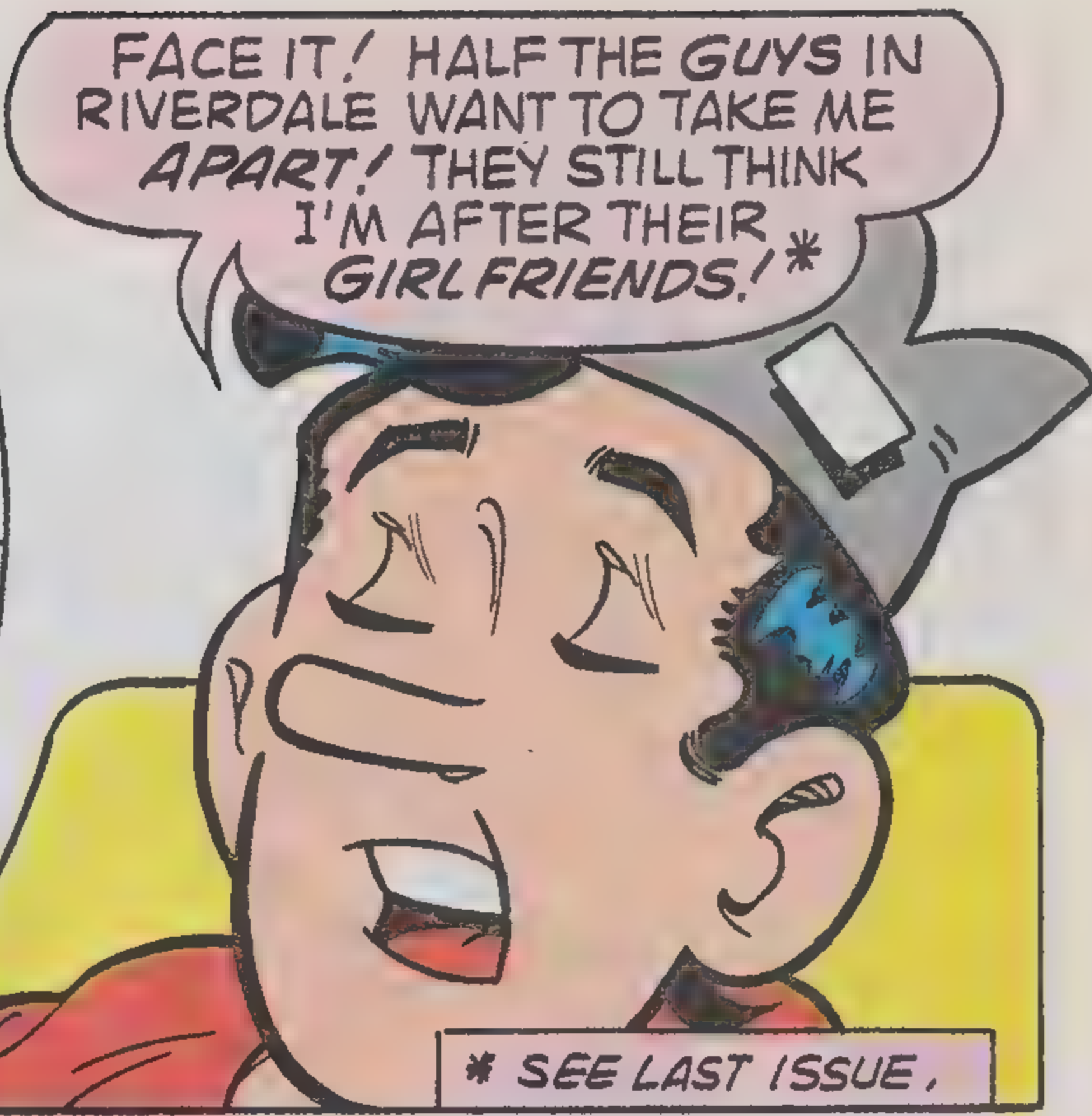
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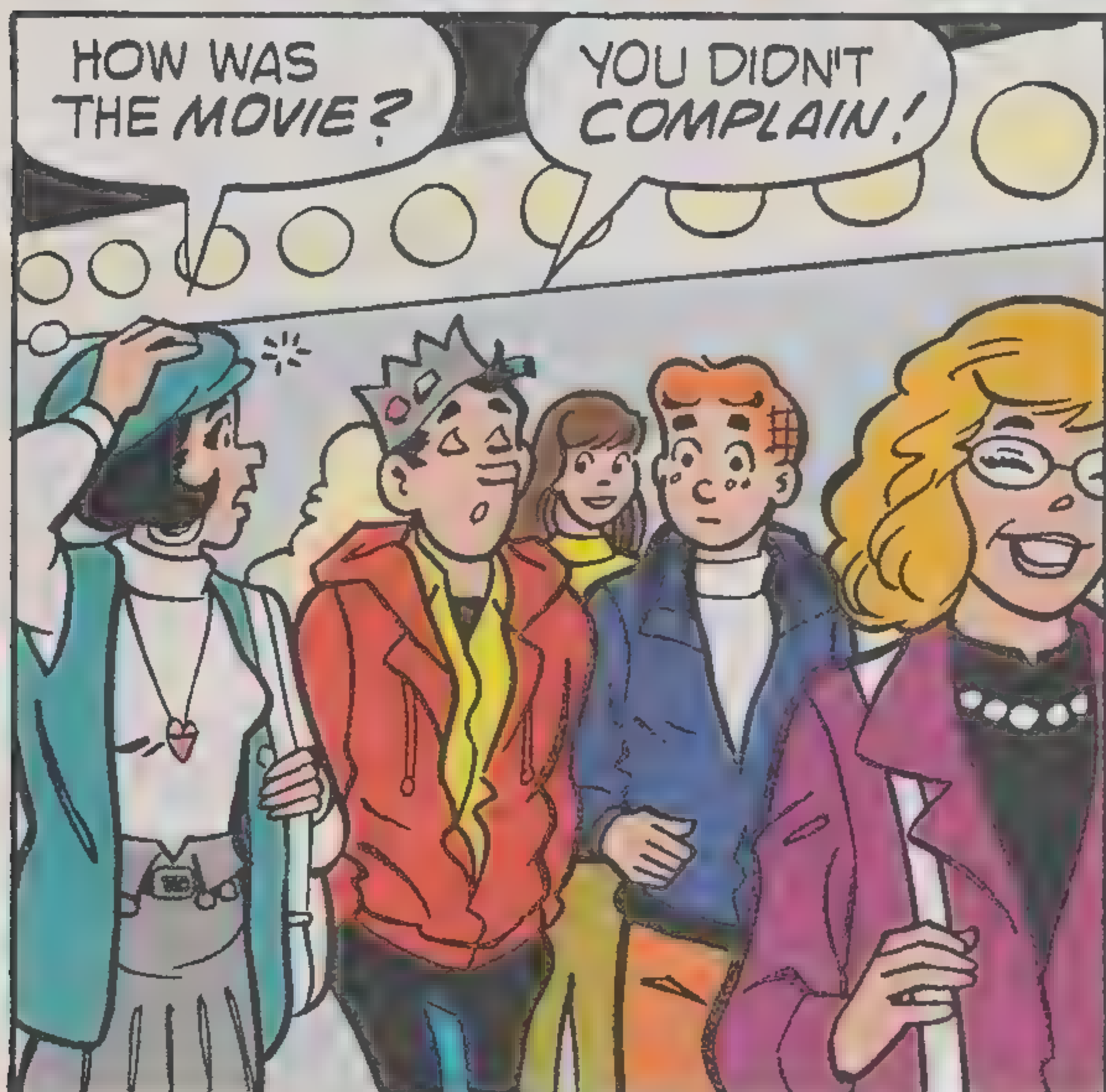
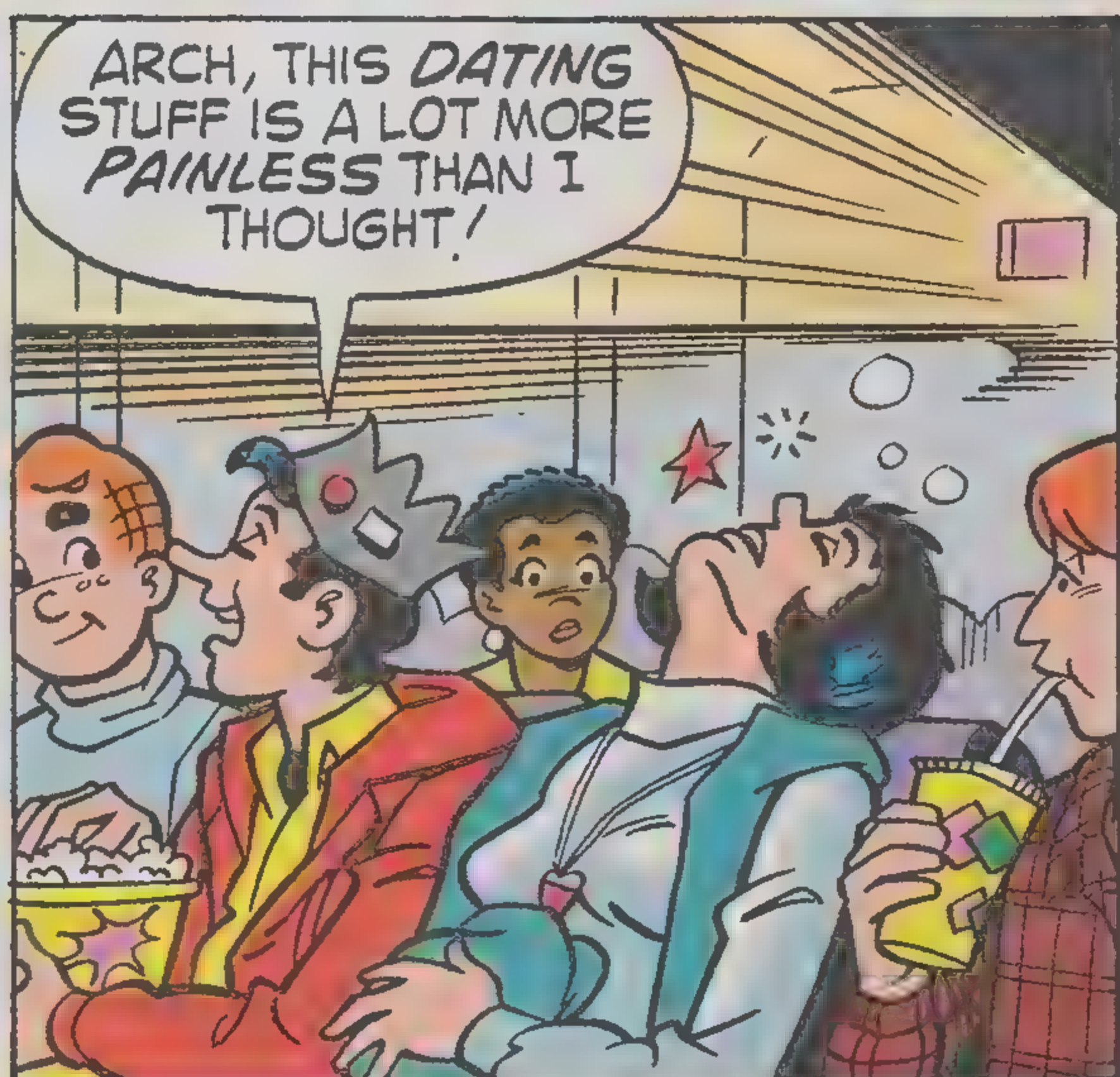
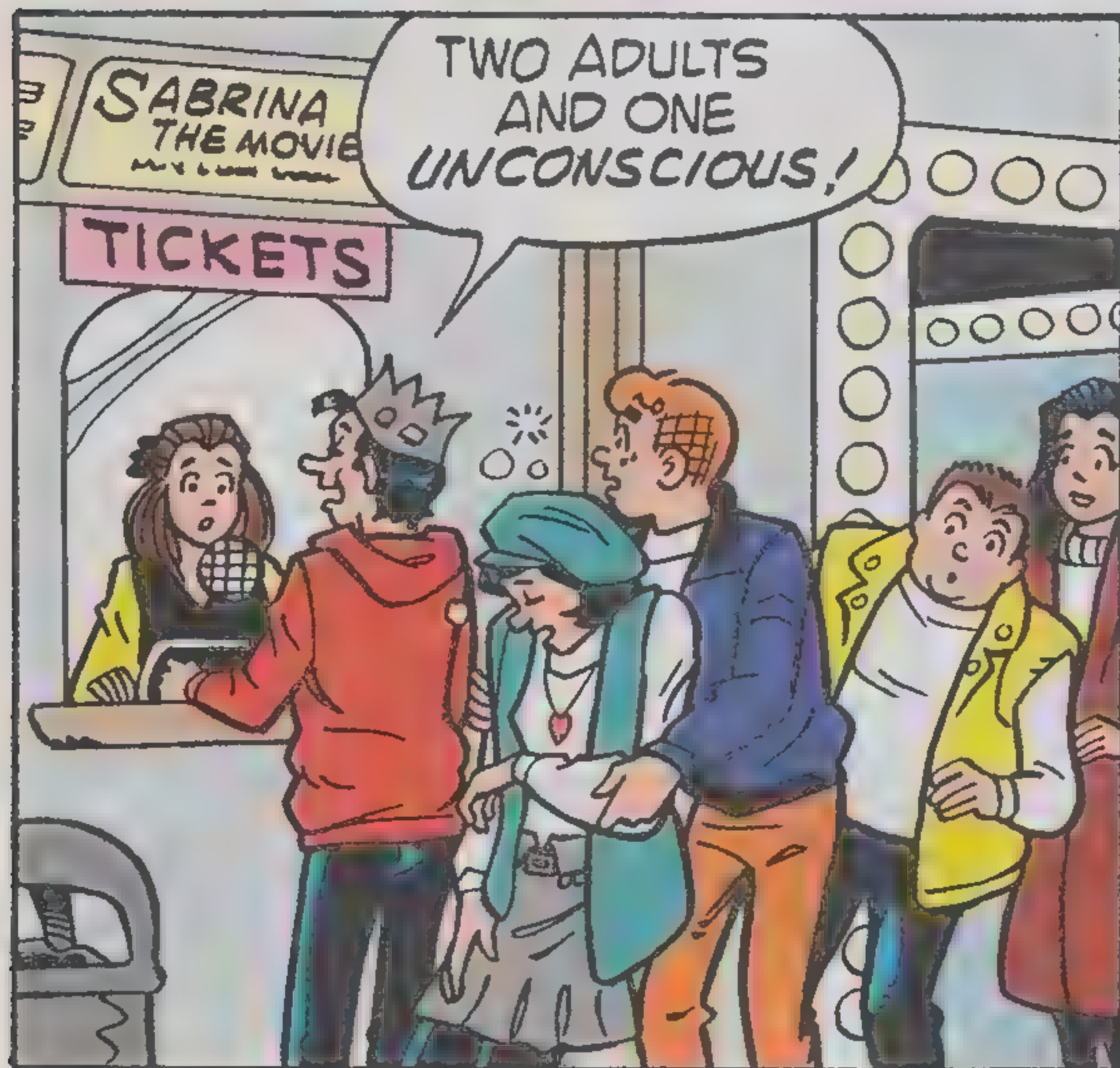
AS SHE GOES!

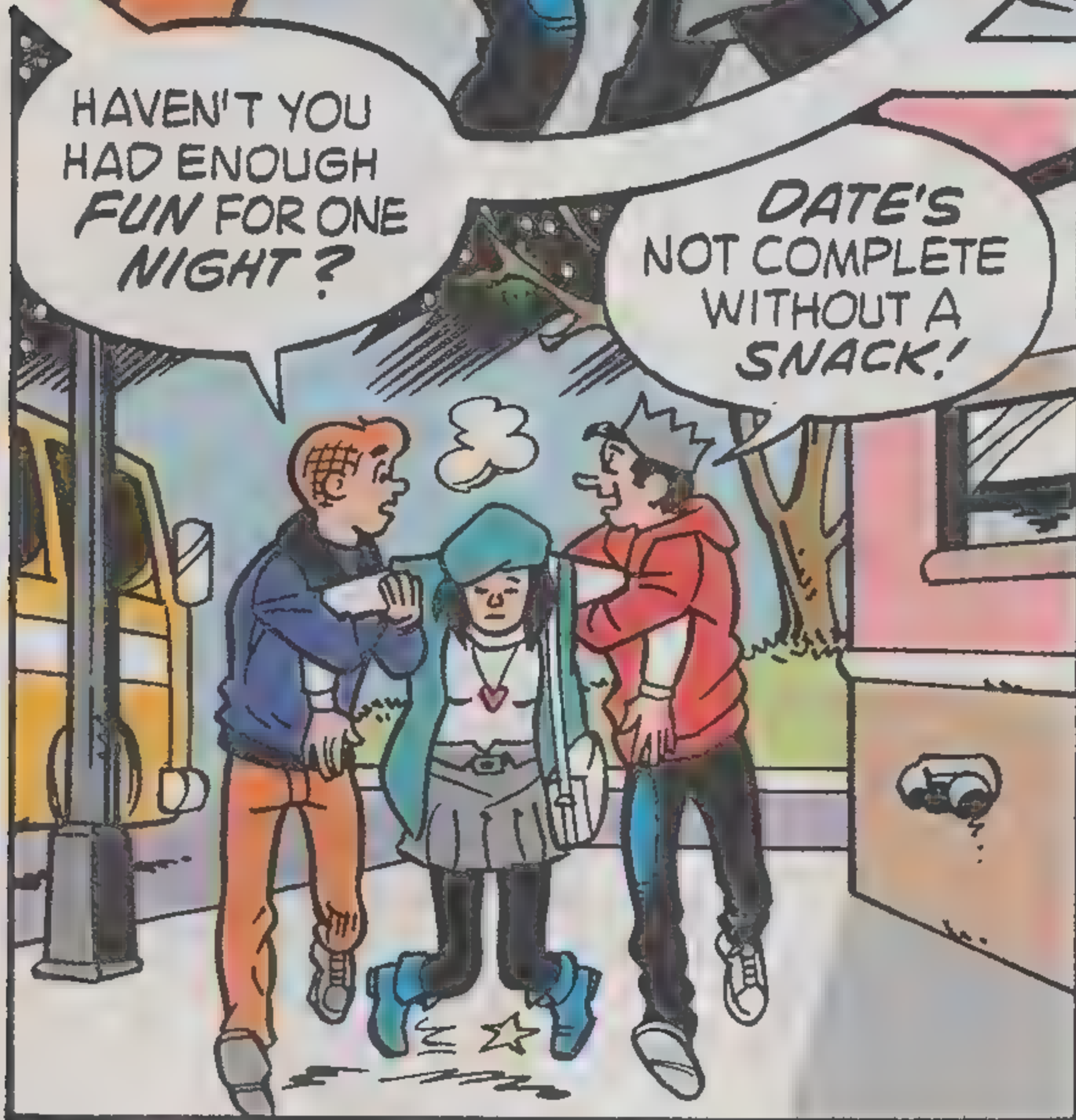
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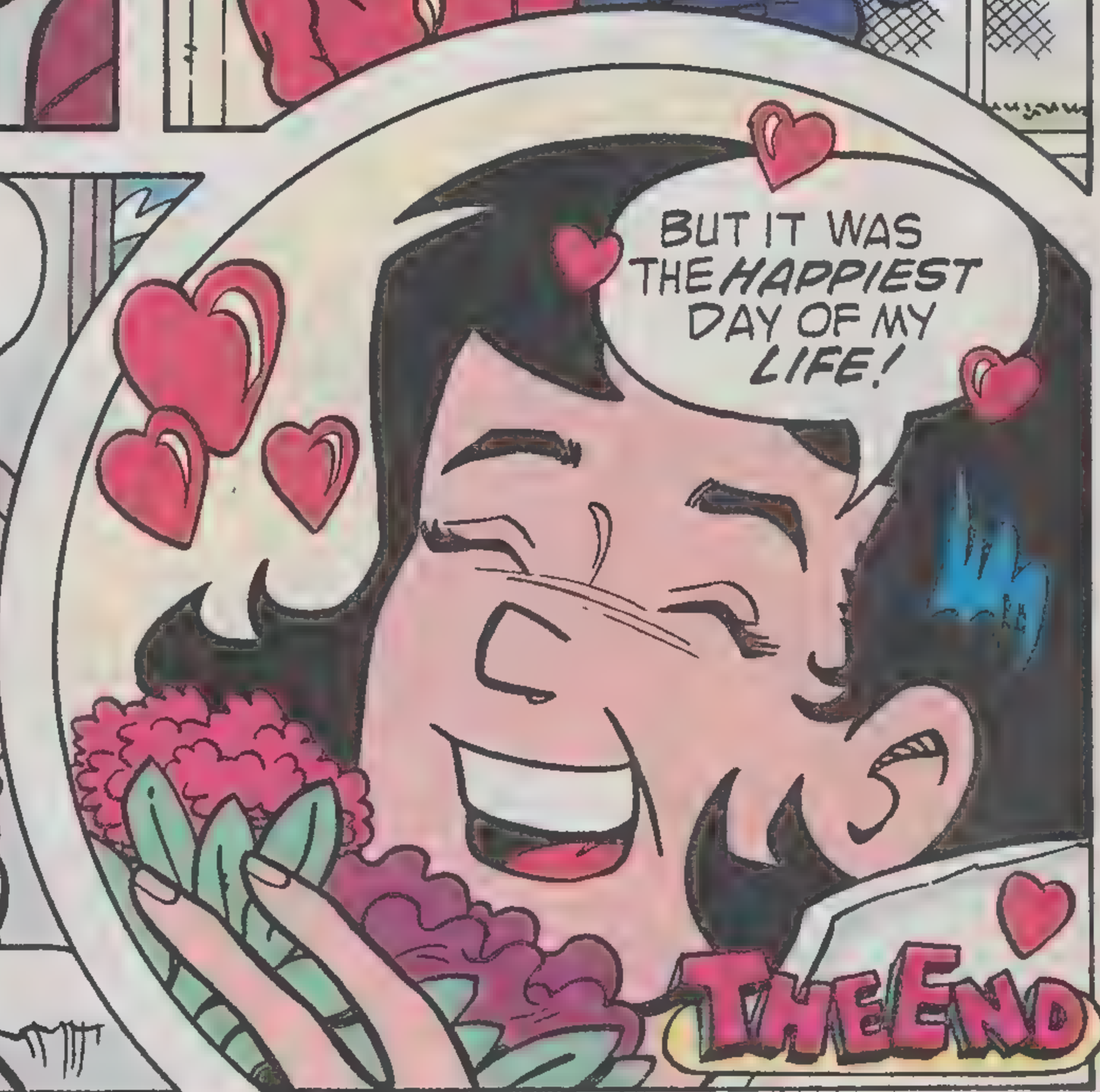
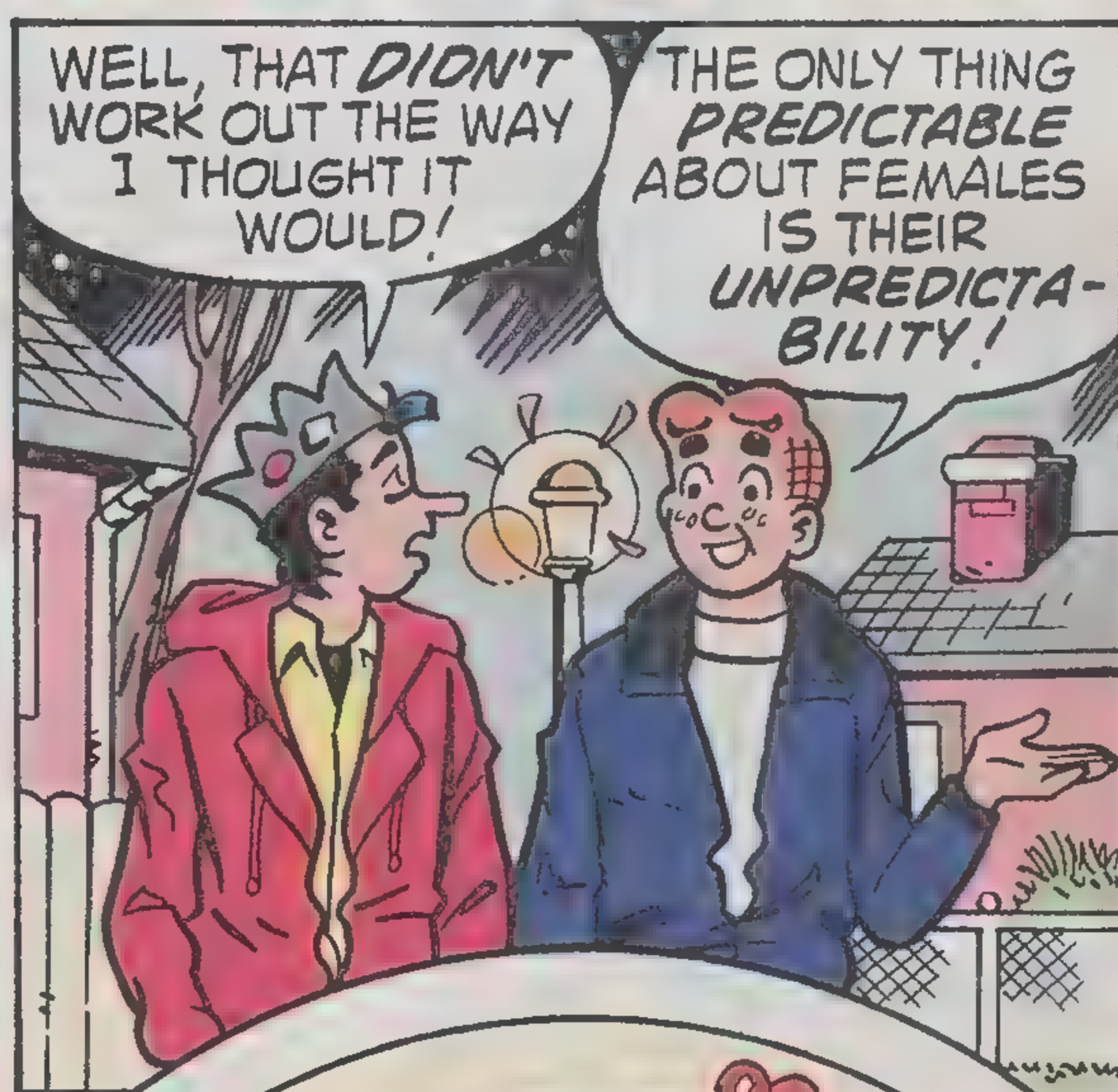
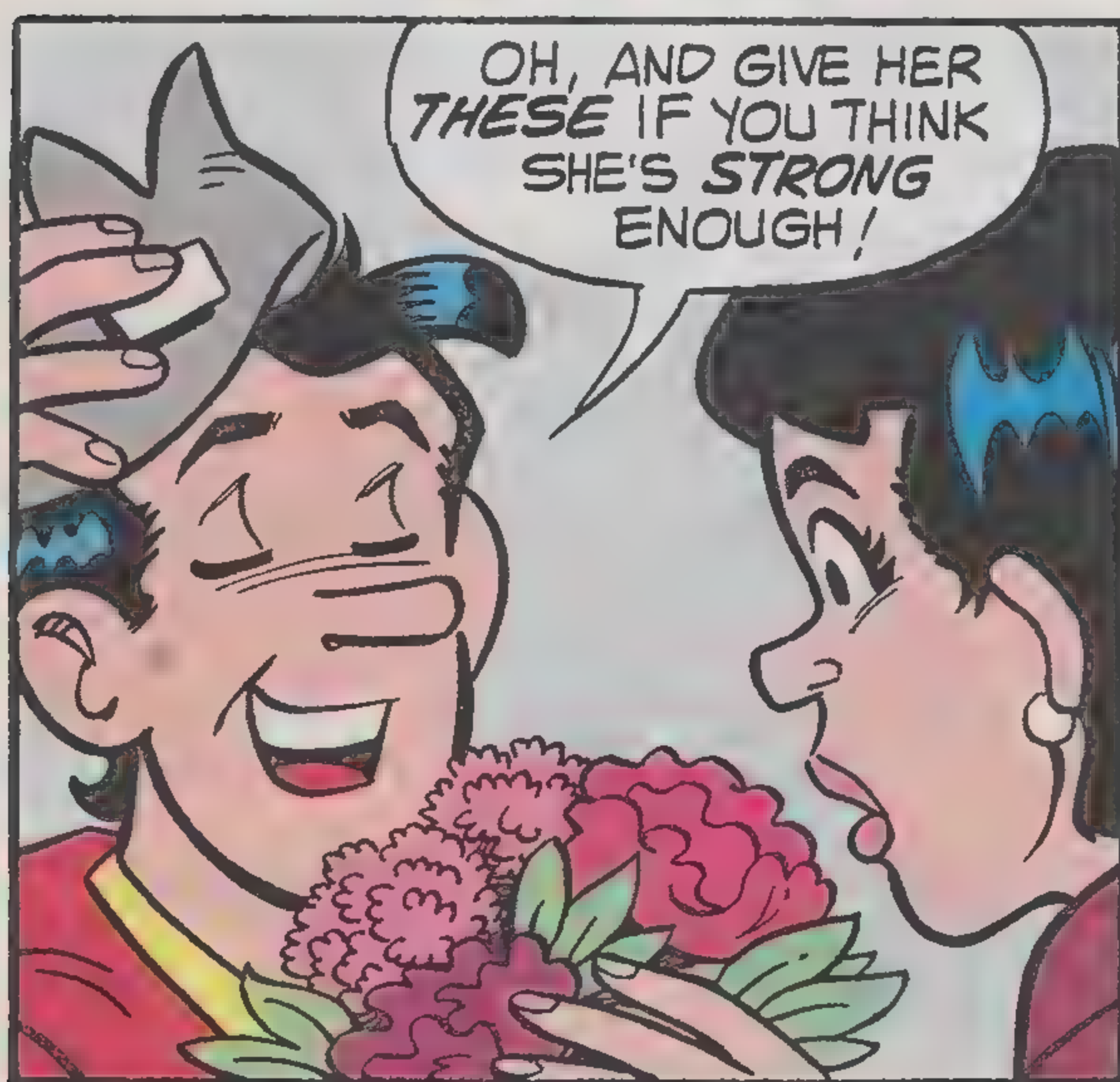
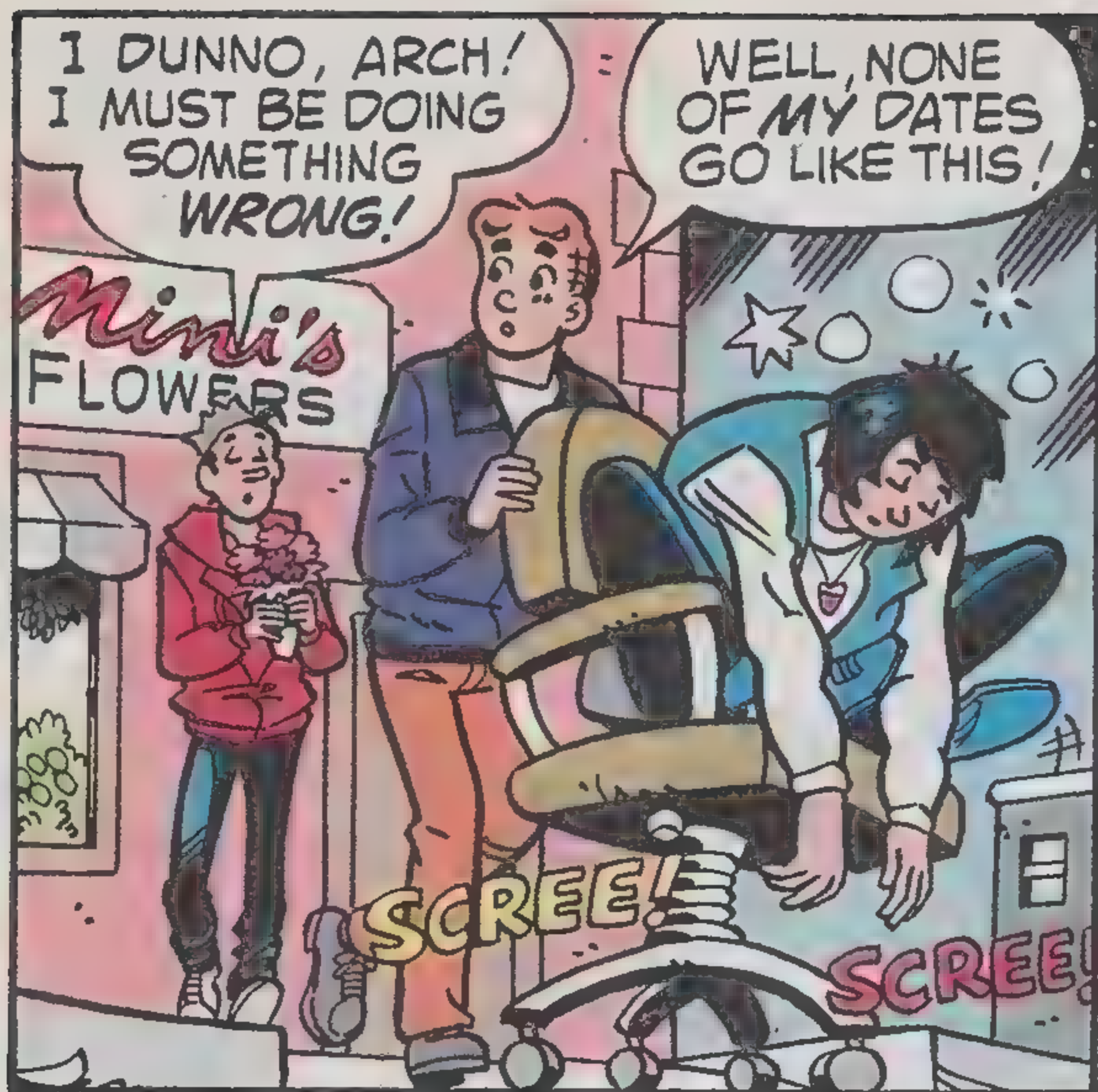
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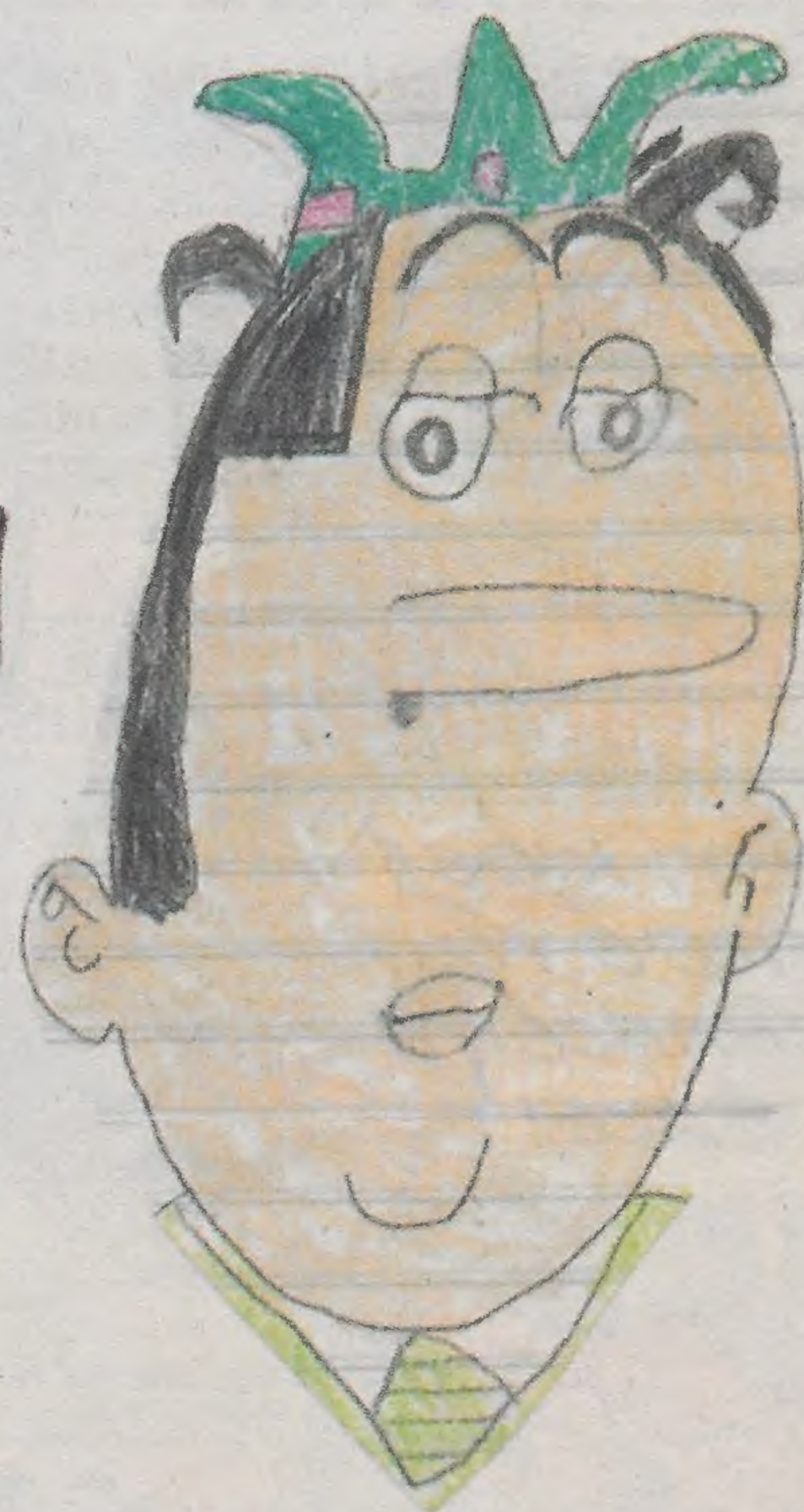
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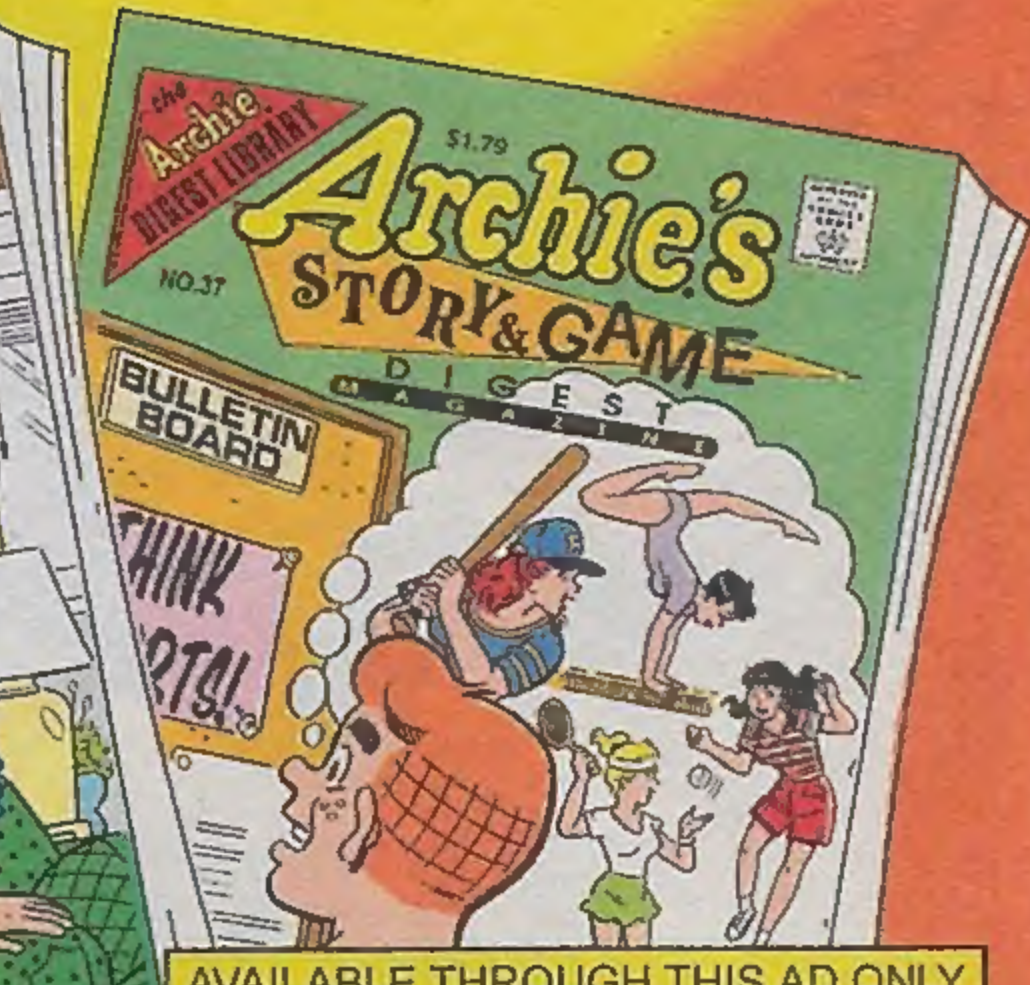
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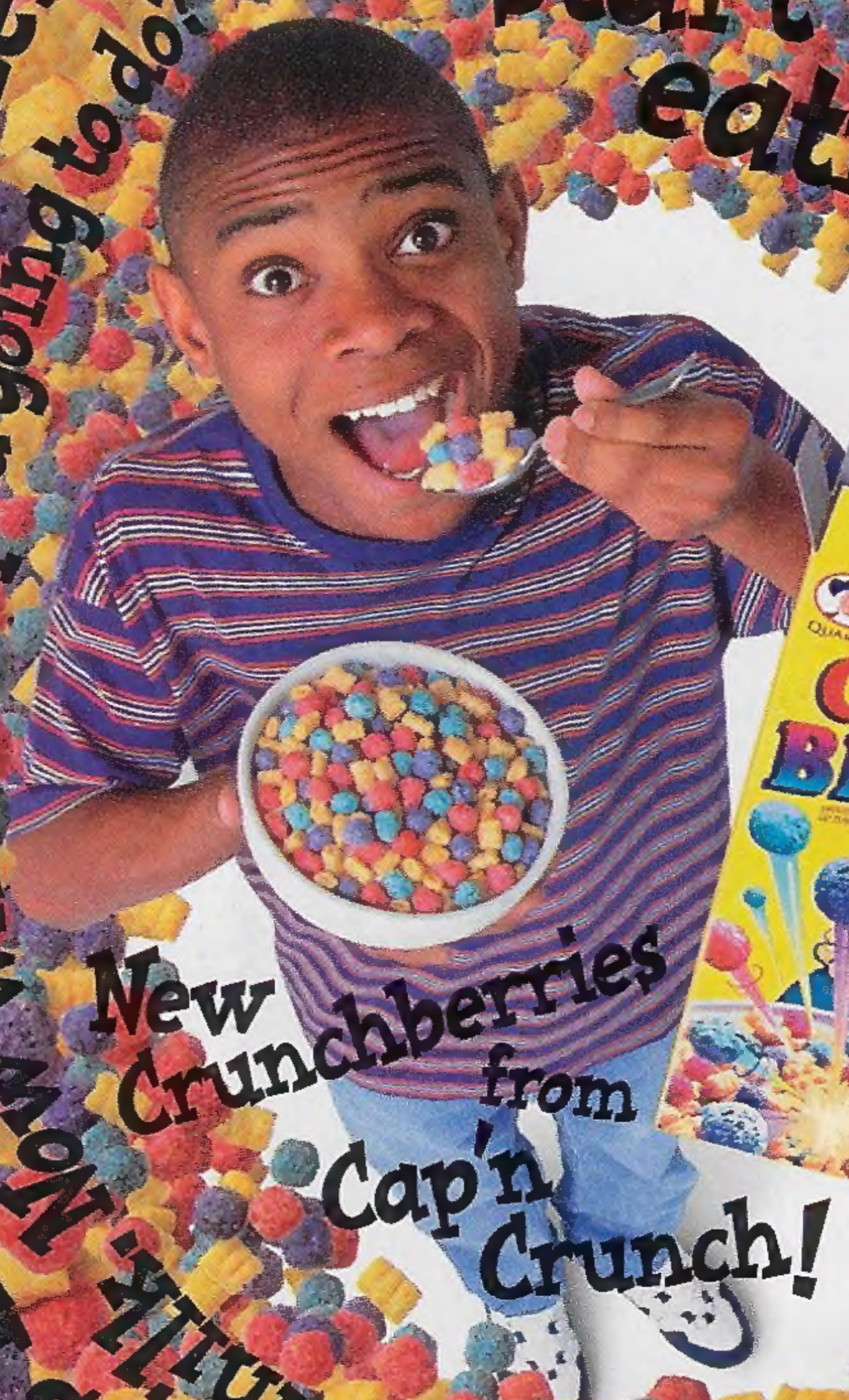
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